ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020



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COMPANY INFORMATION

DIRECTORS

Craig Bonnar

(Appointed 31 December 2020)

Joanna Boydell

Martin Robinson (Appointed 25 March 2021)

Peter Gowers

(Resigned 31 December 2020)

Brian Wallace

(Resigned 4 September 2020)

Anthony Place

(Appointed 1 May 2020, Resigned 24 August 2020)

COMPANY SECRETARIES

Joanna Boydell Katherine Thomas

REGISTERED OFFICE

Sleepy Hollow Aylesbury Road Thame Oxfordshire OX9 3AT

BANKERS

Barclays PLC 1 Churchill Place London E14 5HP

SOLICITORS

Addleshaw Goddard Milton Gate 60 Chiswell Street London EC1Y 4AG

INDEPENDENT AUDITORS

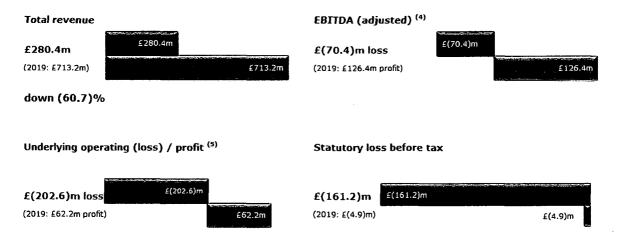
PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors 1 Embankment Place London WC2N 6RH

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020

Our Mission

At Travelodge, our mission is to provide affordable travel for everyone and we are positioned as the low-cost choice, offering our customers the best balance of location, price and quality for their travel needs.

Highlights



2020 Performance Headlines

- Total revenue **down 60.7%** to £280.4m (2019: up 4.9% to £713.2m)
- RevPAR⁽¹⁾ down 59.6% to £16.89 (2019: £41.85)
- RevPAR growth 3.2pts ahead of the competitive segment⁽²⁾
- Occupancy⁽¹⁾ down 39.1pts to 41.3%
- Average room rate⁽¹⁾ down 21.5% at £40.86 (2019: £52.08)
- EBITDA (statutory)⁽³⁾ down £273.3m to £61.0m
- EBITDA (adjusted)⁽⁴⁾ down £196.8m to a loss of £70.4m
- Cash of £134.7m at 31 December 2020 (2019: £83.1m)
- **Nine new hotels** opened with practical completion of a further seven which are not yet open due to the current restrictions on customer stays
- UK and Ireland estate now stands at 581 hotels and 43,928 rooms at 31 December 2020
- 494 hotels achieving TripAdvisor rating of 4 stars, with 385 TripAdvisor Travellers' Choice Awards

2020 has been significantly impacted by the Covid-19 pandemic, resulting in significant falls in demand, with the majority of our hotels closed for large periods of the year.

While it is still too early to assess the future trading environment with confidence, our recovery plan gives us a solid platform, despite the inevitable material uncertainties that prevail.

⁽¹⁾ Revenue per available room, Average room rate and Occupancy on a UK like-for-like basis for the management accounting period 26 Dec 2019 to 30 Dec 2020.

⁽²⁾ Our competitive segment is the Midscale and Economy Sector of the UK hotel market as reported by Smith Travel Research (STR), an independent hotel research provider, providing aggregate benchmarking information on the UK and other hotel market performance

⁽³⁾ EBITDA (statutory) = Earnings before interest, tax, depreciation, amortisation and non-underlying items.

⁽⁴⁾ EBITDA (adjusted) = Earnings before interest, tax, depreciation and amortisation, and before rent phasing adjustment⁽⁶⁾, non-underlying items and reflective of the position in line with historic accounting principles (before IFRS 16). This measure reflects the rent reductions following the CVA which completed on 19 June 2020, recognised in line with the cash benefit. Non-underlying items have been removed as they relate to non-recurring, one-off items.

⁽⁵⁾ Underlying operating profit = Earnings before interest, tax and non-underlying items and reflective of the position in line with historic accounting principles (before IFRS 16). Non-underlying items have been removed as they relate to non-recurring, one-off items.

⁽⁶⁾ Rent phasing adjustment ≈ Refer definition under the Alternative Performance Measures section of the Strategic Report.

FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED) TRATEGIC REPORT

support during this challenging period. members, shareholders and investors, landlords and other creditors including key operational suppliers, for their keep our guests and teams safe. We would like to thank all of our stakeholders including our customers, team teams, so we created TravelodgeProtect+, our programme of cleaning and social distancing measures designed to hospitality and leisure business rates holiday. Our number one priority is the safety and security of our customers and Company Voluntary Arrangement ("CVA") that was approved by creditors on 19 June 2020, which will deliver temporary rent reductions of approximately £140m through to the end of 2021, with approximately £85m of this impacting 2020. We also accessed Government support in the form of the Job Retention Scheme and the retail, We also fully drew the Existing £40m RCF in March 2020. In addition, Travelodge Hotels Limited implemented a loans), both provided by our existing ultimate shareholders (or affiliates thereof), as well as a new £65m bond issue. new funding to the Group, from a new £60m term loan and £40m of shareholder injections (in the form of shareholder In response to the situation we developed and implemented a comprehensive recovery plan. This included £165m of

are lifted and demand builds. value proposition and domestic travel focus Travelodge is well positioned to benefit from any recovery as restrictions vaccination. Historically, the budget segment has proven resilience and with our large diversified network of hotels, we welcome the government guidance on the roadmap out of lockdown and are encouraged by the progress on Looking ahead we continue to face material uncertainty and are facing a wide range of possible outcomes. However,

Significant Covid-19 Impact

Covid-19 pandemic in 2020. and LFL RevPAR performance ahead of the competitive segment, Travelodge has been significantly impacted by the Following the record set of results achieved in 2019, following five successive years of revenue and EBITDA growth

Sales were down 60.7% on the prior year with an adjusted EBITDA $^{(1)}$ loss of £(70.4)m (2019: profit of £126.4m).

as key workers and vulnerable groups. From 5 November hotel stays were only permitted for essential business travel which resulted in a significant decline in sales, with quarter four RevPAR down 67.0% on 2019 levels. nationwide 17 day total lockdown from 23 October, with all hotels ordered closed except for certain exemptions such similar to the rules already in force in Scotland. Wales also had localised restrictions in place, but entered a full announced for England from 22 September, with partial travel restrictions but no mandated hotel closures. This was below 2019, impacted by the absence of midweek business demand and major events. New tiered restrictions were relatively resilient and our occupancy climbed quickly to an average of approximately 60%, but average rate was well workers and vulnerable groups. The full available estate was re-opened by mid-August when we saw a good recovery in the market over the summer, although performance was significantly below 2019 levels. The budget market was until 15 July 2020, with approximately 50 remaining open as part of our commitment to support NHS workers, key and the opening of three new hotels. However, virtually all the Company's hotels were closed from 24 March 2020 Travelodge started the year strongly with further improvements in quality, growth ahead of the competitive segment

segment⁽³⁾ and this was approximately 3.2pts ahead of the STR MSE benchmark competitive segment. Overall RevPAR $^{(2)}$ for the year was down 59.6% on prior year, but Travelodge continued to outperform the competitive

occupancy. We also benefited from the UK government's job retention scheme and business rates holiday. During 2020 we tightly controlled costs, reducing variable costs in line with hotel closures and the reduced levels of

these hotels have helped expand our network further with a mix of both leisure and business focused locations. chose to delay opening these hotels until demand levels improved. All of these hotels have since opened. Together, We opened nine new hotels in 2020, additionally, a further seven hotels reached practical completion in 2020 but we

Governance and the Board

There have been a number of changes to the composition of the Board in the year:

- passing late in 2020, he was an exceptional man and will be greatly missed. recognise his significant contribution to the success of Travelodge. It is with great sadness we note Brian's September. Brian was a source of wise and experienced counsel to the board for many years and we Due to illness, Brian Wallace stepped down from the Board and from his role as Group Chairman in
- from 25 March 2021. Martin brings a broad wealth of hospitality and strategic management experience to the Subsequent to the year end, Martin Robinson was appointed to the Board and as Group Chairman with effect

²⁰¹⁹ to 30 Dec 2020. Revenue per available room, Average room rate and Occupancy on a UK like-for-like basis for the management accounting period 26 Dec (I)

independent hotel research provider, providing aggregate benchmarking information on the UK and other hotel market performance Our competitive segment is the Midscale and Economy Sector of the UK hotel market as reported by Smith Travel Research (STR), an

EBITDA (adjusted) = Earnings before interest, tax, depreciation and amortisation, and before rent phasing adjustment⁽⁶⁾, non-underlying EBITDA (statutory) = Earnings before interest, tax, depreciation, amortisation and non-underlying items.

they relate to non-recurring, one-off items. items and reflective of the position in line with historic accounting principles (before IFRS 16). This measure reflects the rent reductions of the DVA which completed on 19 June 2020, recognised in line with the cash benefit. Non-underlying items have been removed as

Underlying operating profit = Earnings before interest, tax and non-underlying items and reflective of the position in line with historic accounting principles (before IFRS 16). Non-underlying items have been removed as they relate to non-recurring, one-off items. Rent phasing adjustment = Refer definition under the Alternative Performance Measures section of the Strategic Report.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

role and we look forward to working with him to further develop the Travelodge business.

- At the end of the year, Peter Gowers resigned from the Board and from his role as Group Chief Executive. We would like to thank Peter for his significant contribution to the Group's consistently class-leading performance, leaving a legacy of success. We wish him well for the future.
- The process to confirm Peter's successor has not yet been finalised, however, Travelodge benefits from a strong and experienced executive team and until a permanent appointment is made, the previous Group Chief Operating Officer, Craig Bonnar, has taken on the role of Interim Group Chief Executive Officer.

Following these changes, to ensure appropriate governance is in place whilst the permanent Group Chairman and Chief Executive appointments are finalised, Travelodge formed a Group Executive Committee comprising the Group Lead Non-Executive Director, Interim Chief Executive, Chief Financial Officer and an independent third party consultant. Further details are included with our reporting against the Wates Principles on pages 28 to 31. This also covers details of our engagement with key stakeholders during the year.

Becoming a sustainable business

We strive to maximise the social and economic benefits and minimise the environmental impacts of our operation and at the end of 2019, we engaged a specialist agency to support in the development of a new sustainability strategy. Due to the impact of the pandemic we paused this activity, although we maintained on-going dialogue with the agency through 2020 and we expect to progress this strategic review later in 2021.

Outlook

Forecasting remains a challenge and the recovery will depend on the exact dates for the lifting of restrictions, the vaccination roll-out, consumer and business behaviour and more broadly the general economic environment. Each 1 percentage point change up or down in RevPAR compared to 2019 levels would be expected to impact Travelodge revenues by approximately £6-£7m.

In accordance with the latest UK government roadmap we expect the gradual lifting of restrictions with English hotels scheduled to re-open for leisure stays from 17 May, although this date remains subject to change. Scotland is currently scheduled to lift restrictions at the end of April and Wales relaxed domestic restrictions at the end of March, with travel in and out of Wales due to be considered from 12 April.

PwC issued their forecast for the total UK hotel market back in October 2020, before the current lockdown, which implied total market RevPAR for 2021 down approximately 30% on 2019 levels. Travelodge operates in the Midscale and Economy ("MSE") segment which has historically shown greater resilience than other segments during economic downturns. The MSE segment has consistently performed c.10pts better than the total market since the first lockdown was lifted, reflecting its domestic focus, business/leisure mix, low price point and value proposition. Other leading market commentators are currently forecasting 2021 RevPAR approximately 30-40% down on 2019 levels.

Travelodge has leading industry cost metrics but remains a highly operationally geared business. Our single largest cost, rent, will continue to benefit from the temporary reductions under the CVA of approximately £55m for 2021 and monthly rent payments, before returning to pre CVA levels and quarterly in advance payments from December 2021. We will also benefit from the business rates holiday to the end of June 2021 in England, and for the full year in Scotland and Wales, worth approximately £3m per month since April 2020.

We also expect to continue to make use of the UK government's Job Retention Scheme, in its current form until the end of June 2021 and tapering through to the end of September 2021, with reducing levels of support expected in line with the re-opening of hotels.

While the total level of operating costs will fluctuate significantly depending on the number of open hotels, seasonality, the level of occupancy, the prevailing government schemes and a number of other factors, as an indication, we expect the broad range of operating costs across the year, including rent, to be approximately £8-12m per week once substantially all of our hotels are reopened.

The Travelodge estate is well invested with more than £200m invested over the last 7 years before Covid-19. We therefore have the ability to defer our cyclical hotel refit cycle for a short period of time and expect 2021 capital expenditure of approximately £35-40m, focused primarily on health and safety and maintenance of the estate, as well as IT and development.

Overall Position

The budget segment has proven resilience and historically has recovered the fastest. We are encouraged by the progress on vaccination and welcomed the recent government guidance on the roadmap out of lockdown in England. With our large diversified network of hotels, strong brand, direct distribution model, value proposition, customer mix and domestic travel focus, Travelodge is well positioned to benefit from any recovery as restrictions are lifted and demand builds. While material uncertainty does remain in the short-term, the long-term prospects for budget hotels remain attractive.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Our Business Model

Founded in 1985, Travelodge is the second largest hotel brand in the United Kingdom based on number of hotels and number of rooms operated.

We lease, franchise, manage and own more than 580 hotels and more than 44,000 rooms throughout the United Kingdom and Ireland.

The United Kingdom has one of the world's strongest hotel markets.

Historically, the performance of the UK hotel industry has correlated with the strength of the UK economy generally.

Who We Are

- UK's second largest hotel brand based on number of hotels and rooms
- Positioned in the attractive value segment with 581 hotels and serving c. 44,000 rooms
- 3 hotel formats offering customers choice
- Well balanced approximately even business / leisure customer split
- Almost 90% booking direct, with c. 80% through own websites
- · Low upfront capex leasehold model

Other macro-economic factors also influence the demand for hotel accommodation from domestic travellers, particularly business investment, employment levels, wages, consumer spending and consumer confidence. The performance of the UK hotel industry is also affected by the number of travellers coming to the United Kingdom from other countries. The UK hotel industry has been significantly impacted by the pandemic and the recovery will be impacted by the lifting of restrictions, the vaccine roll-out, consumer and business behaviour.

We operate in the midscale and economy ("MS&E") sector of the hotel market (as defined by STR) and are positioned as a low-cost operator, offering standardised, modern guest rooms at affordable prices to both business and leisure customers. We aim to offer our customers the right balance of location, price and quality for their travel needs.

Within the UK hotel market, the midscale and economy branded sector is the largest and has demonstrated strong growth and resilience. According to data produced by STR, the top two hotel brands by number of hotels and number of rooms in the United Kingdom, are positioned in the midscale and economy branded sector. In addition, budget operators have historically shown stronger resilience than the wider industry across the hotel cycle.

We operate three hotel formats, namely our core Travelodge hotels featuring standard rooms, Travelodge hotels with standard rooms and "premium economy" SuperRooms and Travelodge Plus hotels featuring alternative standard rooms, SuperRooms and new-style bar cafes.

We estimate that we attracted approximately 19 million customers in 2019, prior to the pandemic, and approximately 90% of our bookings were made through our direct channels, including our own website.

In 2020, we employed nearly 10,000 people across our hotels and support offices, the majority of whom are on hourly paid contracts and worked in our hotels when they were open, however, a significant proportion of our workforce was furloughed during the year as a result of the pandemic.

Within our largest market, the United Kingdom (representing over 99% of our total revenue in the year ended 31 December 2020), we operated 43,095 rooms (or 98% of total rooms) in 571 hotels, with c. 21% of our rooms located in London and c. 76% located in regional areas across the United Kingdom. The majority of our rooms in the United Kingdom are leasehold, we also operated one hotel under a freehold and 10 hotels under management contracts in the United Kingdom. More than 90% of our UK revenue for the year ended 31 December 2020 was generated from accommodation, with the remainder from food and beverage and retail and other sales. In addition, we operated a further 833 rooms in 10 hotels under franchise in Ireland and Northern Ireland.

We benefit from high levels of customer satisfaction which we attribute to the quality of our offering and standardised work practices. We have made significant investments to strengthen the quality of our offer. Between 2013 and 2015, we undertook a significant Modernisation Programme to improve the quality and consistency of our hotels by giving the standard rooms in our core estate a modern look and feel.

Approximately 35,000 rooms were modernised under our Modernisation Programme, which introduced the new Travelodge "Dreamer" bed, separate pull-out beds for children in larger rooms and consistent decoration, artwork and bedding. Approximately 90% of our hotel rooms operate with this core format.

Following this initial modernisation of our core estate, in 2017 we commenced our normal Refit Upgrade Cycle, which is expected to see all hotels receive refurbishment on a planned schedule over an expected seven to eight year cycle, with interim works in selected hotels with heavier usage patterns. With our well invested estate we have chosen to temporarily pause our refit cycle following the onset of Covid-19.

In 2017, we also introduced a "premium economy" room type, SuperRooms, which offers an enhanced specification, including a coffee machine, rain shower, choice of pillow and in-room hairdryer, iron and ironing board. As of 31 December 2020, we operated 1,928 SuperRooms in 56 hotels across the United Kingdom.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

We launched the Travelodge Plus hotel format in 2018, this concept is designed around the needs of the budget traveller who wants that little bit more style and choice, with little touches to make it easier to work and relax both inside and outside the room.

The investments in our estate are supported by a standardised and disciplined approach to operations. We operate our hotels with a standardised ten-step room cleaning process, we have processes in place to monitor our customers' experience, we provide in-person and online training modules for our employees and we rigorously benchmark our performance by using internal customer surveys and external benchmarking, such as TripAdvisor surveys.

Our strong physical assets and standardised operational processes have allowed us to deliver high levels of customer satisfaction. As of December 2020, our UK hotels had an average TripAdvisor score of four stars out of five and in 2020 we received 385 TripAdvisor Certificates of Excellence, five times the number received in 2014. We were also recognised by TripAdvisor as one of its Top 10 Global "Most Excellent" Large Hotel Chains in 2018.

This combination of improved quality assets and stronger operations, coupled with growth in customer satisfaction, has helped our UK LFL RevPAR growth to outperform the MS&E sector and the UK hotel market as a whole over the last six consecutive years.

Notwithstanding the challenges presented by Covid-19, we believe there is further long-term potential to deliver like-for-like RevPAR growth as the market recovers, and the budget sector gains further traction, alongside the opportunity to increase the penetration of branded value hotels in the United Kingdom.

Strategic Progress

Our mission is to provide affordable travel for everyone. We are positioned as the low-cost choice and we aim to offer our customers the right balance of location, price and quality to suit their travel needs.

Location

We successfully opened nine new hotels in 2020 further enhancing our network with a mix of both leisure and business focused locations and took practical completion of a further seven hotels, with opening delayed due to the pandemic.

At the end of 2020 our network stood at 581 hotels across the UK and Ireland.

We expect to open 17 new hotels in 2021, including the seven we delayed opening in 2020. We expect the pandemic will have an impact on our future opening profile, but we should have greater visibility as the market recovers.

Price

Our mission is to deliver affordable travel for everyone. Although 2020 was significantly impacted by the pandemic, we maintained highly competitive pricing throughout the year, with our LFL RevPAR declining less than that of the MS&E segment and the market as a whole. We have extended our choice of rates, with all bookings having a choice of both saver and fully flexible rates, including bed & breakfast and bed, breakfast and WiFi bundles. As a result of Covid-19 all saver rate customers who were unable to stay due to government restrictions were offered either a refund or a voucher for the value of their stay, and those saver rate customers who decided to change their plans were able to do so with our usual amendment fee waived.

Ouality

In the six years ended 2019, we had a significant drive to improve quality, investing in modernisation of our hotels, including adding USB ports by the bedside and upgrading to more energy efficient LED lighting, alongside investments to introduce upgraded, higher quality pull-out beds in our family rooms, as well as a cyclical refit programme, and as a result we have a well invested estate. This programme continued during the first quarter of 2020, before being paused due to the pandemic.

In 2017 we led the industry with the launch of our premium economy 'SuperRooms' adding that little bit more choice for customers and these are now present in 56 hotels (1,928 rooms) across the UK. The Company continues the roll-out of Travelodge Plus, the company's 'budget chic' hotel format, during the year we added three further hotels in the Greater London area, bringing the total to 11.

Our number one priority is the safety and security of our customers and teams. We aim to create an environment where everyone has peace of mind, so we created TravelodgeProtect+, a programme of cleaning and social distancing measures, designed to keep our guests and teams safe. The programme was developed by a dedicated cross functional hygiene strategy team and has become the basis for our new way of working.

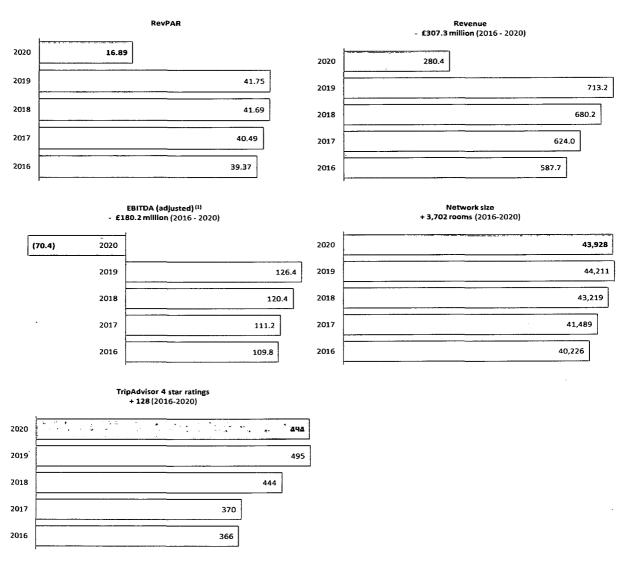
Supported by these initiatives and the work of our nearly 10,000 colleagues across the country, our average TripAdvisor rating sits at 4 stars and we received a record 385 TripAdvisor Certificates of Excellence, an increase of 80 from the previous year.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

We are proud that the vast majority of our hotel managers began their careers as entry-level colleagues and have significantly improved their careers with us. Our focus on equality and diversity has helped us to a leading position where the majority of our hotel managers are women and we are ahead of industry benchmarks on diversity more widely.

For the communities we serve, we have continued to build our new hotels in a range of architectural styles, to better blend in with the local environment, and the addition of more than 85 new hotels since 2013 has directly created more than 2,000 new jobs right across the UK, with many more indirectly in architecture, construction and other trades. We have long been committed to further improvements in reducing environmental impact,-removing plastic bottled toiletries more than 5 years ago, removing single use plastic cups and prior to the pandemic had a rolling multi-million pound programme of investment in energy efficiency that both reduced our impact and our costs.

Key Performance Indicators



⁽¹⁾ EBITDA (adjusted) = Earnings before interest, tax, depreciation and amortisation, and before rent phasing adjustment, non-underlying items and reflective of the position in line with historic accounting principles (before IFRS 16). This measure reflects the rent reductions following the CVA which completed on 19 June 2020, recognised in line with the cash benefit. Non-underlying items have been removed as they relate to non-recurring, one-off items.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Results

Results for the Company are for the full year ended 31 December 2020, with comparatives for the full year ended 31 December 2019.

Statutory results are presented under IFRS, including the impact of IFRS 16. In addition, we have provided Alternative Performance Measures results, excluding the impact of IFRS 16, as we believe these non-IFRS measures are useful metrics for investors to understand our results of operations, profitability and ability to service debt and we also use these measures internally to track our business performance, establish operational and strategic targets and make business decisions. We have also provided an analysis of the position in line with previous accounting principles ("Before IFRS 16") as our financing arrangements all contain 'Frozen GAAP' measures.

Statutory Results

Revenue

Revenue decreased by £432.8m, or 60.7%, from £713.2m for the year ended 31 December 2019 to £280.4m for the year ended 31 December 2020, heavily impacted by the effects of the Covid-19 pandemic, which has had a material and unprecedented impact on the hospitality industry in general and on our business specifically. The vast majority of our hotels were closed during the second quarter, with only around 51 remaining open to support NHS workers, key workers and vulnerable groups. A phased reopening of our hotels was undertaken during a six to seven week period from early July 2020 to the middle of August 2020. The imposition of new tier restrictions throughout the UK in the final quarter saw further hotel closures, with guests only allowed to stay in hotels for work, education or other legally permitted reasons, but not for leisure purposes.

Operating expenses (excluding depreciation, amortisation and impairment)

Operating expenses (before non-underlying items) were reduced by £113.4m, or 29.6%, from £382.6m for the year ended 31 December 2019 to £269.2m for the year ended 31 December 2020. In response to the low revenue levels due to the impact of Covid-19, we took action to reduce the run-rate level of the operating costs, by approximately two-thirds during the period of hotel closures, with further significant savings in the final quarter as a number of hotels were again closed in response to the tier restrictions.

Costs of goods sold reduced by £24.5m to £17.8m for the year ended 31 December 2020 reflecting the periods of hotel closure as well as the extended bar café closures.

Employee cost reductions of £12.0m to £158.7m for the year ended 31 December 2020 mainly reflect reduced working hours for some team members, enforced holidays and voluntary management pay reductions, as well as savings from our cost efficiency programmes in the first quarter, partially offset by the impact of the National Living Wage increase costs in the like-for-like estate and the additional staff in our new and maturing hotels.

Reductions in other operating expenses of £76.9m to £92.7m for the year ended 31 December 2020 are largely driven by the hotel closures, the hospitality business rates holiday and cost efficiency programmes, partially offset by increased costs from our new and maturing hotels.

In addition, non-underlying charges relating to operating expenses were £15.6m for the year ended 31 December 2020 compared to charges of £nil for the year ended 31 December 2019. The £15.6m charges for the year ended 31 December 2020 related to legal and professional fees in connection with the initial landlord consensual proposal, subsequent CVA and other corporate activity, the establishment of a £1m compromised creditor fund following the CVA and management incentives.

Rent

Net rent receivable was reduced by £1.0m, from £3.7m for the year ended 31 December 2019 to £2.7m for the year ended 31 December 2020, mainly reflecting rent concessions offered to sub-tenants during the pandemic.

Other Income

Other income of £47.1m for the year ended 31 December 2020 predominantly relates to the government's job retention scheme, with over 8,000 team members furloughed throughout the second quarter and into the beginning of the third quarter, with continued, but reducing use of the scheme through the re-opening programme and the remainder of the third quarter, increasing again in the final quarter following the introduction of the new tier system and the resulting hotel closures. Claims of c. £45m were made in respect of the government's job retention scheme over the year.

Depreciation, amortisation and impairment

Depreciation decreased by £15.6m to £144.2m for the year ended 31 December 2020, mainly due to the downward modification of the right of use assets, reflecting the impact of the CVA, together with the impairment charge against a small number of assets at the end of 2019. In addition, since the first quarter we deferred our normal capital refit programme and non-essential capital expenditure in response to the Covid-19 impact. Amortisation is driven by investment in IT systems and decreased by £0.9m to £4.7m for the year ended 31 December 2020, with lower spend

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

during the Covid-19 pandemic.

Impairment charges reflect a £8.7m impairment of intangible assets, property, plant and equipment compared with a charge of £14.8m for the year ended 31 December 2019.

Finance costs

Finance costs increased by £9.1m, or 5.2%, from £174.1m for the year ended 31 December 2019 to £183.2m for the year ended 31 December 2020.

Interest on lease liabilities was £173.5m for the year ended 31 December 2020, up £7.2m from £166.3m for the year ended 31 December 2019. The increase was mainly as a result of the CVA related reassessment of leases together with new leases. The liabilities for all leases affected by the CVA were recalculated at June 2020, following the CVA rent reductions, including a reassessment of notional interest rates, which at that point, largely as a result of the pandemic, were higher than the rates used in the original calculations.

Bank interest costs of £2.5m were incurred for the year ended 31 December 2020, following the full drawdown of £40m under the pre-existing revolving credit facility on 17 March 2020, the drawdown of £30m of the new £60m super senior revolving credit facility on 22 June 2020, which was repaid on 2 December 2020 and the replacement of that facility by a new term loan facility of £60m.

Finance fees of £0.7m that were incurred in 2020 included a £0.5m non-underlying charge for the write off of the unamortised portion of a 'take and hold fee' on repayment of the revolving credit facility.

These additional external finance costs were partially offset by a reduction of £1.3m in interest payable to Group undertakings, mainly due to the CVA compromise of 50% of the intercompany liability with Full Moon Holdco 6.

Finance income

Finance income of £17.2m for the year ended 31 December 2020, up £2.1m from £15.1m for the year ended 31 December 2019, principally related to interest received from Group undertakings.

Other gains

Non-underlying other gains of £85.7m for the year ended 31 December 2020 related to the compromise of the intercompany liability with Full Moon Holdco 6 as agreed in the CVA.

Loss Before Tax

Statutory loss before tax was £161.2m for the year ended 31 December 2020, £156.3m higher than the loss of £4.9m for the year ended 31 December 2019. This was mainly driven by the reduction in revenue as a result of Covid-19, mitigated by the significant cost savings.

Taxation

Income tax is recognised based on management's best estimate of the income tax rate expected for the financial year, which includes the impact of recently enacted legislation in relation to hybrid mismatches, corporate interest restriction and amendments to the use of carried forward losses.

There was an overall income tax charge of £6.4m for the year ended 31 December 2020 (current tax charge: £nil; deferred tax charge: £6.4m). There was an overall income tax credit of £4.4m for the year ended 31 December 2019 made up of a current year credit of £6.5m, a prior year adjustment charge of £1.3m and a £0.7m charge from the effect of changes in tax rates.

No cash tax payments were made during the year (2019: £0.8m).

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Alternative Performance Measures and Before IFRS 16 Results

The table below reconciles the non-IFRS Alternative Performance Measures, including EBITDA (adjusted), and the position in line with previous accounting principles ("Before IFRS 16") to the Statutory Results:

	Year ende	d 31 Decen	nber 2020	Year end	ed 31 Dece	mbe <u>r 201</u> 9	Variance 2020 vs 2019 before	
	Before IFRS 16 ⁽¹⁾ £m	IFRS 16 impact £m	Statutory £m	IFRS 16 ⁽¹⁾ £m	IFRS 16 impact €m	Statutory £m	16 ⁽¹⁾	Var
Key income statement items								
Revenue	280.4		280.4	713.2		<u>713.2</u>	<u>(432.8)</u>	<u>(60.7)%</u>
Operating expenses	(269.2)	-	(263.2)	(382.6)	-	(382.6)	113.4	29.6%
Of which east of goods sold	(17.8)	•	(17.8)	[42.3]		(42.3)	24.5	57.8%
Cf which employee costs	(1587)	-	(1587)	(17a7)	-	(1707)	12.0	F.Ats
Of which other operating expenses	182.77		182.77	(168.67		(168.6)	25.9	45.2%
Net external rent (payable) / receivable	(127.3)	130.0	2.7	(204.2)	207.9	3.7	76.9	37.7%
Other income	45.7	1.4	47.1	-	-	- I	45.7	-
EBITDA (adjusted) ⁽²⁾ / EBITDA (statutory) ⁽³⁾	(70.4) (2)	131.4	61.0 (3)	126.4 (2)	207.9	334.3 (3)	(196.8)	(155.7)%
	(70.0)	79.8	1	(2.2)	2.3	1	(77.5)	(3369.6)%
Rent adjustment ⁽⁴⁾	(79.8)			(2.3)		(450.0)		•
Depreciation Amortisation	(36.4)	(107.8)	(144.2)	(44.4)	(115.4)	(159.8)	8.0 1.5	18.0%
Amortisation	(16.0)	11.3	(4.7)	(17.5)	11.9	(5.6)	1.5	8.6%
Operating (loss) / profit (before non- underlying items)	(202.6)	114.7	(87.9)	62.2	106.7	168.9	(264.8)	(425.7)%
Finance costs	(12.3)	(169.8)	(182.7)	(13.5)	(160.6)	(174.1)	0.6	4.4%
Finance income	17.2	-	17.2	15.1	-	15.1	2.1	13.9%
(Loss) / profit for the year (before			-			l		
non-underlying items)	(198.3)	(55.1)	(253.4)	63.8	(53.9)	9.9	(262.1)	(410.8)%
Non-underlying items	72.3	19.9	92.2	(18.5)	3.7	(14.8)	90.8	490.8%
(Loss) I profit for the year before tax	(126.0)	(35.2)	(161.2)	45.3	(50.2)	(4.9)	(171.3)	(378.1)%

- Before IFRS 16 The additional columns added reflect performance under accounting principles prior to the adoption of IFRS 16, referred to elsewhere in this report as Alternative Performance Measures, which include EBITDA (adjusted) and clarify the adjustments required under IFRS 16.
- (2) EBITDA (adjusted) = Earnings before interest, tax, depreciation and amortisation, and before rent phasing adjustment, non-underlying items and reflective of the position in line with the historic accounting principles (before IFRS 16). This measure reflects the rent reductions following the CVA which completed on 19 June 2020, recognised in line with the cash benefit. Non-underlying items have been removed as they relate to non-recurring, one-off items.
- (3) EBITDA (statutory) = Earnings before interest, tax, depreciation, amortisation and non-underlying items.
- (4) Rent phasing adjustment = In many of our leases we receive a rent free period at the beginning of the lease term. Under previous IFRS (IAS 17), the benefit of this rent free period is recognised gradually over the life of the lease in our income statement as a deduction to the actual rent expense in each period, on a straight line basis, over the full life of each lease, with the unrecognised balance being held as an accrual on our balance sheet. Similarly, any credit relating to the rent reductions resulting from the CVA is also recognised on a straight line basis over the remaining life of each lease. As a result, our total IFRS rent expense does not reflect our cash payments of rent in any period. EBITDA (adjusted) in each period recognises the portion of the rent free credit attributable to such period as if such credit were applied on a straight line basis until the next rent review, normally five years, and recognises the credit attributable to reductions resulting from the CVA in line with the actual rent paid in respect of each period. EBITDA (adjusted) is the measure used for internal management reporting. The rent phasing adjustment reflects the timing difference between the rent charge for the period in our internal management reporting measure EBITDA (adjusted) and the rent charge for the period under IAS 17.

Revenue

Revenue decreased by £432.8m, or 60.7%, from £713.2m for the year ended 31 December 2019 to £280.4m for the year ended 31 December 2020, heavily impacted by the effects of the Covid-19 pandemic, which has had a material and unprecedented impact on the hospitality industry in general and on our business specifically. The vast majority of our hotels were closed during the second quarter, with only around 51 remaining open to support NHS workers, key workers and vulnerable groups. A phased reopening of our hotels was undertaken during a six to seven week period from early July 2020 to the middle of August 2020. The imposition of new tier restrictions throughout the UK in the final quarter saw further hotel closures, with guests only allowed to stay in hotels for work, education or other legally permitted reasons, but not for leisure purposes.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Like-for-like UK RevPAR declined by 59.6%⁽¹⁾, with a decline of 7.5%⁽²⁾ in the first quarter, followed by a decline of $93.0\%^{(3)}$ in the second quarter, a decline of $59.4\%^{(4)}$ in the third quarter, improving as hotels re-opened through the quarter and a decline of 67.0%⁽⁵⁾ in the final quarter, impacted by the introduction of the new tier restrictions, particularly towards the end of the year, with December / period 12 down 77.7%⁽⁶⁾.

Operating expenses (excluding depreciation, amortisation and non-underlying items)

Operating expenses (before non-underlying items) were reduced by £113.4m, or 29.6%, from £382.6m for the year ended 31 December 2019 to £269.2m for the year ended 31 December 2020. In response to the low revenue levels due to the impact of Covid-19, we took action to reduce the run-rate level of operating costs, excluding rent, by approximately two-thirds during the initial period of hotel closures, with further significant savings in the final quarter as a number of hotels were again closed in response to the tier restrictions.

Reductions in cost of goods sold reflect the periods of hotel closure as well as the extended bar café closures.

Employee cost reductions of £12.0m to £158.7m for the year ended 31 December 2020 mainly reflect reduced working hours for some team members, enforced holidays and voluntary management pay reductions, as well as savings from our cost efficiency programmes in the first quarter, partially offset by the impact of the National Living Wage increase costs in the like-for-like estate and the additional staff in our new and maturing hotels. Reductions in other operating expenses are largely driven by the hotel closures, the hospitality business rates holiday and cost efficiency programmes, partially offset by increased costs from our new and maturing hotels.

Other Income

Other income of £47.1m for the year ended 31 December 2020, predominantly relates to the government's job retention scheme, with over 8,000 team members furloughed throughout the second quarter and into the beginning of the third quarter, with continued, but reducing use of the scheme through the re-opening programme and the remainder of the third quarter, increasing again in the final quarter following the introduction of the new tier system and the resulting hotel closures, Claims of c. £45m were made in respect of the government's job retention scheme over the year.

Net external rent payable

External rent payable reflects the rental amounts accrued adjusted for rent free periods by spreading these over the period to the next rent review date.

Net external rent payable (before rent phasing adjustment) decreased by £76.9m, or 37.7%, from £204.2m for the year ended 31 December 2019 to £127.3m for the year ended 31 December 2020. This decrease was primarily due to rent reductions for the second to fourth quarters agreed as part of the CVA of c. £85m, partially offset by upwards only rent reviews in the like-for-like estate, predominantly linked to RPI, and the impact of new hotels, with 9 new openings during the year as well as the additional 7 hotels we took practical completion of but deferred opening, and the annualisation of the 14 hotel openings in 2019.

In many of our leases we receive a rent free period at the beginning of the lease term. Within EBITDA (adjusted) the portion of the rent free credit attributable to each period is recognised as if such credit were applied on a straight line basis until the next rent review, normally five years. The credit attributable to the reductions resulting from the CVA is recognised in line with the actual rent paid in respect of each period. EBITDA (adjusted) is the measure which is used for internal management reporting.

Under IAS 17 Leases, the benefit of the rent free period is recognised gradually over the life of the lease reducing the rent expense in each period, on a straight line basis, over the full life of each lease. Similarly, any credit relating to the rent reductions resulting from the CVA is also recognised on a straight line basis over the remaining life of each lease. The rent phasing adjustment reflects the timing difference between the rent charge for the period in our internal management reporting measure EBITDA (adjusted) and the rent charge for the period under IAS17.

Depreciation / amortisation

Depreciation decreased by £8.0m, or 18.0%, from £44.4m for the year ended 31 December 2019 to £36.4m for the year ended 31 December 2020. Depreciation is driven mainly by ongoing investment in the maintenance and refurbishment of our estate and energy efficiency investments, principally in LED lighting and heating controls, as well as new hotel openings. Since the first quarter we deferred our normal capital refit programme and non-essential capital expenditure in response to the Covid-19 impact. The impairment charge against a small number of assets at the end of 2019 also contributed to the reduction in depreciation.

- (1) Revenue per available room (RevPAR) on a UK like-for-like basis for the management accounting period 26 December 2019 to 30 December 2020.
- RevPAR on a UK like-for-like basis for the management accounting period 26 December 2019 to 25 March 2020.
- (3) RevPAR on a UK like-for-like basis for the management accounting period 26 March 2020 to 24 June 2020.
 (4) RevPAR on a UK like-for-like basis for the management accounting period 25 June 2020 to 23 September 2020.
 (5) RevPAR on a UK like-for-like basis for the management accounting period 24 September 2020 to 30 December 2020.
- (6) RevPAR on a UK like-for-like basis for the management accounting period 26 November 2020 to 30 December 2020.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Amortisation is driven mainly by historic lease premiums, investment in IT systems and new openings and decreased by £1.5m, or 8.6%, from £17.5m for the year ended 31 December 2019 to £16.0m for the year ended 31 December 2020. This is mainly due to the impairment of historic lease premiums for a small number of assets at the end of 2019.

Finance costs

Finance costs decreased by £0.6m, or 4.4%, from £13.5m for the year ended 31 December 2019 to £12.9m for the year ended 31 December 2020. This decrease was primarily due to lower interest on finance leases of £2.1m following the disposal of assets and a reduction of £1.3m in interest payable to Group undertakings, mainly due to the CVA compromise of 50% of the intercompany liability with Full Moon Holdco 6. These savings were partially offset by bank interest costs of £2.5m incurred for the year ended 31 December 2020, following the full drawdown of £40m under the pre-existing revolving credit facility on 17 March 2020, the drawdown of £30m of the new £60m super senior revolving credit facility on 22 June 2020, which was repaid on 2 December 2020 and replaced by a new term loan facility of £60m, together with interest paid on overdue rents following the temporary suspension of rent payments ahead of the CVA.

Finance income

Finance income of £17.2m for the year ended 31 December 2020, up £2.1m from £15.1m for the year ended 31 December 2019, principally related to interest received from Group undertakings.

Non-underlying items

The non-underlying credit of £72.3m for the year ended 31 December 2020 includes a £85.7m gain in relation to the compromise of the intercompany liability with Full Moon Holdco 6 as agreed in the CVA and a profit on the disposal of assets (which was a finance lease under IAS17), partially offset by a £10.2m charge for the impairment of intangible assets, property, plant and equipment and a £6.2m charge for onerous lease provision reassessment, as well as legal and professional fees in connection with the initial landlord consensual proposal, subsequent CVA and other corporate activity, the establishment of a £1m compromised creditor fund following the CVA, costs associated with the disposal of leases where break clauses were instigated as a direct result of the CVA, management incentives and costs related to the refinancing activity during the year.

The non-underlying charge of £18.5m for the year ended 31 December 2019 includes £15.0m for the impairment of intangible assets and property plant and equipment, together with a net onerous lease provision reassessment of £3.5m.

Funding, Covenant Compliance & Going Concern

The Group of companies that Travelodge Hotels Ltd is a subsidiary of ("the Group") has the following funding structure:

	31 December 2020 £m	31 December 2019 £m
External debt redeemable:		
- Fixed rate bond	(65.0)	-
- Floating rate bond	(440.0)	(440.0)
- Issue costs	` 10.Ź	7.9
Bond related debt	(494.8)	(432.1)
- Super senior term loan	(61.9)	· -
- Issue costs	3.8	
Super senior term loan related debt	(58.1)	-
Revolving credit facility	(40.0)	<u>-</u>
Secured debt	(592.9)	(432.1)
Cash	136.2	89.2
External net debt	(456.7)	(342.9)
Investor loan notes (unsecured)	(166.4)	(111.3)
Net funding (excluding lease liabilities)	(623.1)	(454.2)
Lease liabilities	(2,347.8)	(2,597.4)
	(2,970.9)	(3,051.6)

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Senior secured notes

Senior secured fixed rate sterling denominated notes of £232m and senior secured floating rate sterling denominated notes of £195m were repaid on 5 July 2019, when new senior secured floating rate sterling denominated notes of £440m were issued with a termination date of 15 July 2025. Interest is floating at three month LIBOR plus a margin of 5.375%. Interest is payable quarterly each January, April, July and October. The notes may be redeemed at any time on or after 15 July 2020, at par.

On 18 December 2020, new senior secured fixed rate sterling denominated notes of £65m were issued with a termination date of 15 January 2025. Interest was fixed at 9% and payable on a semi-annual basis. Further loan issue costs of approximately £3.8m will be amortised over the life of the facility in line with generally accepted accounting practice.

Revolving credit facility and super senior term loan

As part of the refinancing on 5 July 2019, the revolving credit facility ("RCF") was reduced from £50m to £40m and the letter of credit ("LOC") facility of £30m was retained, with the springing covenant trigger point being increased to 40% utilisation of the full original £80m RCF/LOC facility, so drawings of £32m or more. The facility was also extended from April 2022 until July 2024. At the balance sheet date, the £40m revolving credit facility was fully drawn.

In May 2020, the RCF/LOC facility was amended with the net leverage financial covenant for the relevant quarter end testing periods from 30 June 2020 until and including 30 June 2021 being replaced by a minimum liquidity covenant. The minimum liquidity covenant requires that available liquidity is not lower than £10m for any period of five (5) consecutive business days.

At 31 December 2020, letters of credit were in issue to the value of £24.3m (2019: £14.8m), but not called upon (and so not utilised for the purposes of the springing covenant trigger).

On 20 April 2020, the Group entered into a new super senior £60m revolving credit facility agreement with certain financial institutions that are indirect shareholders (or affiliates thereof), available to the Group until May 2022.

The proceeds of the new facility were used to fund our general corporate and working capital requirements. Fees and interest were payable in kind and were contingent on an initial drawdown. There were various conditions precedent to funding, including a requirement to obtain a rent payment agreement with landlords of the Group.

A 'take and hold' fee of £0.6m was incurred in respect to the initial drawdown of £30m. This fee was capitalised and deemed to form a new loan under the facility and was being amortised over the life of the facility in line with generally accepted accounting practice.

On 16 November 2020, the Group entered into an amended and restated agreement in the form of a super senior term loan of £60m, available to the Group until July 2024.

On 1 December 2020, the Group repaid both the initial drawdown on the super senior revolving credit facility of £30m and the related 'take and hold' fee of £0.6m, as well as accrued interest of £1.3m. On the same date, the new super senior term loan of £60m was drawn in full.

An OID fee of £1.9m was incurred in respect to the drawdown of £60m, payable after 31 December 2021. This fee has been capitalised and deemed to form a new loan under the facility and is being amortised over the life of the facility in line with generally accepted accounting practice.

Loan issue costs of approximately £2.0m will be amortised over the life of the facility in line with generally accepted accounting practice.

In addition, on 24 August 2020 and 2 December 2020, the Group entered into additional investor loan note agreements of £10m and £30m respectively, with a termination date of 2033. The original investor loan note of £95m has a termination date of January 2026.

The ultimate shareholders of the Company have undertaken not to seek cash payments or distributions from the Group during the CVA Rent Concession Period under the terms of their equity arrangements. For the avoidance of doubt, this undertaking will not apply to distributions in certain limited circumstances, including the proceeds of a whole or partial sale of the business or equity. This undertaking will terminate on the termination of the CVA or the insolvency of the Company.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Going concern

In assessing the appropriateness of applying the going concern assumption in the preparation of the Company financial statements, the Board has considered the Group's liquidity and forecast cash flows under a range of potential scenarios over a period of 14 months from the date of approval of these financial statements to the end of June 2022. The Board has taken into account the unprecedented circumstances and economic uncertainty caused by the ongoing Covid-19 pandemic, specifically in relation to the hotel sector in which the Company operates, a range of potential trading outcomes, availability of government support and mitigating actions which could be taken.

Whilst the current government timeline to ease restrictions, the reduced infection rates, vaccination programme and market expectations suggest the potential for recovery, the Board considers the Company's future performance to be sensitive to the ability of hotels to re-open and remain open, the speed at which demand recovers and the ability of the business to obtain covenant waivers or receive additional funding should these be required.

Availability of funding

The Group entered into a CVA in June 2020, as part of which it negotiated a significant rent reduction of £140m from Q2 2020 through to the end of 2021. The Group also fully drew down its £40m revolving credit facility ("RCF"), agreed revised covenants on the RCF through to September 2021, entered into a new £60m super senior secured term loan, received additional shareholder contributions of £40m and issued £65m of fixed rate notes in addition to the £440m floating rate bond already in issue.

The Company used and continues to use the Government Furlough Scheme to partially reimburse the cost of employees unable to work their full contracted hours during the hotel closures and periods of low demand.

Covenants

The Group agreed a covenant waiver on the RCF financial covenant. Under the revised terms, the Group's existing springing quarterly net leverage covenant requirements, which apply if drawings under the RCF are £32m or more, are not tested until 30 September 2021 and for this period have been replaced with a minimum liquidity covenant of £10m

The new super senior term loan also introduced a £10m minimum liquidity covenant over the term of the loan and a new minimum Last Twelve Months EBITDA covenant, effective from June 2022.

The Group's currently available facilities, indebtedness and details of covenants are set out in Note 2.1 of Thame and London's financial statements.

Base case scenario

The base case assumes that the majority of our hotels are reopened for trading during May 2021, in line with the current roadmap out of lockdown for England and separate guidance for Wales and Scotland, and gradually build back towards pre-Covid-19 levels of trade. Across 2021, the assumption is that RevPAR is on average c. 33% lower than 2019 levels, ending the year with RevPAR down c. 11% vs 2019 in December 2021 (aligning for like for like weeks) and recovering to pre-Covid-19 levels by the end of Q1 2022.

The base case scenario includes the benefits of actions already taken by management to enable the business to successfully trade through the impact of Covid-19, to the extent they are currently available. These involve a number of key components including: continued action by the company to preserve cash flow with reduced discretionary spend; making use of government measures where possible, including furloughing team members under the Job Retention Scheme where appropriate and benefiting from the Hospitality Business Rates Relief programme; and temporary rent reductions under the terms of the Company Voluntary Arrangement ("CVA"). We consider the base case to be a conservative assessment assuming the current roadmap of hotel reopening and there are a number of potential upsides and mitigations that have not been included such as potential additional demand from our predominantly domestic customer base with ongoing restrictions to foreign travel.

Under this base case scenario, the Group is expected to continue to have liquidity headroom and to comply with its banking covenants. We have modelled repayment of £8m under the RCF prior to the end of September 2021 to reduce the draw down to under £32m, which would avoid the net leverage covenant being tested. The model shows headroom over the liquidity covenant throughout, including in December 2021 and March 2022, after the revised rent agreements under the CVA expire, with a seasonal low point in January 2022.

Severe but plausible downside scenarios

Given the current uncertainty around the ongoing potential impact of Covid-19 and the challenges around forecasting the impact on the hotel sector, the Board has considered the following severe but plausible downside scenarios to stress test the Group's financial forecasts.

FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Our performance will be closely linked to factors outside of our control and most significantly the timing of restrictions being lifted and the pace of recovery thereafter which will be impacted by a number of things including the vaccination roll-out and any Covid-19 driven longer-term changes in customer behaviour. The Board has considered various severe but plausible downside scenarios, including the possibility that the lifting of restrictions is delayed beyond the dates currently in the roadmap; the recovery profile is slower than that assumed in the base case; and there is a further 1 month lockdown period in the next 12 months.

These downside scenarios, which continue to model that the £8m repayment is made under the RCF agreement, have the following impacts:

- Lockdown extension If hotel opening was delayed to the end of June 2021, the Group would be close to breaching the minimum liquidity covenant from the end of June 2021 and would breach covenants in December 2021 and potentially also need additional funding in January 2022.
- Slower recovery In the event that the recovery is slower than our base forecast, but no extension to support schemes, with sales only having recovered to c.75% of 2019 levels in Q4 2021, with Q1 2022 then c.3% below 2019 levels, and sales recovering to 2019 levels thereafter, the Group would breach covenants in December 2021 and potentially also need additional funding in January 2022. This scenario reflects 2021 RevPAR being on average c.38% lower than 2019 levels compared to c.33% lower in the base case.
- Additional lockdown In the event there was a need for another national lockdown in the latter part of 2021, the Group would breach covenants in December 2021, about a scenario.

Each of these downside scenarios are individually plausible and some combination of all factors could also apply. If the lockdown extension scenario is combined with the slower recovery scenario, or the return to trading is even slower than these scenarios, liquidity issues could arise earlier. In all scenarios there are mitigating actions that the Group could take to improve the cash flow position, especially in particular months where liquidity is lower, including delaying planned discretionary spending on capital expenditure or working capital management measures.

The Group has already proactively approached lenders to start discussions about covenants, however, given the current level of uncertainty and wide range of potential outcomes, both better and worse than our base case, we are not yet in a position to conclude these discussions. The liquidity challenges and pressure on the covenants under the individual downside scenarios arise from December 2021 as the revised rent agreements under the CVA expire but liquidity increases from Q2 2022.

There were also new support measures announced in the March budget including property grants and the Recovery Loan Scheme which could potentially be used to increase available cash.

If needed the Group could also seek to obtain additional funding, either through third parties or potentially with the shareholders, however, the Board cannot predict with any certainty how these parties would respond.

Gonclusion the above scenarios, taking account of reasonably possible changes in trading performance, the directors based on the above scenarios, taking account of reasonably possible changes in trading performance, the directors believe that it remains appropriate to adopt the going concern basis in preparing the consolidated financial states, we are likely to continue to be subject to the impact of Covid-19 and at this stage, we are unable to predict with any certainty the extent or duration of this impact on the Company. There are severe but plausible downside scenarios in which the Group and Company would not have adequate resources to continue as a going concern for the foreseeable future. This indicates the existence of a material uncertainty which may cast significant doubt about the Group's and Company's ability to continue as a going concern. The Financial Statements, as drafted, do not include the adjustments that would result if the Group or Company were unable to continue as a going concern.

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Jo Boydell Chief Financial Officer

23 April 2021

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Stakeholder Engagement

Accountability and transparency with stakeholders is key to the long term success of the Company. We consider our key stakeholders to be: customers, team members, shareholders and investors, landlords and other creditors including key operational suppliers, local authorities and community.

The Covid-19 pandemic has had a material impact on the way the Company has engaged with stakeholders during 2020. Maintaining strong levels of engagement has been critical to successfully adapting to the consequences of the pandemic.

All company directors have a duty to act in the way they consider, in good faith, would be most likely to promote the success of the company for the benefit of its members as a whole. They have regard for:

- the likely consequences of any decision in the long term;
- the interests of the company's employees;
- the need to foster the company's business relationships with landlords, suppliers, customers and others;
- · the impact of the company's operations on the community and the environment;
- the desirability of the company maintaining a reputation for high standards of business conduct; and
- the need to act fairly between members of the company.

The Wates Corporate Governance Principles for Large Private Companies provides a framework for the Group to demonstrate how the Board of Thame and London Limited ("the Board") makes decisions for the long term success of the company and its stakeholders, as well as having regard to how the Board ensures the Group complies with its requirements of Section 172 of the Companies Act 2016. As a subsidiary of the Group, the Directors of Travelodge Hotels Limited have applied these requirements to these Company accounts. Our reporting against the Wates Principles has been included on pages 28 to 31 and should be read in conjunction with details on the stakeholder groups discussed below.

Our customers

Prior to the impact of Covid-19 we would typically serve approximately 19 million customers, across the UK and our other markets. We aim to engage extensively to understand customer needs and trends and to get feedback on their stays with us. During the year we had to close and reopen our hotels in line with changing regulation from each of the devolved UK governments. We also needed to ensure that our hotels, once open and trading, were safe to operate for both our customers and team members. We provided regular updates on a dedicated Covid-19 page of our website and communicated Travelodge Protect+ across social media channels.

We have maintained regular lines of communication with our customers to ensure they are kept up to date with which hotels are open, and to clarify the government restrictions in place and how they apply to each customer segment, via emails, social media and sales team activity.

We use a variety of customer feedback tools, including the compilation of TripAdvisor reviews and the gathering of internal "Pillow Talk" customer reviews, both of which are used as key operational KPIs of the business. The Group also participates in various brand image tracking surveys, as well as periodically developing formal customer research on specific topics and carrying out specific engagement with key clients. The findings of these are used to improve customer engagement, with knowledge being shared across the business.

Our team

We employ nearly 10,000 colleagues and we gather extensive feedback from our team-members from a range of sources. During the year, in line with the requirements to close our hotels, we took advantage of the Job Retention Scheme resulting a significant proportion of our teams being furloughed for parts of 2020. In our hotels that remained trading, our Travelodge Protect+ policies reduced internal business visits to only those considered essential and we had to adapt to different ways to engage our teams.

We continued to perform an employee engagement survey to highlight how we can improve our communication of the Group's purpose.

The Board considers the results of all employee engagement surveys a good barometer of the team's confidence in the Group's strategic direction.

The Travelodge Shadow Board, established in 2019, met twice during the year. Comprising twelve members, ranging across the various roles within hotels and head office and chaired by the Chief Executive, the Shadow Board provides an opportunity for team members to discuss issues and inform decision making on areas of strategy and how Travelodge operates. During 2020, this included discussion and questions on the impact of Covid-19 and how it was being addressed.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

We maintained a regular programme of virtual management meetings and "town hall" meetings during the year which sought to engage and gain feedback from all levels of the business, whilst ensuring the Group's strategy, purpose and values were reinforced.

We also operate an Equality and Diversity Group that recognises the benefits of having a diverse workforce with different backgrounds, solely employed on ability. The Group meets quarterly and considers a wide range of topics relating to initiatives and policy.

If any employee wishes to raise concerns concerning the abuse of Group policies, procedures, fraud or other matters they can do so via an independent whistleblowing service. All concerns raised are formally investigated and reported anonymously.

We have also recently changed our systems to allow our hotel teams to report accidents, incidents and damage to our rooms using a new, more company process specific and mobile based system. In scoping and designing this system we encouraged and took views from our hotel teams, including having representatives of those teams as part of the project team to ensure decisions made were effective and appropriate based on the views of the team members who work in our hotels. We plan to continue to leverage our new system to make other more manual or paper-based hotel processes more digital and efficient.

Our investors

Our investors include our shareholders and investors (owners of any financing arrangements we have, such as our bondholders), landlords and other creditors.

During the year Travelodge undertook a recovery plan to mitigate the impact of Covid-19. This plan included a company voluntary arrangement ("CVA"), providing for a temporary period of reduced rent, which was approved by 90.1% of Travelodge Hotels Limited's ("THL") unsecured creditors and 86% of its landlords on 19 June 2020. Discussions with landlords continued before, during and after the CVA and Travelodge listened to the concerns raised by its landlords.

The CVA enabled compromised landlords to elect to extend the term of their leases and to potentially participate in additional cash rental payments should THL meet certain performance thresholds. It also provided for a compromised creditor fund and gave compromised landlords temporary lease termination rights, the majority of which ended on 19 November 2020. Upon expiry of these termination rights, THL had retained hotels that accounted for over 98% of the 2019 UK hotel EBITDA. Approximately 20 category C hotels (those contributing marginally to Group cash flow, loss-making or likely to become loss-making at the time of the CVA), retain break rights until the end of 2021, which collectively made a small loss in 2019 UK hotel EBITDA.

In connection with the recovery plan, the indirect shareholders also entered into conditional commitments to make shareholder contributions of £40 million, the full amount of which was contributed in 2020.

As part of the recovery plan, we had discussions with bondholders and the revolving credit facility lenders concerning approval for a delay to the delivery of the 2019 annual report, consent for the CVA and consent for covenant waivers. All appropriate consents were granted.

We also hold quarterly calls with our bondholders where we present our quarterly results and open the call for a questions and answers session. We also attend at least one external event where we make ourselves available for a Group presentation and question and answer session and smaller meetings as requested.

Our community

Travelodge operates in multiple locations across the UK, Ireland and Spain and the Group actively seeks to engage with local councils, police forces and fire brigades to ensure our policies and procedures are appropriate and fit for the current economic and social landscape.

During the year as part of ensuring our hotels were safe to operate during the Covid-19 pandemic we maintained contact with various Local Authorities. This included ensuring the customers that stayed with us were legally allowed to do so and that the controls put into place were appropriate, for example with the introduction of new cleaning regimes, perspex screens, hand sanitizer and social distancing signage.

Travelodge continues to work with Local Authorities and Real Estate partners to explore opportunities to help in regeneration and job creation through its new hotel development programme.

The Group's Charity Committee organises and promotes fundraising on behalf of a nominated charity, chosen by a company-wide member vote, which is currently the British Heart Foundation. We also have continued our relationship with Pennies, the pioneering electronic donation box which allows customers to choose to make a small donation to the British Heart Foundation as part of the on-line booking process.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Sustainability

Travelodge seeks to be a responsible business in all we do. We place a strong emphasis on safety and security, the environment and our social responsibilities throughout the business.

At the end of 2019 Travelodge engaged a specialist agency to support in the development of a new sustainability strategy, which we expect to report on this year, as a step-change in our sustainability agenda.

Due to the impact of Covid-19 we paused this activity, although maintained on-going dialogue with the agency through 2020. We now expect to progress our strategy review later in 2021. As part of this strategy development process, we will undertake an extensive materiality assessment, engaging a broad range of stakeholders including customers, team members, our landlords, key suppliers and local community groups to determine the most important issues for Travelodge to focus on.

Safety and Security

We base our safety and security on a combination of thorough risk assessment, clear policies and procedures, and controls.

At the Hotels

We have a comprehensive and proactive approach to risk management, endeavouring to ensure that all our customers are always in safe accommodation, maintained and operated in compliance with the appropriate regulations and standards.

We continue to build our relationships in Primary Authority Partnerships with key enforcement agencies and externally with other organisations to ensure our policies and procedures represent best practice. We also share and develop best practice internally, through our District-based Safety Champions. We regularly train our team members on our comprehensive range of safety and security policies and procedures.

To aid us to ensure that all our practices and procedures are correctly implemented we use an independent expert company to carry out unannounced safety audits at all our hotels. In addition to this, we are subject to regular routine inspections from local authority Environmental Health Officers, Fire Safety Officers and officers from other various enforcement agencies.

We actively monitor our audit, enforcement and accident and incident data, ensuring that all information is analysed and improvements are made where possible. This assists us to prevent any reoccurrences and continually work to reduce risk to our customers and team.

During the year we developed our Travelodge Protect+ framework, in conjunction with discussion with our peers and other Groups such as the UK Hospitality Association. This has allowed us to trade our hotels, when permitted to do so, whilst keeping our customers and team members safe. We also fed into consultations run by the Ministry of Housing, Communities & Local Government as part of the government issuing guidance about how to safely operate hotels during the pandemic.

Information Security

Travelodge is committed to ensuring that personal data including both our customers and staff members is held in a safe and secure manner.

It is Travelodge policy to manage and store personal information of both its employees and customers in compliance with all relevant Data Protection Legislation in the jurisdictions in which it operates in particular but not exclusively; The Data Protection Act 2018 and the EU General Data Protection Regulations (GDPR).

Travelodge also works within the provisions of PCI DSS 3.2, and is audited as a tier one merchant annually. Credit card information is secured through industry-standard encryption techniques.

During the year we completed a project to tokenise our IT environments which hold payment card data. This project covers the majority of all encrypted payment card data within our systems and replaces this data with non-sensitive "tokens", materially reducing the risk to our customers in the worst case event of this data ever being stolen.

Environment

We work to evaluate areas of possible impact on the environment then work across the company to drive improvements.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Greenhouse Gas ("GHG") emissions and Environmental statement

Recognising the importance of our impact of the environment we voluntarily adopted in part the Companies (Directors' Report) and Limited Liability Partnerships (Energy and Carbon Report) Regulations 2018 for the year ended 31 December 2019.

In line with Companies Act 2006 (Strategic Report and Directors Report) Regulations 2013, we are now reporting our greenhouse gas (GHG) emissions as part of our annual strategic report. Our GHG reporting year is the same as our financial year from 31 December 2020 to 31 December 2019. Our net carbon footprint for the 2020 financial year was 35,341 tonnes of carbon dioxide and equivalent gases (CO2e), with an intensity of 124.4 tonnes of CO2e per £million turnover. Although we used 32.2% less energy overall for 2020 vs 2019, the tonnes per £million statistic is adversely impacted because our hotels were all open during the first quarter of 2020 when we consume the most electricity heating our hotels but generate relative few sales and the majority of our hotels were closed in the summer when we consume the least electricity, but would historically generate a larger proportion of our sales.

We have reported on all of the emission sources which we deem ourselves to be responsible for, as required under the Companies Act 2006 (Strategic Report and Directors Report) Regulations 2013. These sources fall within our operation's control and financial boundaries and include emissions from manufacturing, retail and distribution sites and the operation of our distribution fleet.

		Current reporting Year 2020	Comparison reporting Year 2019	% change 2020 v 2019
	Energy consumption used to calculate emissions: kWh	162,737,291 kWh	240,051,540 kWh	32.2%
		Current	Comparison	% change
		reporting year 2020 (tonnes of CO2e)	reporting year 2019 (tonnes of CO2e)	2020 v 2019
Scope 1	Emissions from combustion of gas	9,981	15,255	34.6%
Scope 1	Emissions from combustion of fuel for transport purposes	1,128	1,241	9.1%
Scope 2	Emissions from purchased electricity	24,024	38,375	37.4%
Scope 3	Emissions from business travel in rental cars or employee-owned vehicles where company is responsible for purchasing the fuel	208	500	58.4%
Gross Emissions	Total scope 1 + 2 CO2e emissions	35,341	55,371	36.2%
Intensity measure	Tonnes of CO2e per £m turnover	124.4	76.1	(63.5%)

*Note: We have recalculated the tCO2e from Scope 2 emissions for 2019. This figure has now been calculated using the Scope 2 'electricity generation' factor only and now excludes the 'transmission and distribution' factor as this is considered Scope 3. Underlying kWh & Scope 1 figures for 2019 remain un-adjusted.

The methodology used to calculate our emissions is based on the UK Government's Environmental Reporting Guidance (2013) and are in line with the methods used previously for reporting under ESOS and the CRC Energy Efficiency Scheme. Emissions factors are taken from the UK Government's GHG Conversion Factors for Company Reporting (2020 & 2019).

During 2020 Travelodge has progressed its energy efficiency programme by delivering projects that reduce energy consumption as well as continuing to develop our technical understanding of the estate to identify future projects that will add to the reduction of energy consumption.

There were two major energy projects being delivered throughout 2020, although the pace of these projects slowed considerably after the first quarter due to the impacts of the pandemic. These projects were the LED lighting project and the Heating and Cooling project. The LED project focused on replacing existing lighting fittings with sensor controlled LED fittings and the Heating and Cooling project focused on including new controls to the heating, cooling and ventilation systems. We have now converted 80% of the estate that did not have this technology and the savings from the total LED project equate to an annual saving of 20.2 GWh or 4,703 tCO2e. The Heating and Cooling project achieved an annualised saving in 2020 of 1.7 GWH which equates to 396 tCO2e.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

We continue to work to reduce our carbon footprint, by changing the way we build new hotels, run our hotels day to day and by working with our partners & suppliers to reduce their carbon footprint.

Every new build Travelodge hotel has the following green features considered for inclusion:

- Low energy lighting such as LED
- Carpet that is C2C (Cradle to Cradle) certified
- Aerated showers
- Full insulation
- Windows and external fixtures fitted accurately for minimum energy leakage
- Stipulated sites will have a BREEAM⁽¹⁾ Rating and green travel plans
- Smart meters installed
- · Variable Refrigerant Flow (VRF) heating and cooling system
- Dual flush toilets
- Combined Heat & Power boilers

(1) BREEAM stands for Building Research Establishment Environmental Assessment Method. It is an established method of measuring the sustainability of buildings.

Travelodge will continue to work with energy consultants to consider future improvements and has an Energy Governance Group whose responsibility is to monitor the changing energy landscape and provide guidance and recommendations to the business.

Social impact

Travelodge has a strong record of developing its diverse team of people, raising their average incomes and improving their career prospects. We are proud to have higher than average representation of women and people of diversity in our team and of the high level of internal promotions.

Our team

Covid-19 had a major impact on the hospitality industry. In March 2020 we were required to close the majority of our hotels in line with government restrictions across the UK. 51 of our hotels operated to support key workers and local authorities where accommodation was required for vulnerable customers. Travelodge utilised the Job Retention Scheme to "furlough" colleagues who were not required to work.

Since July 2020, when the initial restrictions were lifted, Travelodge has continued to use the Job Retention Scheme for both "furlough" and "flexible furlough" in order to protect jobs for our colleagues, in the context of reduced levels of occupancy in open hotels.

Colleagues placed on "furlough" where their salary at 80% was higher than the maximum value that could be claimed through the scheme, were given a salary "top-up" by Travelodge in order to ensure they received 80% of normal pay. Likewise, where a colleague was not eligible for "furlough", Travelodge paid colleagues 80% of their normal pay, even when it could not be reclaimed through the scheme.

Around 10,000 Travelodge colleagues work together to look after our customers each day. We offer a wide range of roles, including front-line guest service positions and maintenance teams and a range of positions in our support centre.

We offer the National Living Wage for all colleagues, not just those over 25 years of age, and offer minimum guaranteed hours, with no zero hours contracts and advance notice of shift patterns.

With a mix of full-time and part time roles, we are an ideal employment choice for people who are looking to build their careers in hospitality, or fit work around other commitments, including working parents, students and people looking for a second career later in life.

New colleagues undergo a training programme to support them in being successful in their role and further training is made available for team members to progress and advance their careers. For more than thirty years we have helped thousands of people grow their careers and make the journey from entry-level roles to management positions. Our management development programme, 'Aspire' is central to our approach, helping Team Members to acquire practical supervisory and management skills and to secure promotion. Our colleagues develop further through on the job training.

Throughout the course of 2020 and into 2021, Travelodge has accelerated its plan to provide a better way of communicating with our colleagues along with better access to training and personal information. The launch of an internal App includes a self-serve approach to pay information, easy access to policies and our "Learn More" channel. This approach helps improve engagement with our workforce and embraces the move to a digital training model.

As well as our commitment to developing and promoting colleagues from entry-level roles, Travelodge drives development throughout its management structures both in operations and the support centre in order to create opportunities for those who desire it.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

By providing our colleagues with both full and part time career ladders, training and guaranteed hours we help improve our attraction and retention.

The Group engages with and listens to its team members through a number of internal channels, including a Shadow Board which meets 3 times a year and considers a wide range of topics relating to initiatives and policy. We use the organisation's communication framework to engage the team in companywide initiatives and the launch of "Our News", a weekly newsletter designed to keep all colleagues informed and up to date throughout the pandemic has been well received.

We continue to collate feedback using a colleague eNPS survey, Your Voice. This is used to gauge opinions, gain important people insight and to enable actions that are important to our people. Our latest survey conducted in July 2020 showed a further year on year improvement in our eNPS score. In addition we review feedback left by both current and previous colleagues on external sites such as Glassdoor and Indeed.

Travelodge recognises the benefits of having a diverse workforce with different backgrounds and experiences. It supports this belief with clear policies on equality and diversity and a track record of strong representation at all levels from people of all backgrounds. Travelodge monitors the diversity of job applicants, as well as the composition of our existing workforce in order to support a culture of equality, diversity and inclusion. We remain committed to evolving our approach to ensure it is embedded as a way of life across the organisation.

<u>Diversity</u>

Travelodge recognises the great benefits of having a diverse workforce with different backgrounds, solely employed on ability and it supports the belief with policies on equality and diversity.

Our workforce gender diversity is broadly in line with occupational gender trends in the wider UK hospitality industry, with high levels of female applications, particularly in housekeeping roles and strong career progression from these and other entry level roles into management positions.

Travelodge monitors the composition of our existing workforce in order to support a culture of equality, diversity and inclusion. We remain committed to evolving our approach to ensure it remains embedded as a way of life across the organisation.

<u>Pensions</u>

The Company offers a defined contribution pension scheme to its employees. Eligible employees are auto-enrolled into one of two schemes provided by Scottish Widows and NEST, with employer contributions charged to the Income Statement.

Human Rights

Travelodge firmly supports and endeavours to carry out its business in a manner compatible with the protection of individuals" human rights. The Company does this through its compliance with relevant legislation and through an insistence on ethical business practices. Where relevant Travelodge Hotels Limited has company policies that reflect the rights granted to individuals under the Human Rights Act 1998 as well as the UK Modern Slavery Act 2015. This included such areas as treatment and non-discrimination, data protection, equality and diversity and health and safety. Our statement as required by the Modern Slavery Act is available on our website.

Accessibility

As a business we recognise the wide range of customers that use our premises and aim to make them accessible to all. We hold research Groups to hear first-hand from our customers what their needs are so these can be incorporated into both our products and our policies. We continue to retain a specialist accessibility consultant to assist us to consider accessibility in all product development and meet the latest requirements.

We are committed to making our web site accessible to all users, including people with disabilities. In order to achieve this, the UK website has been developed in accordance with the Web Content Accessibility Guidelines 1.0 where possible. These guidelines have been published by the World Wide Web Consortium to promote accessibility.

Anti-corruption & Anti-Bribery

It is Travelodge's policy to conduct all of our business in an honest and ethical manner. We take a zero-tolerance approach to bribery and corruption and are committed to acting professionally, fairly and with integrity in all our business dealings and relationships wherever we operate and implementing and enforcing effective systems to counter bribery and corruption.

Local Community

Travelodge works with local stakeholders to understand the impact a hotel development can have on local communities. Leveraging the expertise of an experienced planning team and a flexible design approach allows us to employ modular building techniques to minimise construction noise. Care is taken at the design stage to mitigate ongoing traffic and noise for our communities, with green travel plans in place for new properties.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

We continue to support the British Heart Foundation and customers on the Travelodge website are invited to donate 50p each time they book, using Pennies, the Digital Charity Box. Fundraising activities include the annual Support Centre "Red Day" and a donation from Sleepeezee every time a customer chooses to buy their own Dreamer bed.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Principal Risks and Uncertainties

The Directors have carried out an assessment of the principal risks facing the Company, including those that would threaten its brand and reputation, delivery of its strategy or its physical assets, people or systems.

This is carried out under a risk management framework including internal controls to protect our business as far as reasonably possible against known and emerging risks and a periodic review of those controls to reduce the risk of failing to achieve our business objectives.

Additional risks and uncertainties, not presently known to management or deemed less material currently, may also have an adverse effect on the business. Further, the exposure to each risk will evolve as we take mitigating actions, or as new risks emerge. The risks set out below provide a summary of the position at the date of the annual report.

Risks are Grouped according to their overriding theme, and are described along with the strategic pillars to which they are linked, and the movement in net risk during the year.

	Principal Risk	Description	Key Mitigations	Progress
Regulatory	Brexit Impact compared to 2019:	There is continued uncertainty regarding changes to trading arrangements, customs agreements and tariffs post Brexit. This may give rise to increased costs and inflationary pressures, with a resultant risk of recession. There is also a risk that data flows may be interrupted should contracts with EU suppliers not contain appropriate arrangements.	Developments continue to be monitored, with regular review by our Operating Board. Purchasing contracts give price stability in the short to medium term. Contingency arrangements have been developed where possible.	The UK government concluded the Trade and Cooperation Agreement with the European Union on 24 December 2020 and the UK formally left the European Union on 31 December 2020. The impact of Covid-19 has made the impact of Brexit difficult to assess. Prior to 31 December 2020 we completed contractual addendums in respect of data sharing where necessary to ensure appropriate arrangements, such as Standard Contractual Clauses.

	Principal Risk	Description	Key Mitigations	Progress
。 Regulatory	Regulatory Impact compared to 2019:	Large financial penalties or enforced closures of our hotels could be imposed for breaches of Health & Safety or Data Protection legislation. Due to the number of hotels we operate, and the volume of customers who stay with us, we may be exposed to isolated incidents which fall below our expected standards and may expose us to prosecution. The Covid-19 pandemic has further heightened this risk during 2020.	The Company has policies and procedures which address Health and Safety and Data Protection risks alongside dedicated resource, systems and processes. Primary Authority Partnerships are established for fire and Health & Safety. A full planned and preventative maintenance programme runs year- round, and incidents, accidents and near miss activity are reviewed to establish further action required. A cycle of training provides regular and systematic skills transfer, and hotel teams are briefed on their responsibilities and the Company escalation mechanisms, covering incident, accident, disaster recovery and interaction with emergency services. We use an independent third party to carry out unannounced safety audits at all our hotels and carry out an annual PCI DSS audit.	The Company was required to develop a new framework to mitigate the risk of Covid-19 during the 2020. This continued to evolve throughout the year as the devolved governments of the UK continued to change restrictions as the pandemic developed. This has resulted in further local authority and police visits to and check on our hotels.
			The Group also maintains relevant insurance cover to an appropriate level both where required under regulation or where consider supportive to mitigate a specific risk.	
			The Group has performed a full Risk Assessment in light of the Covid-19 pandemic in line with HSE and government guidance and implemented appropriate controls at our hotels and offices.	·

Principal	Description	Key Mitigations	Progress
Covid-19 Impact compared to 2019:	In line with the UK Government's mandatory closure of all hotels and restaurants, the majority of the Group's hotels closed in March 2020, re-opened from July 2020 and then, certain hotels closed again later during the year. The UK is currently again under a formal lock-down and whilst we have some corporate business, the restrictions to wider business and particularly leisure stays are still affecting demand. Even after restrictions are lifted there is a risk of a recession in the UK possibly reducing demand from our customers. Customers may also become reticent about socialising in public settings. Whilst the current progress of delivering a vaccine to the UK population is encouraging, there is still significant uncertainty about the on-going impact and duration of the current Covid-19 pandemic and what continued Government support will be available. There is a risk we may not pass our covenant tests linked to our borrowings and also that the reduction of site profitability results in the impairment of sites. Due to the majority of our central office teams working remotely there is an increased risk of cyber threats including	The Company implemented a recovery plan including actions taken by management to enable the business to successfully trade through the impact of Covid-19, these involve a number of key components including: - continued action by the company to preserve cash flow with discretionary spend halted and non-essential capex deferred; - making use of government measures where possible including furloughing more than 8,000 team members under the Job Retention Scheme and benefiting from the Hospitality Business Rates Relief programme; - drawing down on our existing bank facilities; - accessing new finance facilities and shareholder contributions; and - Travelodge Hotels Limited agreeing a Company Voluntary Arrangement ("CVA"). For further details see the CFO Report. We have reinforced good cyber security practice during the period since the majority of our central support team have been homeworking and have continued to review the risk of cyber threats.	Travelodge has made good progress in developing our corporate and operational plan to adapt to the consequences of Covid-19. Key actions during 2020 were the completion of our Safe to Operate, Travelodge Protect+framework and our corporate recover plan, including the successful CVA, further shareholder contributions and additional availability of financing as detailed on page 14.

	Principal Risk	Description	Key Mitigations	Progress
Operational	Liquidity Impact compared to 2019:	The Company operates a highly operationally and financially geared leasehold model, with high levels of fixed costs (including rent) and is funded mainly by publicly traded bonds. Liquidity has become critical for the Group since the hotel closures in March 2020 due to the Covid-19 pandemic. A lack of appropriate levels of covenant headroom, cash resources, or inadequate cost controls could impact our financial performance.	The Group implemented a recovery plan including securing additional financing and a waiver for covenants attached to its existing financing, for further details see the CFO Report. More regular financial forecasting is being undertaken during this period of uncertainty and the Group's 5 year strategic plan is under review to reflect the impact of Covid-19.	Key activity includes the successful CVA, further shareholder injections (in the form of shareholder loans due 2033) and additional availability of financing as detailed on page 14.
6 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -	Attraction of people Impact compared to 2019:	We employ nearly 10,000 people, particularly team members, assistant hotel managers and hotel managers. Market forces and particularly the impact of Brexit may result in a shortage of available workforce.	See details of how we manage our social impact and our team on pages 20 and 21.	
	Competition Impact compared to 2019:	Our competitors could adjust their room rates, adversely impacting demand for our rooms.	See details of our strategy and our mission to deliver affordable travel for everyone on page 2.	

transfer and	Principal Risk	Description	Key Mitigations	Progress
	to the second of	to the second of		
Operational	Cyber and data Impact compared to 2019:	Our data and systems are exposed to external threats such as hackers or viruses. These could lead to data breaches, or disruption to our operation.	We manage information in compliance with relevant Data Protection regulations including the Data Protection Act (2018). The Company reviews general data security regularly and invests in proportionate and appropriate resource, systems and processes to endeavour to ensure the security of its systems, its customer, card data, and its compliance with the regulatory requirements of both PCI DSS and data protection regulations. We have invested in cyber insurance to mitigate the consequences of major unforeseen, or unavoidable service disruptions which might be caused by a cyber-related incident.	During the year we concluded a project to tokenise the majority of the payment card data held with our website and property management systems. Despite this we note that Cyber attacks continue to grow in frequency throughout the year across both the hospitality segment but also wider business.
	Loss of supplier Impact compared to 2019:	Travelodge is reliant on third parties for services, we become more exposed to their business interruption risks or going concern risks which are heightened because of Covid-19. This could impact on our ability to trade.	We maintain regular communications with existing suppliers and review their business continuity and disaster recovery plans. Where possible we ensure contingency supply options are available if required.	We continued to monitor, review and speak with our key suppliers on a more frequent basis during 2020 to ensure all parties were aware of development during the Covid-19 pandemic.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

-	Principal Risk	Description	Key Mitigations	Progress
sgic	Macroeconomic Impact compared to 2019:	The wider economy may suffer from adverse events which indirectly reduce the demand for our rooms or increase our costs, including pandemics, terrorism events, increases in inflation or interest rates or Brexit.	The Directors have reviewed the Company's financial projections for the foreseeable future, and in particular, the occupancy and rate forecasts which have been stress tested with plausible but pessimistic changes to those assumptions including macroeconomic shocks.	We continue to perform our key mitigations during 2020, particularly in light of the Covid-19 pandemic. The results of these reviews are within the going concern section of these financial statements on page 14.
Strategic	Climate Change Impact compared to 2019:	Climate change, biodiversity depletion and environmental pollution present risks to the business from a financial, operational and reputational perspective. Regulatory action to manage climate change could result in the introduction of additional taxes or restrictions being imposed.	We are already in the process of actively reducing our carbon footprint through certain projects detailed on page 19.	Due to the impact of Covid-19 our engagement with an external advisor to establish a current baseline and develop a sustainability strategy to facilitate future reduction was deferred. We expect to conclude this project during the latter part of 2021.

Following the successful conclusion of the Company Voluntary Arrangement as detailed on page 3, the principal risk relating to reduction in the Group's network has been removed from our principal risks at the year end.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Governance

Corporate Governance

For the year ended 31 December 2020, under the Companies (Miscellaneous Reporting) Regulations 2018, the Company has applied the Wates Corporate Governance Principles for Large Private Companies.

As part of the Group's preparation for the new requirements a review was undertaken during 2019 to assess to what extent the Group applied the Wates principles and this has been further updated during 2020. The key area of development during the year was to put into place appropriate interim arrangements during the absence of a Group Chairman as well as focusing on our engagement with Stakeholders during this challenging period. The outcome of this review is set out below.

Principle	How has Travelodge applied it
Principle One:	We have a clear strategy of becoming the "Favourite Hotel for Value" which defines our purpose and behaviours.
Purpose and Leadership An effective board	Our purpose is to provide affordable travel for everyone. We are the low-cost choice and aim to offer our customers the right balance of location, price and quality for their travel needs.
An effective board develops and promotes the purpose of a company, and ensures that its values, strategy and culture align with that purpose.	Travelodge's purpose and behaviours were initially set out in 2013, under the Group Board's direction, to guide the organisation's strategy, decisions, processes and culture. The strategy was further updated in 2019 and communicated to the teams at our 2020 annual conference, which was held as normal in January 2020. We have continued our communication during 2020 through quarterly leadership events, remotely where necessary due to Covid-19, as well as through more regular senior leadership calls, support centre, regional and district meetings.
	Due to the impact of Covid-19 we did not hold our 2021 annual Group conference, however, we have smaller Regional remote events scheduled for April and May.
	The Group promotes, amongst other things: a positive health, safety and security culture, an Equality and Diversity Group, a Health and Wellbeing programme including employee assistance and a charity partnership with The British Heart Foundation.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Principle How has Travelodge applied it **Principle Two:** The Company is the principal UK trading company of the group and the Company's directors are also directors of the highest UK group company, Thame & London Limited. The Group has a separate Chairman and Chief Executive to ensure that the balance of **Board** Composition responsibilities, accountabilities and decision making across the Group are effectively maintained. The Chairman plays a pivotal role in creating the conditions for overall Group Board and individual director effectiveness. Effective board composition On 4 September 2020, following a short period of medical leave, our Group Chairman, requires an effective chair and Brian Wallace, stepped down from his role and as a director. a balance of skills. On 31 December 2020 our Group Chief Executive, Peter Gowers resigned from his role and backgrounds, experience and as a director. Travelodge benefits from a strong and experienced executive team and until a permanent appointment is made, the then current Group Chief Operating Officer, Craig knowledge, with Bonnar, has become Interim Group Chief Executive. The Group Board have very recently individual directors having sufficient appointed a new Chairman. The Chairman will make a decision on the permanent CEO capacity to make a appointment. valuable To support effective governance in this transition period a Group Executive Committee was contribution. The established in December 2020. This Committee comprised the Group Lead Non-Executive size of a board Director, who is one of the Group Board's owner appointed advisors and chaired the should be guided by committee, the Interim Group Chief Executive Officer, Group Chief Financial Officer and an the scale and complexity of the external independent advisor (as well as the incumbent Group CEO through December 2020). The main purpose of the Group Executive Committee was to set the Group board company. agenda, act as a bridge between the Group board and the executive team, lead the development of a recommended strategy, strategic initiatives, operating plan and budget for approval by the Group Board, ensure appropriate recommendations are made to the Group Board regarding the Group's capital structure and liquidity and ensure appropriate recommendations are made to the Group Board regarding proposed hotel development opportunities. The Committee meets on a weekly basis and currently remains in effect, with the new Group Chairman replacing the Group Lead Non-Executive Director as chair. The Group Board comprises a Group Chairman (recently appointed), Interim Group Chief Executive, Group Chief Financial Officer and three owner appointed directors, two of whom were not involved in the executive management of the Group (see pages 3 and 4). Two of these Non-Executive Directors were appointed from within the owner entities they represent and the other was appointed by one of the owner entities, but works externally to their business. We are committed to further improving the diversity of our Group Board as opportunities arise, within the constraints of our articles of association, which provide that the majority of our Group board-members are direct representatives of our shareholders, and therefore not appointed by the company. The Group Non-Executive Director appointed by an Owner, but working externally to their business, brings experience in hospitality, digital, finance and audit, in addition to perspectives and challenge from outside the sectors in which the Group operates. All Directors of the Group Board have access to company secretarial advice and may, if they wish, take professional advice at the company's expense. The duties of the Group Board are executed partially through committees. One or more Group Board Directors attend and act as chair to the relevant committees, including the Executive Committee, Audit, Safety, Security and Risk, and Investment.

Principle	How has Travelodge applied it
Principle Three: Director Responsibilities The board and individual directors	Good governance supports open and fair business, ensures that the company has the right safeguards in place and makes certain that every decision it takes is underpinned by the right considerations. Whilst Board oversight is always maintained, key decisions are made by individuals and committees with the most appropriate knowledge and industry experience.
should have a clear understanding of their accountability and responsibilities.	The Group Board meets a minimum of six times a year, with further meetings convened as necessary. During 2020 the Group Board met more frequently as and when required, due to the impact of Covid-19, particularly to consider the CVA process and the refinancings.
The board's policies and procedures should support effective decision- making and independent	The Group Board delegates authority for day-to-day management of the company to the Chief Executive Officer. Certain governance responsibilities are delegated to other committees (Executive Committee, Audit, Safety, Security and Risk and Investment) under a formal delegated authority framework approved by the Group Board. These committees include Group Board Directors who support effective decision making.
challenge.	The Group Board receives regular, timely information on all key aspects of the business including Health & Safety, risks and opportunities, the financial performance of the business, strategy, operational matters and market conditions, supported by specific Key Performance Indicators.
	Key financial information is collated from the Group's various accounting systems. The Group's financial function is appropriately qualified to ensure the integrity of this information and is responsible for remaining compliant with regulatory changes. Financial information is currently externally audited by PricewaterhouseCoopers LLP on an annual basis.
	Other key information is prepared by relevant internal functions. The processes for collecting data, as well as reporting of that data, are reviewed on an annual basis by the Group's Safety, Security and Risk function.
	The impact of Covid-19 caused a delay to the expansion of our internal audit capability, however, we expect to start the roll out of enhanced internal audit procedures during the first half of 2021. This will then follow a 3 year audit cycle, as agreed in 2019, covering financial controls at our hotels and head office functions, alongside other business risk mitigation controls.
Principle Four:	The Group Board seeks out opportunity whilst mitigating risk.
Opportunity and Risk A board should	Strategic opportunities are highlighted to, and discussed with the Group Board at each Group Strategy review, typically on an annual basis. Short term opportunities to improve performance are also reviewed in the normal course of business.
promote the long- term sustainable success of the company by identifying	The Audit Committee, consisting of the Group Lead Non-Executive Director (as chairman) and historically the Chairman of the Group Board, now replaced by a second Group Non-Executive Director, together with the Company's external financial auditors and other Board and functional leads attending by invitation as appropriate, ensures that material risks both inherent and emerging are identified and managed appropriately.
opportunities to create and preserve value, and establishing oversight for the	The Audit Committee meets every six months and continues to refine and improve the company's risk management framework and risk registers, working to ensure consistency across the functional areas of the company. The Strategic Report includes key risks that are monitored by the Audit Committee.
identification and mitigation of risks.	The company's systems and controls are designed to manage, rather than eliminate the risk of failure to achieve business objectives and will always provide reasonable and not absolute assurance against a risk crystallising.

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

Principle	How has Travelodge applied it
Principle Five: Remuneration A board should promote the	The appointment and remuneration of the Group Chairman and the Group Chief Executive Officer are amongst the matters reserved for the Board.
long-term sustainable success of the company by identifying opportunities to create and preserve value, and establishing oversight for the identification and mitigation of risks.	Typically the Group Chairman would be responsible for other executive remuneration, but this responsibility has currently been assumed by the Group Executive Committee, with details reported to the Group Board.
	Other key metrics reported to the Group Board on an annual basis are: Gender Pay Gap, take home pay of team members, pay reviews versus benchmark and CEO pay ratio to the Group.
Principle Six:	Accountability and transparency with stakeholders is key to the long term success of the Group. Travelodge consider their key stakeholders to be: customers, team members, shareholders and investors, landlords and other creditors including key operational suppliers, local authorities and community.
Stakeholder Relationships and Engagement	
Directors should foster effective stakeholder relationships	
aligned to the company's	Please refer to the Stakeholder Engagement section within the Strategic Report for a discussion of how we engage with each.

Approved by the Board of Directors and signed on behalf of the Board

Jo Boydell Chief Financial Officer

23 April 2021

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2020

The Directors present the Directors' Report for the audited accounts for Travelodge Hotels Limited for the year ended 31 December 2020.

<u>Directors</u>

The Directors who served during the year and up to the date of the report are detailed on page 1.

Results

Results for the Company are for the full year ended 31 December 2020, with comparatives for the full year ended 31 December 2019.

For 2020, the Company made EBITDA (adjusted)⁽¹⁾ Loss of £(70.4)m (2019: Profit of £126.4m), Operating Loss before Non-Underlying items of £(87.9)m (2019: Profit of £168.9m), Loss Before Tax and Non-Underlying Items of £(253.4)m (2019: Profit of £9.9m) and a Loss Before Tax of £(161.2)m (2019: Loss of £(4.9)m).

<u>Ownership</u>

At 31 December 2020, the Directors regarded Anchor Holdings SCA Luxembourg as the ultimate controlling party.

The Company is owned by funds managed by GoldenTree Asset Management LP, Avenue Capital Group and Goldman Sachs Group, Inc.

GoldenTree Asset Management is a global asset management firm that specialises in opportunities across the credit universe in sectors such as high yield bonds, leveraged loans, distressed debt, structured products, emerging markets, private equity and credit-themed equities. The firm was founded in 2000 with offices in New York, London, Singapore, Sydney, Tokyo and Dublin, and manages approximately \$40 billion in assets under management.

Avenue Capital Group is a global investment firm focused on private and public debt opportunities, equity and real estate markets in the U.S., Europe and Asia. Avenue is headquartered in New York with offices in London, Luxembourg, Madrid, Silicon Valley as well as 6 offices throughout Asia.

The Goldman Sachs Group, Inc. is a leading global investment banking, securities and investment management firm that provides a wide range of financial services to a substantial and diversified client base. Founded in 1869, the firm is headquartered in New York and maintains offices in all major financial centres around the world.

Details of the executives who have responsibility for oversight of the Group on behalf of the funds can be found on page 41 of the 2020 Thame and London Limited annual accounts, which are publicly available.

Statement of Corporate Governance Arrangements

For the year ended 31 December 2020, under the Companies (Miscellaneous Reporting) Regulations 2018, the Company has applied the Wates Corporate Governance Principles for Large Private Companies.

The strategic report discusses the Groups corporate governance arrangements in the section "Corporate Governance" on pages 28 to 31.

Statement with respect to Employee Engagement

The strategic report discusses the Groups approach with respect to employee engagement in the section entitled "Stakeholder Engagement" on pages 16 and 17 and further clarity is provided as part of the discussion with respect to the application of Principle 6 of the adopted Wates principles on corporate governance in the section "Corporate Governance" on pages 28 to 31.

Statement with respect to Business Relationships

The Strategic report discusses the Groups approach toward individual stakeholders and further clarity provided as part of the section entitled "Stakeholder Engagement" on pages 16 and 17.

⁽¹⁾ EBITDA (adjusted) = Earnings before interest, tax, depreciation and amortisation, and before rent phasing adjustments, non-underlying items and reflective of the position in line with the historic accounting principles (before IFRS 16). This measure also reflects the cash benefit of rent reductions following the CVA which completed on 19 June 2020. Non-underlying items have been removed as they relate to nonrecurring, one-off items.

STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

Going concern

The strategic report discusses the Groups assessment of the appropriateness of the going concern assumption on pages 14 to 15.

Future developments

Commentary in respect of likely future developments in the business has been included in the Outlook section of the Strategic report on page 4 and in the assessment of the going concern assumption on pages 14 to 15.

Currency

The majority of the Group's revenue is earned in sterling. The majority of the Group's costs are paid in sterling.

Insurance

The Group maintains qualifying third party indemnity insurance in respect of Directors and Officers against any such liabilities as referred to in Section 234 of the Companies Act 2006.

Taxation

The underlying current tax charge for 2020 of £6.4m (2019: credit of £4.4m) breaks down between a current tax credit of £nil (2019: £nil) and a deferred tax charge of £6.4m (2019: credit of £4.4m).

Cash tax payments of £nil were made during the year (2019: £0.8m).

Dividend

The Directors do not recommend the payment of a dividend.

Independent Auditors

During the year the Directors re appointed PricewaterhouseCoopers LLP as auditors of the Group.

Statement on disclosure of information to auditors

The directors' report must contain a statement to confirm, for all directors in office at the time when the report is approved, the following:

- So far as each director is aware, there is no relevant audit information of which the company's auditor is unaware. Relevant information is defined as "information needed by the company's auditor in connection with preparing his report".
- Each director has taken all the steps that he ought to have taken in his duty as a director in order to make himself aware of any relevant audit information and to establish that the company's auditor is aware of that information.
- Steps that a director ought to have taken would include making enquiries of other directors and the auditor and any other steps required by the director's duty to exercise due care, skill and diligence.

In determining the extent of each director's duty, the following considerations are relevant:

- The knowledge, skill and experience that might reasonably be expected of a person carrying out the functions of the company director.
- The knowledge, skill and experience that the director actually has.

The penalty for 'knowingly or recklessly' making a false statement in this regard, and failing to take reasonable steps to prevent the directors' report being approved, could be imprisonment or a fine, or both, for each director indicted.

Approved by the Board of Directors and signed on behalf of the Board

Jo Boydell

Chief Financial Officer

23 April 2021

STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulation.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework", and applicable law).

Under company law, directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing the financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable United Kingdom Accounting Standards, comprising FRS 101 have been followed, subject to any material departures disclosed and explained in the financial statements;
- · make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006.

Directors' confirmations

In the case of each director in office at the date the directors' report is approved:

- so far as the director is aware, there is no relevant audit information of which the company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as a director in order to make themselves aware
 of any relevant audit information and to establish that the company's auditors are aware of that information.

On behalf of the Board

Joanna Boydell Director

Breu.

23 April 2021



Report on the audit of the financial statements

Opinion

In our opinion, Travelodge Hotels Limited 's financial statements:

- give a true and fair view of the state of the Company's affairs as at 31 December 2020 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Annual Report and Financial Statements (the "Annual Report"), which comprise: the Balance Sheet as at 31 December 2020; the Income Statement, the Statement of Comprehensive Income and the Statement of Changes in Equity for the year then ended; and the notes to the financial statements, which include a description of the significant accounting policies.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We remained independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Material uncertainty related to going concern

In forming our opinion on the financial statements, which is not modified, we have considered the adequacy of the disclosure made in note 2.1 to the financial statements concerning the Company's ability to continue as a going concern. The Company is reliant on the support of its parent Company, Thame and London Limited ("the Parent Company") and a letter of support is in place to provide financial support to the Company if required. The following paragraphs describe the material uncertainty related to the going concern of the Parent Company and its subsidiaries ("the Group") and hence to the Company.

The global pandemic has had a significant impact on the hotel sector, with the Group's hotels being closed for a significant period during 2020 and 2021 to date. The Group entered into a CVA in June 2020, as part of which it negotiated a significant rent reduction of £140m from Q2 2020 to the end of 2021, fully drew down on its existing facilities, obtained additional funding and took advantage of government support schemes as outlined in note 2.1. The Group agreed covenant waivers on pre-existing financial covenants until September 2021 and agreed revised covenant terms with its lenders. The revised revolving credit facility introduces a £10m minimum liquidity covenant for the period of the net leverage covenant waiver and the new super senior facility also has the £10m minimum liquidity covenant and a new minimum EBITDA covenant, tested from June 2022.

In light of the ongoing global pandemic, there remain significant uncertainties over the short term in respect of the impact that this will continue to have on the Group and the wider industry in which it operates.

Management's basis of preparation in note 2.1 sets out the key assumptions in respect of both the base case and severe but plausible downside forecasts.



Report on the audit of the financial statements

In respect of the base case, this currently forecasts sufficient liquidity for the going concern period, however it is sensitive to the timing of the easing of government restrictions and the speed of recovery of demand for hotel accommodation as well as any further increases in government restrictions as a result of Covid-19, including further lockdowns in the going concern period. In the event of any of these downsides transpiring then changes to the minimum liquidity or leverage covenants and further liquidity may be required in December 2021, or earlier if there is a combination of factors or a longer lockdown as detailed in the severe but plausible downside scenarios outlined in note 2.1.

These conditions, along with the other matters explained in note 2.1 to the financial statements, indicate the existence of a material uncertainty which may cast significant doubt about the Company's ability to continue as a going concern. The financial statements do not include the adjustments that would result if the Company were unable to continue as a going concern.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Audit procedures performed

Our evaluation of the directors' assessment of the Group's and Company's ability to continue to adopt the going concern basis of accounting included:

- obtaining the directors' paper and supporting models that support the assessment and conclusions with respect to the going concern status of the Group and Company;
- reviewing the letter of support from the Parent Company to confirm that this financial support applies for a period of at
 least a year from the date of signing these financial statements; and
- evaluating the directors' assessment of the estimated speed of recovery of demand for hotel accommodation and the
 potential impact of further government restrictions as a result of Covid-19 including further lockdowns, changes to the
 timing of contractual cash flows, and the ability of the Group to manage costs, agreeing to evidence where available
 and ensuring they align to our understanding of the business.

In assessing the impact of the scenarios referred to in note 2.1 of the financial statements we performed the following procedures on the directors' assessment that the Group and Company will continue as a going concern:

- agreed the underlying cash flow projections to management approved forecasts, and assessed how these forecasts are compiled;
- checked the mathematical accuracy of the spreadsheet used to model future financial performance;
- assessed the accuracy of management's forecasts by reviewing historical performance against budget, current year to date performance and bookings and in the context of third-party industry and analysts' reports where available;
- applied appropriate sensitivities to the growth projections where required;
- assessed the impact of the mitigating factors available to management in respect of reducing cash flows over the going concern period;
- reviewed loan agreements and terms and ensured covenant calculations were in line with the agreements and determined in what circumstances there was a risk that the covenants may be breached; and
- assessed whether the disclosures in the financial statements reflect the going concern assessment and adequately
 explain the material uncertainty.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.



Report on the audit of the financial statements

Reporting on other information

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Strategic report and Directors' Report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 requires us also to report certain opinions and matters as described below.

Strategic report and Directors' Report

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic report and Directors' Report for the year ended 31 December 2020 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the Company and its environment obtained in the course of the audit, we did not identify any material misstatements in the Strategic report and Directors' Report.

Responsibilities for the financial statements and the audit

Responsibilities of the directors for the financial statements

As explained more fully in the Statement of Directors' responsibilities in respect of the financial statements, the directors are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



Report on the audit of the financial statements

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the Company and industry, we identified that the principal risks of non-compliance with laws and regulations related to UK tax legislation, Health and Safety Executive legislation, Employment Law, Data Protection Regulation and implementation of government support schemes (Coronavirus Job Retention Scheme), and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the financial statements such as the Companies Act 2006. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to posting inappropriate journal entries to manipulate reported results and management bias in accounting estimates. Audit procedures performed included:

- Evaluating management's controls designed to prevent and detect irregularities;
- Making enquiries with management, including consideration of known or suspected instances of non-compliance with laws and regulations;
- Reviewing Board meeting and other minutes to identify any non-compliance;
- Challenging assumptions and judgements made by management in significant accounting estimates;
- Specific work around the use of the Coronavirus Job Retention Scheme as outlined in the key audit matter below;
- Considering the application of the changes in VAT rates throughout the year and discussing the tax position with the Group's tax advisors, specifically in relation to the recoverability of deferred tax assets; and
- Testing unusual or unexpected journal entries, particularly those impacting revenue.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

Use of this report

This report, including the opinions, has been prepared for and only for the Company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Other required reporting

Companies Act 2006 exception reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not obtained all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the Company, or returns adequate for our audit have not been received from branches not visited by us; or
- · certain disclosures of directors' remuneration specified by law are not made; or



Report on the audit of the financial statements

• the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

Nigel Reynolds (Senior Statutory Auditor) for and on behalf of PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors London 23 April 2021

INCOME STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2020

	Notes	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Revenue	4	280.4	713.2
Operating Expenses	5, 7	(284.8)	(382.6)
Rent	5	2.7	3.7
Other Income	6	47.1	-
EBITDA		45.4	334.3
Depreciation, Amortisation & Impairment	5, 7	(157.6)	(180.2)
Profit on Disposal of Assets	7	31.3	-
Operating (Loss) / Profit		(80.9)	154.1
Finance Costs	9	(183.2)	(174.1)
Finance,Income	10	17.2	15.1
Other Gains	11	85.7	-
Loss before Tax		(161.2)	(4.9)
Income Tax (charge) / credit	12	(6.4)	4.4
Loss for the Year		(167.6)	(0.5)

Memorandum - EBITDA (adjusted) ⁽³⁾			 -
		Year ended 31 December 2020	Year ended 31 December 2019
		£m	£m
EBITDA		45.4	334.3
Non-underlying items (EBITDA) ⁽¹⁾	•	15.6	-
EBITDA (statutory) ⁽²⁾		61.0	334.3
Reverse IFRS 16 rent payable adjustment(3)		(131.4)	(207.9)
EBITDA (adjusted) ⁽⁴⁾	28	(70.4)	126.4

⁽¹⁾ Non-underlying items (EBITDA) of £15.6m consist of non-underlying items within operating expenses (note 7).

⁽²⁾ EBITDA (statutory) = Earnings before interest, tax, depreciation, amortisation and non-underlying items.

⁽³⁾ Since the adoption of IFRS 16, operating lease rent is no longer charged to the statutory profit & loss account, charges for operating leases under IFRS 16 consist of depreciation of the right of use asset and interest on the lease liability. Under the previous accounting policy, the rent charge reflected the rent due in respect of the year, adjusted to recognise any rent free periods at the start of new leases on a straight line basis over the period until the next rent review, normally five years. The IFRS 16 adjustments to rent payable for operating leases of £130.0m (2019: £207.9m) and £1.4m (2019: £nil) of insurance receipts that were offset from the related rent payable but reclassified to other income under IFRS 16 have been reversed to calculate EBITDA (adjusted) (3).

⁽⁴⁾ EBITDA (adjusted) = Earnings before interest, tax, depreciation and amortisation, and before rent phasing adjustment, non-underlying items and reflective of the position in line with the historic accounting principles (before IFRS 16). This measure reflects the rent reductions following the CVA which completed on 19 June 2020, recognised in line with the cash benefit. Non-underlying items have been removed as they relate to non-recurring, one-off items.

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2020

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Loss for the year	(167.6)_	(0.5)
Other comprehensive income / (expense) for the year, net of tax	-	-
Total comprehensive expense for the year	(167.6)	(0.5)

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2020

	Share Capital £m	Accumulated Losses £m	Total Equity £m
At 1 January 2020	300.0	(107.2)	192.8
Loss for the Year Other Comprehensive Expense Total Comprehensive Expense	- - -	(167.6)	(167.6)
At 31 December 2020	300.0	(274.8)	25.2
FOR THE YEAR ENDED 31 DECEMBER 2019		Retained	

	Share Capital	Retained Earnings / (Accumulated Losses)	Total Equity
	£m	£m	£m
At 1 January 2019 (as originally presented)	300.0	86.2	386.2
Adjustment on adoption of IFRS 16 (net of tax)		(192.9)	(192.9)
Restated at 1 January 2019	300.0	(106.7)	193.3
Loss for the Year Other Comprehensive Expense	-	(0.5)	(0.5)
Total Comprehensive Expense		(0.5)	(0.5)
At 31 December 2019	300.0	(107.2)	192.8

BALANCE SHEET AS AT 31 DECEMBER 2020

	Notes	31 December 2020 £m	31 December 2019 £m
NON CURRENT ASSETS	Notes	ΣIII	EIII
nvestments	13	_	• _
intangible assets	14	16.2	18.6
J	15	120.1	132.5
Property, plant and equipment Right of use assets	16	2,090.6	2,488.3
Deferred tax asset	22	2,090.0	26.4
Deletted tax asset	22	2,226.9	2,645.8
CURRENT ASSETS			
inventories		0.8	1.2
intercompany receivables	17	238.8	296.7
Frade and other receivables	18	20.8	15.7
Cash and cash equivalents	21	134.7	83.1
sash ana cash equivalents		395.1	396.7
		2.622.0	2.042.5
TOTAL ASSETS		2,622.0	3,042.5
CURRENT LIABILITIES			
intercompany payables	17	(88.5)	(168.5)
Trade and other payables	19	(92.1)	(111.8)
_ease liabilities	20	(13.4)	(45.8)
Provisions	23		(0.1)
		(194.0)	(326.2)
NON- CURRENT LIABILITIES		4.5.5	
Revolving credit facility		(40.0)	-
Super senior term loan		(58.1)	(2.545.0)
_ease liabilities	20	(2,297.6)	(2,515.9)
Deferred tax liability	22	- (7.1)	(20.0)
Provisions	23	(2,402.8)	(7.6) (2,523.5)
		(2,402.8)	(2,323.5)
TOTAL LIABILITIES		(2,596.8)	(2,849.7)
NET ASSETS	•	25.2	192.8
EOUITY			
Called up share capital	24	300.0	300.0
Accumulated losses	•	(274.8)	(107.2)
TOTAL EQUITY		25.2	192.8

These financial statements on pages 40 to 76 were approved by the Board of Directors and signed on their behalf by:

Been.

Joanna Boydell Director

23 April 2021

Travelodge Hotels Limited

Company registration number 0769170

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

1 GENERAL INFORMATION

Travelodge Hotels Limited (the Company) is a private company limited by share capital and was incorporated in the United Kingdom and domiciled in the United Kingdom. The address of its registered office and principal place of business are disclosed on page 1. The Company provides budget hotel accommodation throughout the United Kingdom.

2 SIGNIFICANT ACCOUNTING POLICIES

2.1 Going Concern

In assessing the appropriateness of applying the going concern assumption in the preparation of the Company financial statements, the Board has considered the Group's liquidity and forecast cash flows under a range of potential scenarios over a period of 14 months from the date of approval of these financial statements to the end of June 2022. The Board has taken into account the unprecedented circumstances and economic uncertainty caused by the ongoing Covid-19 pandemic, specifically in relation to the hotel sector in which the Company operates, a range of potential trading outcomes, availability of government support and mitigating actions which could be taken.

Whilst the current government timeline to ease restrictions, the reduced infection rates, vaccination programme and market expectations suggest the potential for recovery, the Board considers the Company's future performance to be sensitive to the ability of hotels to re-open and remain open, the speed at which demand recovers and the ability of the business to obtain covenant waivers or receive additional funding should these be required.

Availability of funding

The Group entered into a CVA in June 2020, as part of which it negotiated a significant rent reduction of £140m from Q2 2020 through to the end of 2021. The Group also fully drew down its £40m revolving credit facility ("RCF"), agreed revised covenants on the RCF through to September 2021, entered into a new £60m super senior secured term loan, received additional shareholder contributions of £40m and issued £65m of fixed rate notes in addition to the £440m floating rate bond already in issue.

The Company used and continues to use the Government Furlough Scheme to partially reimburse the cost of employees unable to work their full contracted hours during the hotel closures and periods of low demand.

Covenants

The Group agreed a covenant waiver on the RCF financial covenant. Under the revised terms, the Group's existing springing quarterly net leverage covenant requirements, which apply if drawings under the RCF are £32m or more, are not tested until 30 September 2021 and for this period have been replaced with a minimum liquidity covenant of £10m

The new super senior term loan also introduced a £10m minimum liquidity covenant over the term of the loan and a new minimum Last Twelve Months EBITDA covenant, effective from June 2022.

The Group's currently available facilities, indebtedness and details of covenants are set out in Note 2.1 of Thame and London's financial statements.

Base case scenario

The base case assumes that the majority of our hotels are reopened for trading during May 2021, in line with the current roadmap out of lockdown for England and separate guidance for Wales and Scotland, and gradually build back towards pre-Covid-19 levels of trade. Across 2021, the assumption is that RevPAR is on average c. 33% lower than 2019 levels, ending the year with RevPAR down c. 11% vs 2019 in December 2021 (aligning for like for like weeks) and recovering to pre-Covid-19 levels by the end of Q1 2022.

The base case scenario includes the benefits of actions already taken by management to enable the business to successfully trade through the impact of Covid-19, to the extent they are currently available. These involve a number of key components including: continued action by the company to preserve cash flow with reduced discretionary spend; making use of government measures where possible, including furloughing team members under the Job Retention Scheme where appropriate and benefiting from the Hospitality Business Rates Relief programme; and temporary rent reductions under the terms of the Company Voluntary Arrangement ("CVA"). We consider the base case to be a conservative assessment assuming the current roadmap of hotel reopening and there are a number of potential upsides and mitigations that have not been included such as potential additional demand from our predominantly domestic customer base with ongoing restrictions to foreign travel.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

2 SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Under this base case scenario, the Group is expected to continue to have liquidity headroom and to comply with its banking covenants. We have modelled repayment of £8m under the RCF prior to the end of September 2021 to reduce the draw down to under £32m, which would avoid the net leverage covenant being tested. The model shows headroom over the liquidity covenant throughout, including in December 2021 and March 2022, after the revised rent agreements under the CVA expire, with a seasonal low point in January 2022.

Severe but plausible downside scenarios

Given the current uncertainty around the ongoing potential impact of Covid-19 and the challenges around forecasting the impact on the hotel sector, the Board has considered the following severe but plausible downside scenarios to stress test the Group's financial forecasts.

Our performance will be closely linked to factors outside of our control and most significantly the timing of restrictions being lifted and the pace of recovery thereafter which will be impacted by a number of things including the vaccination roll-out and any Covid-19 driven longer-term changes in customer behaviour. The Board has considered various severe but plausible downside scenarios, including the possibility that the lifting of restrictions is delayed beyond the dates currently in the roadmap; the recovery profile is slower than that assumed in the base case; and there is a further 1 month lockdown period in the next 12 months.

These downside scenarios, which continue to model that the £8m repayment is made under the RCF agreement, have the following impacts:

- Lockdown extension If hotel opening was delayed to the end of June 2021, the Group would be close to breaching the minimum liquidity covenant from the end of June 2021 and would breach covenants in December 2021 and potentially also need additional funding in January 2022.
- Slower recovery In the event that the recovery is slower than our base forecast, but no extension to support schemes, with sales only having recovered to c.75% of 2019 levels in Q4 2021, with Q1 2022 then c.3% below 2019 levels, and sales recovering to 2019 levels thereafter, the Group would breach covenants in December 2021 and potentially also need additional funding in January 2022. This scenario reflects 2021 RevPAR being on average c.38% lower than 2019 levels compared to c.33% lower in the base case.
- Additional lockdown In the event there was a need for another national lockdown in the latter part of 2021, the Group would breach covenants in December 2021 and potentially also need additional funding in December 2021, depending on the level of government support available under such a scenario.

Each of these downside scenarios are individually plausible and some combination of all factors could also apply. If the lockdown extension scenario is combined with the slower recovery scenario, or the return to trading is even slower than these scenarios, liquidity issues could arise earlier. In all scenarios there are mitigating actions that the Group could take to improve the cash flow position, especially in particular months where liquidity is lower, including delaying planned discretionary spending on capital expenditure or working capital management measures.

The Group has already proactively approached lenders to start discussions about covenants, however, given the current level of uncertainty and wide range of potential outcomes, both better and worse than our base case, we are not yet in a position to conclude these discussions. The liquidity challenges and pressure on the covenants under the individual downside scenarios arise from December 2021 as the revised rent agreements under the CVA expire but liquidity increases from Q2 2022.

There were also new support measures announced in the March budget including property grants and the Recovery Loan Scheme which could potentially be used to increase available cash.

If needed the Group could also seek to obtain additional funding, either through third parties or potentially with the shareholders, however, the Board cannot predict with any certainty how these parties would respond.

Conclusion

Based on the above scenarios, taking account of reasonably possible changes in trading performance, the directors believe that it remains appropriate to adopt the going concern basis in preparing the consolidated financial statements. However, we are likely to continue to be subject to the impact of Covid-19 and at this stage, we are unable to predict with any certainty the extent or duration of this impact on the Company. There are severe but plausible downside scenarios in which the Group and Company would not have adequate resources to continue as a going concern for the foreseeable future. This indicates the existence of a material uncertainty which may cast significant doubt about the Group's and Company's ability to continue as a going concern. The Financial Statements, as drafted, do not include the adjustments that would result if the Group or Company were unable to continue as a going concern.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

2 SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

2.2 Basis of Accounting

The Company meets the definition of a qualifying entity under FRS 100 'Application of Financial Reporting Requirements' as issued by the Financial Reporting Council (FRC). These financial statements have been prepared in accordance with The Companies Act 2006 and Financial Reporting Standard 101, 'Reduced Disclosure Framework' (FRS 101).

The Company is a wholly owned subsidiary of Full Moon Holdco 7 Limited and of its intermediate parent, Thame and London Limited. The results of the Company are included within the consolidated financial statements of Thame and London Limited, which are publicly available. Therefore the Company is exempt, by virtue of Section 400 of the Companies Act 2006, from the requirement to prepare consolidated financial statements.

The financial statements have been prepared under the historical cost convention modified by the revaluation of financial assets and financial liabilities held at fair value through profit and loss. The principal accounting policies adopted have been consistently applied throughout the year and are set out below.

The Company faces certain financial risks relating to credit risk, liquidity and capital structure, which are managed at Group level as disclosed in note19 of the Thame and London Limited consolidated financial statements (which are publicly available).

2.3 New and Amended standards that are not yet effective

The Company has applied the following standards and amendments for the first time for their annual reporting period commencing 1 January 2020:

- Definition of Material amendments to IAS 1 and IAS 8
- Definition of a Business amendments to IFRS 3
- Interest Rate Benchmark Reform amendments to IFRS 9, IAS 39 and IFRS 7 \cdot
- Revised Conceptual Framework for Financial Reporting

The amendments listed above did not have any impact on the amounts recognised in prior periods and are not expected to significantly affect the current or future periods.

Certain new accounting standards and interpretations have been published that are not mandatory for 31 December 2020 reporting periods and have not been early adopted by the Company. These standards are not expected to have a material impact on the entity in the current or future reporting periods and on foreseeable future transactions.

2.4 Revenue recognition

Revenue is measured at fair value of the consideration received or receivable and represents the amount receivable for goods and services supplied to customers in the normal course of business, net of trade discount and VAT. The Company's principal performance obligation is to provide budget hotel accommodation and other goods and services to guests. Revenue includes rooms revenue and food and beverage sales, which is recognised when the guests stay. When payment is received at the time of room booking, prior to arrival date, a liability for prepaid room purchases is recognised and held on the balance sheet. Revenue is recognised when the customer stays. A proportion of the prepaid room purchases would be non-refundable on cancellation of the room booking, with revenue being recognised once the booking is cancelled or the stay date passes.

Under management agreements, the Company's performance obligation is to provide hotel management services. Base and incentive management fees are typically charged. Base management fees are typically a percentage of total hotel revenues and incentive management fees are generally based on the hotel's profitability. Both are treated as variable consideration. Base management fees are recognised as the underlying hotel revenues occur. Incentive management fees are recognised over time when it is considered highly probable that the related performance criteria will be met, provided there is no expectation of a subsequent reversal of the revenue.

2.5 Non-underlying items

In order to understand the underlying performance of the business, material, non-recurring items are separately disclosed as non-underlying items in note 7.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

2 SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

2.6 Leasing

The Company's leasing activities and how these are accounted for

The Company leases various properties, all but a few being hotel properties. Rental contracts are typically made for fixed periods of 25 years or 35 years but may have extension options as described below. Lease terms are negotiated on an individual basis and contain a range of different terms and conditions. The lease agreements do not impose any covenants, but leased assets may not be used as security for borrowing purposes.

Leases are recognised as a right-of-use asset and a corresponding liability at the date at which the leased asset is available for use by the Company. Each lease payment is allocated between the liability and finance cost. The finance cost is charged to profit or loss over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each year. The right-of-use asset is depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis.

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable
- variable lease payment that are based on an index or a rate
- amounts expected to be payable by the lessee under residual value guarantees
- the exercise price of a purchase option if the lessee is reasonably certain to exercise that option, and
- payments of penalties for terminating the lease, if the lease term reflects the lessee exercising that option.

The lease payments are discounted using the interest rate implicit in the lease, if that rate can be determined, or the incremental borrowing rate.

Right-of-use assets are measured at cost comprising the following:

- the amount of the initial measurement of lease liability
- any lease payments made at or before the commencement date less any lease incentives received, and
- any initial direct costs

Variable lease payments

Variable lease payments that depend on sales are recognised in profit or loss in the year in which the condition that triggers those payments occurs.

Extension and termination options

a) Lessee options

Due to a property lease term typically being for 25 years or 35 years lessee lease extension and termination options are not considered until 3 years prior to the termination date (in line with our 3 year planning process) unless commercial negotiations have commenced sooner.

b) Lessor options

Lessor only extension rights apply to a number of our properties and as required by IFRS 16 the period of the option to extend the lease is included as part of the overall lease term.

As a lessee

The Company recognises a right-of-use asset and a lease liability at the lease commencement date. The right of use asset is initially measured at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or before the commencement date, plus any initial direct costs incurred and less any lease incentives received. End of lease restoration costs are excluded from the initial cost as lease properties are continuously maintained and refurbished.

The right of use asset is subsequently depreciated using the straight line method from the commencement date to the earlier of the end of the useful life of the right-of-use asset and the end of the lease term. The estimated useful lives of right-of use assets are determined on the same basis as those of plant and equipment. In addition, the right-of use asset is periodically reduced by impairment losses, if any, and adjusted for certain remeasurements of the lease liability.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

2 SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

as the discount rate. the incremental borrowing rate specific to that lease. Generally, the Company uses the incremental borrowing rate The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be determined,

Lease payments included in the measurement of the lease liability comprise the following:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable
- variable lease payment that are based on an index or a rate
- amounts expected to be payable by the lessee under residual value guarantees
- the exercise price of a purchase option if the lessee is reasonably certain to exercise that option, and
- payments of penalties for terminating the lease, if the lease term reflects the lessee exercising that option.

over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability Each lease payment is allocated between the liability and finance cost. The finance cost is charged to profit or loss

for each period.

if the carrying amount of the right-of-use asset has been reduced to zero. corresponding adjustment is made to the carrying amount of the right- of-use asset, or is recorded in profit or loss index or rate or when there is a lease modification. When the lease liability is re-measured in this way, a The lease liability is re-measured when there is a change in future lease payments arising from a change in an

The Company has elected to recognise all its property right-of-use assets and lease liabilities. It does not

separately identify short-term leases that have a lease term of 12 months or less and leases of low-value assets.

Short-term leases and leases of low-value assets

operating lease. To classify each lease, the Company makes an overall assessment of whether the lease transfers When the Company acts as a lessor, it determines at lease inception whether each lease is a finance lease or

When the Company is an intermediate lessor, it accounts for its interests in the head lease and the sub-lease substantially all of the risks and rewards incidental to ownership of the underlying asset. If this is the case, then the lease is a finance lease; if not, then it is an operating lease. As part of this assessment, the Company considers certain indicators such as whether the lease is for the major part of the economic life of the asset.

particular whether or not the risks and rewards of ownership lie with the lessor. an assessment of the risks and rewards of ownership of the right-of-use-asset arising from the head lease, in the head lease, not with reference to the underlying asset. The lease classification of a sub-lease is also based on separately. It assesses the lease classification of a sub-lease with reference to the right-of-use asset arising from

the lease term as part of net rent expenses (note 5). The Company recognises lease payments received under operating leases as income on a straight line basis over

2.7 Foreign currencies

end exchange rates are generally recognised in profit or loss. transactions and from the translation of monetary assets and liabilities denominated in foreign currencies at year nziud svetade exchange rates. Foreign exchange gains and losses resulting from the settlement of such The presentational currency of the Company is sterling. Foreign currency transactions are translated into sterling Transactions and balances

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

2 SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

2.8 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

The tax payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the income statement because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Company's liability for current tax is calculated using tax rates that have been enacted or substantially enacted by the balance sheet date.

Deferred tax is the tax expected to be payable or recoverable on differences between the carrying amount of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit, and is accounted for using the balance sheet liability method. Deferred tax liabilities are generally recognised for taxable temporary differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from the initial recognition of goodwill or from initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

Deferred tax liabilities are recognised for taxable temporary differences arising on investments in subsidiaries except where the Company is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to all or part of the asset to be recovered.

Deferred tax is calculated at the tax rates that are expected to apply in the year when the liability is settled or the asset realised. Deferred tax is charged or credited to the income statement, except when it relates to items charged or credited to other comprehensive income or to equity, in which case the deferred tax is also dealt with in other comprehensive income or in equity.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Company intends to settle its current tax assets and liabilities on a net basis.

2.9 Intangible assets

Intangible assets acquired separately from a business are carried initially at cost. An intangible asset acquired as part of a business combination is recognised at fair value at the acquisition date.

2.10 IT software

IT software is measured initially at purchase cost and is amortised on a straight line basis over its expected useful life of three years. Cost includes the original purchase price of the assets and the costs attributable to bringing the asset to working condition for its intended use. The values attributed are reviewed for impairment if events or changes in circumstances indicate that their carrying value may be impaired.

2.11 Property, plant and equipment

Property, plant and equipment is stated at cost, net of accumulated depreciation and any provision for impairment. Cost includes original purchase price of the assets and the costs attributable to bringing the asset to its working condition for its intended use. These are depreciated on a straight line basis, over their estimated useful lives as follows:

- Freehold land is not depreciated.
- Freehold buildings are depreciated to their estimated residual values over periods up to fifty years.
- Long leasehold buildings are depreciated to their estimated residual values over fifty years or, where shorter, their remaining lease periods.
- Fixtures and fittings are depreciated over five years for plant and machinery, fixtures, fittings, equipment and over three years for information technology hardware.
- Assets held under finance leases are depreciated over their expected useful lives on the same basis as owned assets or, where shorter, the term of the relevant lease.
- Assets under construction are not depreciated.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

2 SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

2.12 Assets under construction

Assets under construction are not depreciated. Residual values and useful lives are reviewed and adjusted if appropriate, at each balance sheet date. Gains and losses on disposal are determined by comparing the proceeds with the carrying amount and are recognised in the income statement.

2.13 Impairment of tangible and intangible assets

At each balance sheet date, the Company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where the asset does not generate cash flows that are independent from other assets, the Company estimates the recoverable amount of the cash-generating unit to which the asset belongs. An intangible asset with an indefinite useful life is tested for impairment annually and whenever there is an indication that the asset may be impaired.

The recoverable amount is the higher of the fair value less costs to sell and value in use of the asset. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of the asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised as an expense immediately.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but only to the extent that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised in profit or loss immediately.

2.14 Coronavirus Job Retention Scheme (CJRS) grants

Coronavirus Job Retention Scheme (CJRS) grants were received in 2020 in respect of furloughed staff for the purpose of providing immediate financial support to the Group as a result of Covid-19 pandemic. These grants are not recognised until there is reasonable assurance that the Group has complied with the conditions attaching to them and that the grants will be received.

CJRS grants are recognised in profit or loss in the same period in which the expense was incurred.

2.15 Derivative financial instruments and hedge accounting

Financial assets and financial liabilities are recognised on the Company's balance sheet when the Company becomes a party to the contractual provisions of the instrument. Derivatives are not basic financial instruments. They are initially recognised at fair value, changes in which are recognised in profit or loss unless they are included in a hedging arrangement.

The Company's activities expose it primarily to the financial risks of changes in interest rates. The Company uses interest rate swap contracts to hedge these exposures and they are designated as cash flow hedges of floating rate borrowings. The Company does not use derivative financial instruments for speculative purposes.

The use of financial derivatives is governed by the Company's policies approved by the Board of Directors, which provides written principles on the use of financial derivatives.

The fair value of the derivative financial instruments is shown as non-current if the maturity date of the hedged item is more than 12 months after the balance sheet date.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

2 SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Changes in the fair value of the derivative financial instruments that are designated and effective as hedges of future cash flows are recognised in other comprehensive income and the ineffective portion is recognised immediately in the income statement. If the cash flow hedge of a firm commitment or forecasted transaction results in the recognition of an asset or liability, then, at the time the asset or liability is recognised, the associated gains or losses on the derivative that had previously been recognised in equity are included in the initial measurement of the asset or liability. For hedges that do not result in the recognition of an asset or liability, amounts deferred in equity are recognised in the income statement in the same year in which the hedge item affects net profit or loss.

Interest hedge accounting is discontinued when the hedging instrument expires or is sold, terminated, or exercised, or no longer qualifies for hedge accounting. At that time, any cumulative gain or loss on the hedging instrument recognised in equity is retained in equity until the Trade receivables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method, less loss allowance. See note 16 for further information about the Company's accounting for trade receivables.

2.16 Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and demand deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of changes in value.

2.17 Financial liabilities and equity

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the Company after deducting all of its liabilities. Equity instruments issued by the Company are recorded at the proceeds received net of any direct issue costs.

Financial liabilities, including borrowings, are initially measured at fair value, net of transaction costs. Financial liabilities are subsequently measured at amortised cost using the effective interest method, with interest expense recognised on an effective yield basis. The effective interest method is a method of calculating the amortised cost of a financial liability and of allocating interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash payments through the expected life of the financial liability, or, where appropriate, a shorter period.

2.18 Trade payables

Trade payables are initially measured at fair value and are subsequently measured at amortised cost using the effective interest method.

2.19 Pension costs

The Company offers a defined contribution scheme to its employees by way of recommending a third party stakeholder scheme with The Scottish Widows plc and the National Employment Savings Trust (NEST). The amount charged to the income statement for this scheme in respect of pension costs and other post-retirement benefits is the contributions payable by the Company in respect of the year. Differences between Company contributions payable in the year and contributions actually paid are shown as either accruals or prepayments in the balance sheet.

2.20 Provisions

Provisions are recognised when the Company has a present obligation as a result of a past event, and it is probable that the Company will be required to settle that obligation. Provisions are measured at the Directors' best estimate of the expenditure required to settle the obligation at the balance sheet date, and are discounted to present value where the effect is material.

2.21 Share Capital

Ordinary share capital is classified as equity. Incremental costs directly attributable to the issue of new ordinary shares are shown in equity as a deduction, net of tax, from the proceeds.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

3 CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATION UNCERTAINTIES

The preparation of the financial statements in conformity with generally accepted accounting principles requires the Directors to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting year. Actual results in the future could differ from those estimates. In this regard, the Directors believe that the critical accounting policies where judgements or estimations are necessarily applied are summarised below.

3.1 Carrying value of intangible assets and tangible assets - hotel assets

Significant estimates are involved in the process of identifying and evaluating hotel carrying values. These assets with a finite life are reviewed for impairment when an impairment trigger is identified. Calculating any subsequent impairment, principally in the estimation of the future cash flows of the cash generating units and the discount rate applied to each cash generating unit involves judgement.

In order to form an estimate of the value in use, the Company prepares cash flow forecasts derived from the most recent financial budgets and financial plans approved by the Directors and extrapolates cash flows beyond this time based on an estimated long term growth rate of 2.0% (2019: 2.5%). The key assumptions are consistent with past experience and with external sources of information. Reviews are performed on a site by site basis over the length of the lease. The Directors have considered the Company's financial projections and the assumptions which underpin those projections including future growth of the budget hotel sector, brand demand and occupancy.

The long term growth rate assumption has been considered with reference to the compound annual growth rate collated by Smith Travel Research for the hotel sector over an 18-year period. In general, the midscale & economy sector, of which Travelodge is part, outperforms the rest of the hotel sector, nevertheless, a significant element of prudence was applied by the Company in selecting a rate below the long term average.

The discount rate assumption has been calculated with reference to the market-weighted average pre-tax cost of capital based on a portfolio of similar hotel businesses using the Capital Asset Pricing Model as a starting point. As permitted by the IAS 36, this is then adjusted to reflect the estimated incremental borrowing cost of leasing for each asset based on market rates at the date of the review, in line with the methodology for assessing the variation in the discount rate by asset used to calculate the discount rate which has been used to derive the lease liabilities included on the balance sheet as a result of IFRS 16. This resulted in a weighted average pre-tax discount rate of 10.6% (2019: 8.3%), compared to a range of 7.6% to 11.5% (2019: 6.8% to 9.3%) for the Company's portfolio of leases.

Following this review, a charge of £8.7m was made in the year for those assets where the carrying value exceeded the discounted estimated future cash flows. This charge is in respect of Property, plant and equipment, Intangible assets and Right of Use assets.

The Company performed a sensitivity analysis in respect of the discount rate applied, short term growth rate as well as the long term growth rates.

The increase in the pre-tax discount in the year of 2.3% to 10.6% in 2020 was driven largely as a result of the pandemic, and a further deterioration of this magnitude is, in the Company's view, unlikely in the absence of any future catastrophic event. Nevertheless, for context, a further increase of 1% to 11.6% in the discount rate would have resulted in an additional charge of £17m. This sensitivity is driven largely by an increase in impairment across a small number of sites, already impaired as a result of the initial assessment. The majority of these sites were not affected by the CVA lease modifications and as a result, the corresponding right of use assets were established at a historic discount rate which is significantly below that used to discount the future cash flows for the value in use calculations.

If future cash flows varied by 5% from management assumptions, this would result in an additional impairment charge of £9m.

The long term growth rate of 2% used in the value in use calculations is prudent in the Company's view as it is significantly below the long term compound annual growth rate for the midscale and economy sector of 2.8%. Nevertheless, for context, a further deterioration of 0.5 percentage points in the long term growth rate from 2.0% to 1.5% would have resulted in an additional charge of £5.1m, again largely due to an increase in impairment across a small number of sites, already impaired as a result of the initial assessment, and which were not affected by the CVA lease modifications.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

3 CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATION UNCERTAINTIES (CONTINUED)

The Company is therefore comfortable with the rates selected given the inherent prudence in selecting the long term growth rate, and the fact that the discount rate has, as described above, been calculated with reference to the estimated incremental borrowing cost of leasing for each of its assets, based on market rates at the date of the review.

3.2 Modifications to leases

Management use judgement in determining the appropriate discount rates to apply when lease modifications are calculated.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

4 REVENUE

Revenue of £280.4m (2019: £713.2m) represents amounts derived from the provision of goods and services wholly within the UK and Ireland which fall within the Company's ordinary activities after the deduction of trade discounts and value added tax. All revenue relates to the principal activity of the Company, which is the supply of hotel rooms.

5 NET OPERATING EXPENSES

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Cost of goods sold	17.8	42.3
Employee costs (note 8)	158.7	170.7
Fees payable to the Company auditors ⁽¹⁾	0.2	0.2
Operating expenses	92.5	169.4
Net operating expenses before rent, depreciation, amortisation and non-underlying items	269.2	382.6
Rent payable (third party landlords) ⁽²⁾	0.6	0.3
Rent receivable	(3.3)	(4.0)
Net rent .	(2.7)	(3.7)
Net operating expenses before depreciation, amortisation and non-underlying items	266.5	378.9
Depreciation	144.2	159.8
Amortisation	4.7_	5.6_
Net depreciation and amortisation	148.9	165.4
Total net operating expenses (before non-underlying items)	415.4	544.3
Non-underlying items (note 7)	24.3	14.8
Total net operating expenses	439.7	559.1

⁽¹⁾ Fees payable for the audit of the Company were £0.2m (2019: £0.2m). During the year the Company also paid £nil (2019: £nil) on behalf of other group companies for the audit of their financial statements. Non-audit services of £27k (2019: £nil) were incurred, primarily relate to advisory services in relation to Gender Pay Gap reporting and tax compliance services.

Reductions in other operating expenses of £76.9m to £92.5m for the year ended 31 December 2020 are largely driven by the hotel closures, the hospitality business rates holiday and cost efficiency programmes, partially offset by increased costs from our new and maturing hotels.

During the year, the company benefited approximately £3.0m per month since April 2020 from not paying business rates due to Covid-19 relief from the government.

⁽²⁾ Statutory rent payable of £0.6m (2019: £0.3m) relates to £0.6m (2019: £0.6m) of variable lease payments that are not included within right of use assets.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

6 OTHER INCOME

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
CJRS Income (1)	45.3	-
Other income	1.8	
Total other income	47.1	-

⁽¹⁾ This relates to grants received in respect of the UK Government's Coronavirus Job Retention Scheme (CJRS).

7 NON-UNDERLYING ITEMS (BEFORE TAXATION)

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Legal and professional fees and management incentives in connection with the initial landlord consensual proposal, subsequent CVA and other corporate activity and provision reassessment	15.6	
Operating expenses	15.6	<u>-</u>
Impairment of intangible assets, property plant & equipment and right of use assets Depreciation & amortisation	8.7 8.7	14.8
Profit on disposal of assets	(31.3)	
Profit on disposal of assets	(31.3)	
Non-underlying operating (credit) / charge	(7.0)	14.8
Write off of unamortised 'take and hold' fee on repayment of revolving credit facility	0.5	
Finance costs	0.5	
Intercompany liability compromise Other gains	(85.7) (85.7)	
Total non-underlying (credit) / charge	(92.2)	14.8

The non-underlying credit (before taxation) of £(92.2)m for the year ended 31 December 2020 includes a £85.7m gain in relation to the compromise of the intercompany liability with Full Moon Holdco 6 as agreed in the CVA, a profit on the disposal of assets (which was a finance lease under IAS17) and the net profit on disposal of leases where break clauses were instigated as a direct result of the CVA, partially offset by a £8.7m charge for the impairment of intangible assets, property, plant and equipment, as well as legal and professional fees in connection with the initial landlord consensual proposal, subsequent CVA and other corporate activity, the establishment of a £1m compromised creditor fund following the CVA and management incentives and costs related to the refinancing activity during the year.

Non-underlying charges (before taxation) of £14.8m for the year ended 31 December 2019 included £14.8m for the impairment of intangible assets, property plant & equipment and right of use assets.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

8 INFORMATION REGARDING DIRECTORS AND EMPLOYEES

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Directors' emoluments Directors' emoluments Total	1.8	3.6
Remuneration of the highest paid Director	1.4	2.0
Number of Directors accruing benefits under the defined contribution scheme	Number	Number
	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Employees costs during the year (including Directors)		
Wages and salaries	146.6	157.8
Social security costs	8.1	8.9
Other pension costs	4.0	4.0
Total employee costs	158.7	170.7

In 2020, £0.6m of the directors' emoluments (which exclude employer's national insurance) (2019: £0.7m) was in respect of incentives paid in relation to the Group refinancing and other exceptional corporate activities. These costs have been borne by another Group company.

The highest paid director voluntarily agreed to forego pay and pension contributions during the period April to June 2020, the Chairman voluntarily agreed to forego pay and pension contributions from April 2020 until his resignation and the other director also took reduced pay and pension contributions during April and May 2020, no performance bonuses were paid for the year. The highest paid director resigned as a director at the end of the year and retains certain ongoing obligations to the company. Totals shown for the year for the highest paid director include a payment due to be made on or before 30 June 2021.

In 2020, £3.2m employee costs were capitalised during the year (2019: £1.1m) in respect of employees working on IT and hotel refit capital projects.

	Year ended 31 December 2020 Number	Year ended 31 December 2019 Number
Average FTE number of persons employed ⁽¹⁾	4,295	7,053
	Year ended 31 December 2020 Number	Year ended 31 December 2019 Number
Total number of persons employed(2)	10,712	11,637

The total number of employees at the year ended 31 December 2020 includes all employees whether full time or part time. The average FTE number of employees has been calculated as the average FTE number of people who were included on the Company's payroll during the year.

⁽¹⁾ Average FTE number of persons employed includes executive Directors.

⁽²⁾ Total number of persons employed includes executive Directors.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

9 FINANCE COSTS

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Finance fees (1)	0.7	-
Interest on bank loans	2.5	-
Interest payable to Group undertakings	6.5	7.8
Interest on lease liabilities	173.5	166.3_
Finance costs	183.2	174.1

⁽¹⁾ Finance fees include £0.5m of non-underlying items in relation to the write off of the unamortised 'take and hold' fee on repayment of revolving credit facility.

10 FINANCE INCOME

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Bank interest receivable	0.2	0.6
Interest on related party loans (note 27)	0.1	0.1
Interest receivable from Group undertakings	16.9	14.4
Finance Income	17.2	15.1

11 OTHER GAINS

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Intercompany liability compromise Other Gains	85.7 85.7	<u> </u>

The CVA compromised the intercompany liability with Full Moon Holdco 6 by 50% of the net balance outstanding at 19 June 2020.

12 INCOME TAX

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Current tax		
UK Corporation tax	-	-
Foreign tax		
Total current tax charge		
Deferred tax		
Origination and reversal of temporary timing differences	8.3	(6.5)
Adjustment in respect of previous years	(1.0)	1.4
Effect of change in tax rate	(0.9)	0.7_
Total deferred tax charge / (credit) (note 22)	6.4	(4.4)
Total tax charge / (credit)	6.4	(4.4)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

12 INCOME TAX (CONTINUED)

The main rate of UK corporation tax was 19.0%. As announced in the 2020 budget, the main rate of corporation tax will now remain at 19.0%.

Deferred tax balances have been measured at a rate of 19.0%, being the rate substantively enacted at the balance sheet date.

Current Corporation tax is calculated at 19.0% (2019: 19.0%) of the estimated assessable profit for the year.

The total credit for the year can be reconciled to the loss per the income statement as follows:

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
(Loss) / Profit before tax	(161.2)	(4.9)
Tax at the UK corporation tax rate of 19.00% (2019: 19.00%)	(30.6)	(0.9)
Effects of:		
Adjustments in respect of prior years	(1.0)	1.4
Expenses not deductible	2.0	0.1
Income not taxable	(16.3)	-
Losses not recognised as deferred tax assets	53.2	(1.6)
Tax rate changes	(0.9)	0.7
Effects of group relief / other relief	· · ·	(4.8)
Depreciation / impairment on non-qualifying assets	-	0.7
Total tax charge /(credit) for the year	6.4	(4.4)

The deferred tax charge arising in the year is comprised as follows:

	Intangible assets £m	Temporary differences trading £m	Accelerated tax depreciation £m	Total £m
Charge / (credit) due to movement in the year (note 22) Charge / (credit) to income	0.7	(0.8)	6.5	6.4
statement	0.7	(0.8)	6.5	6.4

As part of their review of the 2015, 2016 and 2017 tax returns, HMRC have requested information in relation to the group restructuring and refinancing in those years. The business has been responding to those information requests. At this stage management do not believe there is any material tax to pay as a result.

13 INVESTMENTS

· ·	Ordinary shares in subsidiaries £m
Balance at 31 December 2019 and December 2020	-

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

13 INVESTMENTS (CONTINUED)

Investments held as fixed assets at 31 December 2020 constitute ordinary shares in a subsidiary undertaking which are listed below:

Name of subsidiary undertaking	Registered address	Business description	Country of Incorporation	% of equity held
Travelodge Holdings (Malta) Limited *	The Landmark, Level 1 , Suite 2, Triq L-Iljun, Qormi QRM3800, Malta	Holding company	Malta	100.0
FullMoonPropco1 Limited*	Sleepy Hollow, Aylesbury Road, Thame, Oxon, OX9 3AT	Trading company	Great Britain	100.0

^{*} Denotes direct investment

14 INTANGIBLE ASSETS

An analysis of intangible assets for the year ended and as at 31 December 2020 is given below:

·	Goodwill £m	Assets under construction ⁽¹⁾ £m	IT Software ⁽³⁾ £m	Total £m
Cost				•
At 1 January 2020	3.9	5.6	13.5	23.0
Capital expenditure	-	4.1	-	4.1
Transfers between categories ⁽⁵⁾	-	(6.7)	5.1	(1.6)
Write off fully depreciated assets	-	-	(3.3)	(3.3)
At 31 December 2020	3.9	3.0	15.3	22.2
Accumulated amortisation				
At 1 January 2020	-	-	(4.4)	(4.4)
Charge for the year	•	-	(4.7)	(4.7)
Write off fully depreciated assets	-	-	3.3	3.3
Impairment	(0.2)	-	-	(0.2)
At 31 December 2020	(0.2)		(5.8)	(6.0)
Carrying amount				
At 31 December 2020	3.7	3.0	9.5	16.2
At 31 December 2019	3.9	5.6	9.1	18.6

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

14 INTANGIBLE ASSETS (CONTINUED)

An analysis of intangible assets for the year ended 31 December 2019 is given below:

	Goodwill £m	Assets under construction ⁽¹⁾ £m	Lease Premiums ⁽²⁾ £m	IT Software ⁽³⁾ £m	Total £m
Cost					
At 1 January 2019	3.9	3.9	318.3	16.1	342.2
Impact of adoption of IFRS 16 ⁽²⁾			(318.3)		(318.3)
Restated at 1 January 2019	3.9	3.9	-	16.1	23.9
Additions - Capital expenditure		9.0	-	_	9.0
Movement on capital	_	9.0	_	_	5.0
creditors ⁽⁴⁾		-		(0.4)	(0.4)
Transfers between categories (5)	-	(7.3)	-	5.3	(2.0)
Write off fully depreciated	_	(7.3)	_	٦,٥	(2.0)
assets		-		(7.5)	(7.5)
At 31 December 2019	3.9	5.6		13.5	23.0
Accumulated amortisation At 1 January 2019		_	(111.5)	(6.3)	(117.8)
Impact of adoption of			(111.5)	(0.5)	(117.0)
IFRS 16 ⁽²⁾			111.5_		111.5
Restated at 1 January 2019	-	-	-	(6.3)	(6.3)
Charge for the year	-	-	-	(5.6)	(5.6)
Write off fully depreciated assets	-	-	-	7.5	7.5
At 31 December 2019				(4.4)	(4.4)
Carrying amount At 31 December 2019	3.9_	5.6		9.1	18.6
Restated at 1 January 2019	3.9	3.9	-	9.8	17.6
At 31 December 2018	3.9	3.9	206.8	9.8	224.4

⁽¹⁾ Assets under construction predominantly consists of costs in relation to the construction of new hotels which have not opened yet and investment in IT. Once complete the costs are transferred to the appropriate asset category.

In line with its accounting policy, the Company assesses the carrying value of all cash generating units, which would include individual hotels, where there are indications of potential impairment. Impairment reviews are performed annually at the Company's year end of 31 December. Goodwill is allocated to cash generating units and any impairments are allocated against goodwill first.

As a result of this review, an impairment charge of £0.2m has been made in the year. Please refer to Note 3.1 for a discussion of the estimates and judgements which underpin this charge together with a sensitivity analysis for changes to those assumptions.

⁽²⁾ On adoption of IFRS 16 Lease premiums were reclassified to Right of Use assets at the transition date.

⁽³⁾ IT software is measured initially at purchase cost and is amortised on a straight line basis over three years.

⁽⁴⁾ Movement on capital creditors represents the year on year movement in accrued capital expenditure at year end.

⁽⁵⁾ Transfers between categories include £1.6m (2019: £2.0m) of leasehold premiums reclassified to right of use assets.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

15 PROPERTY, PLANT AND EQUIPMENT

An analysis of property, plant and equipment for the year ended 31 December 2020 is given below:

	Assets under construction ⁽¹⁾ £m	Freehold land, freehold and long leasehold buildings ⁽²⁾ £m	Fixtures and fittings ⁽⁴⁾ £m	Total £m
Cost			222.6	222.4
At 1 January 2020	3.0	2.5	223.6	229.1
Additions - Capital expenditure	31.6	-	- /1 5\	31.6
Movement on capital creditors ⁽⁵⁾ Reclassification	(32.8)	-	(1.5) 32.8	(1.5) -
Write-down of fully depreciated assets	-	-	(41.5)	(41.5)
Disposals	(0.3)	-	(7.6)	(7.9)
At 31 December 2020	1.5	2.5	205.8	209.8
Accumulated depreciation				
At 1 January 2020	-	(0.9)	(95.7)	(96.6)
Charge for the year	-	-	(37.6)	(37.6)
Write-back of depreciation on fully depreciated assets	-	-	41.5	41.5
Disposals	-	-	3.5	3.5
Impairment	-	-	(0.5)	(0.5)
At 31 December 2020		(0.9)	(88.8)	(89.7)
Carrying amount				
At 31 December 2020	1.5	1.6	117.0	120.1
At 31 December 2019	3.0	1.6	127.9	132.5

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

15 PROPERTY, PLANT AND EQUIPMENT (CONTINUED)

An analysis of property, plant and equipment for the year ended 31 December 2019 is given below:

	Assets under construction ⁽¹⁾ £m	Freehold land, freehold and long leasehold buildings ⁽²⁾ £m	Assets held under finance leases ⁽³⁾ £m	Fixtures and fittings ⁽⁴⁾	Total £m
Cost At 1 January 2019	1.4	2.5	21.4	215.7	241.0
Impact of adoption of IFRS 16 ⁽³⁾	• -	-	(21.4)	-	(21.4)
Restated at 1 January 2019	1.4	2.5		215.7	219.6
Additions - Capital expenditure	56.8	-	=	-	56.8
Movement on capital creditors ⁽⁵⁾	-	-	-	(2.2)	(2.2)
Reclassification	(55.2)	-	-	55.2	-
Write-down of fully depreciated assets	-	-	-	(44.9)	(44.9)
Disposals	-	-	-	(0.2)	(0.2)
At 31 December 2019	3.0	2.5		223.6	229.1
Accumulated depreciation At 1 January 2019 Impact of adoption of IFRS 16 ⁽³⁾	-	(0.9)	(5.8) 5.8	(94.5) (1.4)	(101.2) 4.4
Restated at 1 January 2019		(0.9)	-	(95.9)	(96.8)
Charge for the year Write-back of depreciation on	-	-	-	(44.0)	(44.0)
fully depreciated assets Impairment	-	-	-	44.9 (0.7)	44.9 (0.7)
At 31 December 2019	<u>-</u>	(0.9)		(95.7)	(96.6)
Carrying amount At 31 December 2019	3.0	1.6		127.9	132.5
Restated at 1 January 2019	1.4	1.6	-	119.8	122.8
At 31 December 2018	1.4	1.6	15.6	121.2	139.8

⁽¹⁾ Assets under construction predominantly consists of on-going maintenance and refits, including SuperRooms and Travelodge Plus. Once complete the costs are transferred to the appropriate asset category.

⁽²⁾ Freehold, freehold and long leasehold buildings include freehold land stated at cost of £20,100 (2019: £20,100) which is not depreciated. Freehold land and long leasehold properties are stated at cost. Depreciation is provided on cost in equal annual instalments over the estimated remaining useful lives of the assets.

⁽³⁾ Before the adoption of IFRS 16 on 1 January 2019, assets held under finance leases were depreciated over their useful lives on the same basis as owned assets or, where shorter, the term of the relevant lease. The impact of the adoption of IFRS 16 consists of the transfer of £15.6m in 2019 from Property, Plant & Equipment to Right of Use assets, representing the net book value of assets previously classified as finance lease assets. There was also an additional £1.4m impairment to fixtures and fittings on transition in 2019.

⁽⁴⁾ Fixtures and fittings are initially measured at cost and are depreciated over three to five years.

⁽⁵⁾ Movement on capital creditors represents the year on year movement in accrued capital expenditure at year end.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

15 PROPERTY, PLANT AND EQUIPMENT (CONTINUED)

In line with its accounting policy, the Company assesses the carrying value of all cash generating units, which would include individual hotels, where there are indications of potential impairment. Impairment reviews are performed annually at the Company's year end of 31 December.

As a result of this review, an impairment charge of £0.5m has been made in the year. Please refer to Note 3.1 for a discussion of the estimates and judgements which underpin this charge together with a sensitivity analysis for changes to those assumptions.

16 RIGHT OF USE ASSETS

In line with its accounting policy, the Company assesses the carrying value of all cash generating units, which would include individual hotels, where there are indications of potential impairment. Impairment reviews are performed annually at the Company's year end of 31 December.

As a result of this review, an impairment charge of £8.0m has been made in the year. Please refer to Note 3.1 for a discussion of the estimates and judgements which underpin this charge together with a sensitivity analysis for changes to those assumptions.

An analysis of Right of use assets for the year ended 31 December 2020 is given below:

	Property £m	Total £m
Cost		
At 1 January 2020	3,088.7	3,088.7
New leases	79.1	79.1
Transfers ⁽³⁾	1.6	1.6
Rent reviews and adjustments	(305.6)	(305.6)
Disposals	(90.5)	(90.5)
At 31 December 2020	2,773.3	2,773.3
Accumulated depreciation		
At 1 January 2020	(600.4)	(600.4)
Depreciation charge for the year	(106.6)	(106.6)
Disposals	32.3	32.3
Impairment	(8.0)	(8.0)
At 31 December 2020	(682.7)	(682.7)
Carrying amount		
At 31 December 2020	2,090.6	2,090.6
At 31 December 2019	2,488.3	2,488.3

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

16 RIGHT OF USE ASSETS (CONTINUED)

An analysis of Right of use assets for the year ended 31 December 2019 is given below:

	Property £m	Total £m
Cost		
Impact of Adoption of IFRS 16 on 1 January 2019 (1)	2,970.3	2,970.3
New leases	64.1	64.1
Movement on capital creditors (2)	(0.2)	(0.2)
Transfers (3)	2.0	2.0
·-·-		52.5
Rent reviews and adjustments	52. 5	52.5
		2.000.7
At 31 December 2019	3 <u>,088.7</u>	3,088.7_
Accumulated depreciation		(42.42)
Adoption of IFRS 16 on 1 January 2019	(434.8)	(434.8)
Impairment on adoption	(35.7)	(35.7)_
Impact of Adoption of IFRS 16 on 1 January 2019 (1)	(470.5)	(470.5)
Depreciation	(115.8)	(115.8)
Impairment ⁽⁴⁾	(14.1)	(14.1)
At 31 December 2020	(600.4)	(600.4)
Carrying amount		2 400 0
At 31 December 2019	2,488.3	2,488.3
Destricted at 1 January 2010	2 400 0	2 400 9
Restated at 1 January 2019	2,499.8	2,499.8
At 31 December 2018	_	_
At 31 December 2010	_	

⁽¹⁾ The impact of the adoption of IFRS 16 included the transfers from Property, Plant and Equipment of £15.6m represents the net book value of assets previously classified as finance lease assets, transfers from Intangible Assets of £206.8m represent the net book value of assets previously classified as lease premiums, £8.5m of transfers from Provisions being onerous lease provisions held in respect of leases at the date of transition and an additional £35.7m impairment to Right of Use assets at transition date.

As permitted by IFRS 16, the Company has elected not to recognise Right of use assets in respect of short term or low value leases.

⁽²⁾ Movement on capital creditors relate to leasehold premiums.

⁽³⁾ Transfers relate to leasehold premiums reclassified from assets under construction within intangible assets.

⁽⁴⁾ The impact of the adoption of IFRS 16 on impairments was the reclassification of 'before IFRS 16' impairments of £5.0m from Property, Plant and equipment and £9.3m from Intangibles assets to Right of Use assets under IFRS 16 and a £0.2m reduction to the overall impairment charge given the different basis of impairment testing, bringing the overall Right of Use asset impairment to £14.1m.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

17 INTERCOMPANY RECEIVABLES AND PAYABLES

Intercompany receivables

As part of the funding of the Travelodge Group, the Company makes loans to other Group companies which are used by these companies to settle other bank and bond interest obligations. Amounts owed by Group undertakings relate to these outstanding balances and associated interest charges owing from those companies. The amounts are unsecured and repayable on demand. An interest rate of 0 - 9% (2019: 0 - 10%) is charged on balances between Group undertakings.

Intercompany payables

As part of the funding of the Travelodge Group, the Company has received loans from other Group companies resulting from the drawdown on certain bank and bond facilities. Amounts payable to Group undertakings relate to these outstanding balances and associated interest charges owing to those companies. The amounts are unsecured and repayable on demand. An interest rate of 0 - 16% (2019: 0 - 10%) is charged on balances between Group undertakings.

The CVA compromised the intercompany liability with Full Moon Holdco 6 by 50% of the net balance outstanding at 19 June 2020 resulting in an £85.7m gain on write off (note 11).

An analysis of intercompany receivables and payables is presented below:

		As at 31 December 2020 £m	As at 31 December 2019 £m
	Intercompany receivables	238.8	296.7
	Intercompany payables	(88.5)	(168.5)
18	TRADE AND OTHER RECEIVABLES	As at 31 December 2020 £m	As at 31 December 2019 £m
	Amounts due within 1 year: Trade amounts receivable - Gross amount receivable - Bad debt provision - Net amounts receivable Other amounts receivable Accrued income ² Prepayments ¹	8.0 (0.2) 7.8 1.2 5.0 4.7 2.1	6.5 (0.2) 6.3 0.7 2.4 4.4 1.9
	Loans to related parties (note 27) Total	20.8	15.7

⁽¹⁾ Prepayments mainly include prepayments of rent and rates.

Management have estimated the fair value of trade and other receivables to be equal to the book value.

The Company applies the IFRS 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables. The Company estimates expected credit losses based on historical experience.

⁽²⁾ Accrued income is made up of £4.4m (2019: £nil) of accrued grants in relation to the UK Government's Coronavirus Job Retention Scheme (CJRS), £0.4m (2019: £1.6m) accrued supplier rebates and £0.2m (2019: £0.8m) of accrued income.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

18 TRADE AND OTHER RECEIVABLES (CONTINUED)

Trade Receivable Ageing

	As at 31 December 2020 £m	As at 31 December 2019 £m
Current	4.3	5.2
Past due 30 days 60 days 90+ days Total	0.1 1.4 2.2 8.0	0.1 0.1 1.1 6.5

19 TRADE AND OTHER PAYABLES

	As at 31 December 2020	As at 31 December 2019	As at 1 January 2019
	£m	£m	£m
Trade payables	(5.2)	(10.8)	(12.5)
Other payables(1)	(8.3)	(2.8)	(2.2)
Social security and other taxation	(7.4)	(7.5)	(14.0)
Accruals	(41.8)	(55.8)	(58.8)
Deferred income	(1.7)	(1.5)	(0.8)
Contract liabilities - Prepaid room purchases (1)	(23.4)	(27.5)	(28.1)
Capital payables	(4.3)	(5.9)	(8.7)
Amounts falling due within one year	(92.1)	(111.8)	(125.1)
Amounts falling due after one year			
Accruals	-	-	(15.3)
Total	(92.1)	(111.8)	(140.4)

⁽¹⁾ Other payables include bank and bond interest accrued, bond issue costs accrued and pension fund contributions.

The Company pays its trade payables in line with the terms that it has agreed with its suppliers. Typically these terms vary from 30 days to 90 days.

Management have estimated the fair value of trade and other payables to be equal to the book value.

⁽²⁾ Prepaid room purchases of £23.4m (2019: £27.5m) relate to cash received at the time of room booking prior to arrival date and is recognised when customers stay, of which 39.5% (2019: 45%) would be non-refundable on cancellation of the room booking. Customer stays are within 1 year of the booking date so contract liabilities at the start of the period are recognised within revenue in the year.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

20 LEASE LIABILITIES

	.31 December 2020 £m	31 December 2019 £m
Opening Balance	(2,561.7)	
Transfer from Finance Lease Creditor ⁽¹⁾ New Lease Liabilities on Adoption Adoption of IFRS 16 New leases Lease Adjustments ⁽²⁾ Finance Costs Payments Disposals ⁽³⁾ Closing Balance	(79.1) 305.6 (173.5) 117.4 80.3 (2,311.0)	(32.8) (2,470.1) (2,502.9) (64.1) (52.5) (166.3) 224.1
Amounts falling due within one year Amounts falling after one year	(13.4) (2,297.6) (2,311.0)	(45.8) (2,515.9) (2,561.7)

⁽¹⁾ Following the adoption of IFRS 16 on 1 January 2019, leases previously classified as finance leases have been included in the IFRS 16 lease liability.

IFRS 16 lease liability.

2) These include the effect of lease modifications following the CVA.

Lease adjustments of £305.6m include CVA modifications at 20 June 2020 of £394.4m, since offset by subsequent revisions as a result of landlords exercising their options under the CVA to extend leases, together with other lease adjustments in the normal course of business, mainly rent reviews.

Under the terms of the company voluntary arrangement, which was approved on 19 June 2020, the Group benefits from a temporary period of rent reductions for certain assets in the portfolio to the end of 2021 and the landlords of these assets were entitled to enter into extension options in relation to those leases. As the reductions extend beyond 30 June 2021, they do not qualify for the practical expedient as set out by the International Accounting Standards Board and have, therefore, been assessed as modifications.

As a result of this treatment as a modification, leases were reassessed based on future projected rent cash flows, together with the impact of any lease extension options entered into, and the discount rates used were also reassessed as at June 2020, when the CVA took effect. This resulted in a total reduction in both the lease liability and right of use asset totalling £394.4m, which comprises the effect of the temporary period of rent reductions of approximately £142.4m, together with the reduction due to the increase in the weighted average discount rate for the affected leases from 7.1% to 9.4%.

⁽³⁾ Disposals relate to the disposal of assets and the disposal of leases where break clauses were instigated as a direct result of the

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

20 LEASE LIABILITIES (CONTINUED)

Lease liabilities are based on discounted future committed lease payments and therefore do not include the impact of variable lease components, short-term and low value leases. Further information regarding these payments is provided below.

Lease liabilities have been discounted at a weighted average discount rate of 8.9% (2019: 7.1%) with a range between 5.0% and 11.0% (2019: 5.5% to 9.1%). The weighted average remaining length of lease from the balance sheet date is 23.2 years (2019: 23.1 years).

Details of lease payments made in the year and charged to the Income Statement are given below:

Lease payments charged/ (credited) to Income Statement

Year ended December 2020	Property 2020 £m	Total 2020 £m
Variable lease payments charge not included within right of use assets Income from subleasing right of use assets	0.4 (3.3) (2.9)	0.4 (3.3) (2.9)
Year ended December 2019	Property 2019 £m	Total 2019 £m
Variable lease payments charge not included within right of use assets Income from subleasing right of use assets	(4.0) (3.7)	0.3 (4.0) (3.7)

The total cash outflow for leases in 2020 was £117.4m (2019: £224.1m).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

21 FINANCIAL ASSETS AND LIABILITIES

Financial instrument categories	As at 31 December 2020 £m	As at 31 December 2019 £m
Cash and cash equivalents	134.7	83.1
Financial assets at amortised cost (1)	249.9	305.6
Revolving credit facility	(40.0)	• -
Super senior term loan	(61.9)	-
Financial liabilities (2)	(2,459.1)	(2,805.5)
Net funding including finance leases	(2,176.4)	(2,416.8)

- (1) Financial assets at amortised cost of £249.9m (2019: £305.6m) are made up of intercompany receivables of £238.8m (2019: £296.7m), trade receivables £7.8m (2019: £6.3m), other receivables of £1.2m (2019: £0.7m) and loans to related parties of £2.1m (2019: £1.9m).
- (2) Financial liabilities of £2,459,1m (2019: £2,805.5m) are made up of lease liabilities of £2,311.0 (2019: £2,561.7m), intercompany payables of £88.5m (2019: £168.5m), trade payables of £5.2m (2019: £10.8m), capital payables of £4.3m (2019: £5.9m), accruals of £41.8m (2019: £55.8m) and other payables of £8.3m (2019: £2.8m).

The lease liabilities represent the present value of future lease payments in respect of the right of use assets

Revolving credit facility and super senior term loan

At the balance sheet date, a sterling denominated revolving credit facility of £40m (2019: £40m) was available to the Company until July 2024. At the date of these financial statements £40m (2019: £40m) drawings on this facility had been made.

On 20 April 2020, the Company entered into a new super senior £60m revolving credit facility agreement with certain financial institutions that are indirect shareholders (or affiliates thereof), available to the Company until May 2022. An initial drawdown of £30m was made on that date.

The proceeds of the new facility were used to fund our general corporate and working capital requirements. Fees and interest were payable in kind and were contingent on an initial drawdown. There were various conditions precedent to funding, including a requirement to obtain a rent payment agreement with landlords of the Company.

A 'take and hold' fee of £0.6m was incurred in respect to the initial drawdown of £30m. This fee was capitalised and deemed to form a new loan under the facility and was being amortised over the life of the facility in line with generally accepted accounting practice.

On 16 November 2020, the Company entered into an amended and restated agreement in the form of a super senior term loan of £60m, available to the Company until July 2024.

On 1 December 2020, the Company repaid both the initial drawdown on the super senior revolving credit facility of £30m and the related 'take and hold' fee of £0.6m, as well as accrued interest of £1.3m. On the same date, the new super senior term loan of £60m was drawn in full.

An OID fee of £1.9m was incurred in respect to the drawdown of £60m, payable on 31 December 2021, or shortly thereafter. This fee has been capitalised and deemed to form a new loan under the facility and is being amortised over the life of the facility in line with generally accepted accounting practice.

Further loan issue costs of approximately £2.0m will be amortised over the life of the facility in line with generally accepted accounting practice.

The Company has taken advantage of the reduced disclosures allowed by paragraph 8 (d) of FRS 101 and has not included disclosures otherwise required under IFRS 7 in these financial statements. Equivalent disclosures for the Group can be found in note 19 of the consolidated financial statements of Thame and London Limited.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

22 DEFERRED TAX

The following are the major deferred tax (liabilities) and assets recognised by the Company which are expected to be recovered or settled more than twelve months after the reporting period and movements thereon during the current and prior reporting year.

An analysis of deferred tax for the year ended 31 December 2020 is given below:

	Temporary differences trading £m	Accelerated tax depreciation £m	Deferred tax asset £m	Intangible assets £m	Deferred tax liability £m	Total £m
At January 2020	-	26.4	26.4	(20.0)	(20.0)	6.4
(Charge)/credit to income	0.8	(6.5)	(5.7)	(0.7)	(0.7)	(6.4)
At 31 December 2020	0.8	19.9	20.7	(20.7)	(20.7)	-

The main rate of UK corporation tax was 19%. In the Spring Budget 2020, the Government announced that from 1 April 2020 the corporation tax rate would remain at 19% (rather than reducing to 17%, as previously enacted). This new law was substantively enacted on 17 March 2020.

In 2020 the deferred tax liability has been offset against the deferred tax asset, to the extent that a legal right of set-off exists. In 2019 the deferred tax asset and deferred tax liability was included on a gross basis.

An analysis of deferred tax for the year ended 31 December 2019 is given below:

	Tax losses and hold- over relief £m	Accelerated tax depreciation £m	Deferred tax asset £m	Intangible assets £m	Deferred tax liability £m	Total £m
At 1 January 2019	0.5	22.0	22.5	(21.2)	(21.2)	1.3
Impact of Adoption of IFRS 16 on 1 January 2019	-	0.7	0.7	-	-	0.7
Restated at 1 January 2019	0.5	22.7	23.2	(21.2)	(21.2)	2.0
(Charge)/credit to income	(0.5)	3.7	3.2	1.2	1.2	4.4
At 31 December 2020		26.4	26.4	(20.0)	(20.0)	6.4

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

23 PROVISIONS

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
At 1 January (as originally presented) Impact of adoption of IFRS 16	(7.7)	(16.5) 8.5
Restated balance at 1 January	(7.7)	(8.0)
Cash spend	0.2	0.3
Additional provisions recognised	(0.6)	-
Disposals	8.0	-
Transfer to accruals	0.2	
At 31 December	(7.1)	(7.7)
The balance can be analysed as:		
Due in less than one year	-	(0.1)
Due in greater than one year	(7.1)	(7.6)
Total	(7.1)	<u>(7.7)</u>

Provisions of £7.1m (2019: £7.7m) consist of the establishment of a compromised creditors fund following the CVA of £1.0m (2019: £nil), public liability claims costs of £0.9m (2019: £0.9m), onerous lease provisions relating to historic sub-leased restaurant units of £0.4m (2019: £1.4m) and other provisions of £4.8m (2019: £5.4m).

24 CALLED UP SHARE CAPITAL

	As at 31 December 2020 £m	As at 31 December 2019 £m
Issued and fully paid: 300 Million (2019: 300 Million) ordinary shares of £1 each	300.0	300.0

25 CAPITAL COMMITMENTS

Contracted future capital expenditure not provided for in these financial statements predominantly relates to expenditure on the refurbishment and maintenance of current hotels and as such relates entirely to property, plant and equipment. At 31 December 2020 the capital commitment not provided for in the financial statements, subject to satisfactory practical completion, was £3.3m (2019: £6.1m).

26 CONTINGENT LIABILITIES

The Company has contingent liabilities under a number of leases that have been assigned to various third parties. In certain circumstances, should the current lessee default on the payment of rent, a superior landlord may have recourse to the Company. Should a superior landlord make a claim on the Company for unpaid rent, the Company would be required to settle that liability and subsequently the unit / units subject to the claim could be seized by the Company following petitioning of a court. The Company could subsequently, subject to certain conditions, either trade from the unit or reassign or sublet the lease of the unit to a third party. The CVA in June 2020 released Travelodge Hotels Ltd from any contingent liability that it might have in relation to these properties.

At 31 December 2020 the estimated annual contingent rental liability was £nil (2019: £61k), represented by nil units (2019: 5 units) with an average annual rental cost per unit of £nil (2019: £12k) and an average lease term remaining of nil years (2019: 35 years).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

27 RELATED PARTY TRANSACTIONS AND ULTIMATE CONTROLLING PARTY

At 31 December 2020, the Directors regard Anchor Holdings SCA as the ultimate parent undertaking and controlling party, a company incorporated in Luxembourg.

Thame and London Limited is the parent undertaking of the largest and smallest Group of undertakings to consolidate these financial statements at 31 December 2020. The consolidated financial statements of Thame and London Limited are available from Sleepy Hollow, Aylesbury Road, Thame, Oxfordshire, OX9 3AT.

The Company has taken advantage of the reduced disclosures allowed by paragraph 8 (k) of FRS 101 and has not presented details of transactions with related parties. Full details of related party transactions within the Group can be found in note 23 of the consolidated financial statements of Thame and London Limited.

Travelodge Hotels Limited has agreed to make loan facilities available to Anchor Holdings SCA and Anchor Holdings G.P.S.A up to a maximum of £1.5m (2019: £1.5m) and £0.5m (2019: £0.5m) respectively. At the balance sheet date, Anchor Holdings SCA and Anchor Holdings G.P.S.A had utilised £1.2m (2019: £1.2m) and £0.4m (2019: £0.4m) respectively. The loans accrue interest at 8% per annum. Interest accrued in the year was £0.1m (2019: £0.1m), all of which was unpaid. The total interest accrued at the balance sheet date was £0.5m (2019: £0.4m).

28 ALTERNATIVE PERFORMANCE MEASURE (APM)

The Company uses the non-statutory alternative performance measure 'EBITDA (adjusted)' to monitor the financial performance of the Company internally. These measures are not statutory measures in accordance with IFRS. In addition, the Group's debt facilities contain 'frozen GAAP' clauses, so additional measures have also been provided on a 'Before IFRS 16' basis.

We report these measures because we believe it provides both management and other stakeholders with useful additional information about the financial performance of the Company's operations.

APMs are not defined by IFRS and therefore may not be directly comparable with similarly titled measures reported by other companies. APMs should be considered in addition to, and are not intended to be a substitute for, or superior to, IFRS measures.

We believe the non-IFRS measures are useful metrics for investors to understand our results of operations, profitability and ability to service debt and because they permit investors to evaluate our recurring profitability from underlying operating activities.

We also use these measures internally to track our business performance, establish operational and strategic targets and make business decisions. We believe EBITDA (adjusted) facilitates operating performance comparisons between periods and among other companies in industries similar to ours because it removes the effect of variation in capital structures, taxation, and non- cash depreciation, amortisation and impairment charges, which may be unrelated to operating performance. We believe EBITDA (adjusted) is a useful measure of our underlying operating performance because it excludes the impact of items which are not related to our core results of operations, including certain one-off or non-recurring items and more closely aligns the recognition of rent free periods in profitability with the corresponding cash impact. Management used the same key performance measure for many years which deducts an annual rental charge from profit and accounting for rent free periods by spreading these over the period to the next rent review. Management believe this is a useful performance measure as it more accurately reflects the cash impact of the hotel operating leases.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

28 ALTERNATIVE PERFORMANCE MEASURE (APM) (CONTINUED)

The table below provides a reconciliation of the statutory IFRS measures to the APMs used to measure the business:

business.	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Statutory Profit / (Loss) before tax	(161.2)	(4.9)
Other Gains	(85.7)	
-Net Finance Costs	166.0	159.0
Operating (Loss) / Profit	(80.9)	154.1
Non-underlying Operating Items (see note 7)	(7.0)	14.8
Underlying Operating (Loss) / Profit	(87.9)	168.9
Reverse IFRS 16 and the Rent phasing adjustment (1)	(211.2)	(210.2)
Depreciation, Amortisation - Underlying	148.9	165.4
EBITDA - before Rent phasing adjustment	(150.2)	124.1
Rent phasing adjustment (2)	` 79.8	2.3
EBITDA (adjusted) (3)	(70.4)	126.4

- (1) The rent payable for operating leases of £130.0m (2019: £207.9m) and the rent phasing adjustment of £79.8m (2019: £2.3m) are replaced by depreciation of the right of use asset and notional financing costs on the lease liability under IFRS 16. £1.4m (2019: £nil) of insurance receipts that were offset from the related rent payable are reclassified to other income under IFRS 16. These adjustments have been reversed to calculate EBITDA (adjusted)⁽³⁾. The rent payable has reduced due to CVA rent reductions.
- (2) In many of our leases we receive a rent free period at the beginning of the lease term. Under previous IFRS (IAS 17), the benefit of this rent free period is recognised gradually over the life of the lease in our income statement as a deduction to the actual rent expense in each period, on a straight line basis, over the full life of each lease, with the unrecognised balance being held as an accrual on our balance sheet. Similarly, any credit relating to the rent reductions resulting from the CVA is also recognised on a straight line basis over the remaining life of each lease. As a result, our total IFRS rent expense does not reflect our cash payments of rent in any period. EBITDA (adjusted) in each period recognises the portion of the rent free credit attributable to such period as if such credit were applied on a straight line basis until the next rent review, normally five years, which is the measure used for internal management reporting and recognises the credit attributable to reductions resulting from the CVA in line with the actual rent paid in respect of each period. The rent phasing adjustment reflects the timing difference between the rent charge for the period in our internal management reporting measure EBITDA (adjusted) and the rent charge for the period under IAS 17.
- (3) EBITDA (adjusted) = Earnings before interest, tax, depreciation and amortisation, and before rent phasing adjustment, non-underlying items and reflective of the position in line with the historic accounting principles (before IFRS 16). This measure reflects the rent reductions following the CVA which completed on 19 June 2020, recognised in line with the cash benefit. Non-underlying items have been removed as they relate to non-recurring, one-off items.

Onerous lease provisions

The Company has provided for operating lease rentals where these were above the market rate or where the Company has subsequently vacated the property and rental income is less than the rental expense, or where it is probable a previously sublet unit will revert to the Company. The element of the rental which is above market or above any rental cost paid relating to vacated properties is charged against the provision. Provisions are also made for business rates that the Company is liable to on empty sites and on hotels where it is considered improbable that trading profits will be generated. The key estimation judgement in determining the onerous amount is the period over the remaining lease term that the property will remain either rented or vacant. The Directors have estimated these periods after considering both the quality and the location of each of the units provided for. The cash flows are discounted at 2.8% (2019: 4.0%) which represents a risk-free and pre-tax rate based on 25 year government gilt and further adjusted for property risk. In 2019, under IFRS 16 the onerous lease provisions relating to rent are reclassified to right of use assets, leaving only the provisions relating to rates.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

28 ALTERNATIVE PERFORMANCE MEASURE (APM) (CONTINUED)

Operating Lease Commitments before IFRS 16⁽¹⁾

Prior to 1 January 2019 and the adoption of IFRS 16, the Group applied IAS 17 and IFRIC 4 in respect of its leasing arrangements.

Total commitments under operating leases before IFRS 16 amounted to:

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Due within one year Due between two and five years Due beyond five years Total	170.6 899.4 3,393.0 4,463.0	215.2 864.4 3,038.3 4,117.9
	Years	Years
Average lease term remaining	17.5	16.4

⁽¹⁾ Before IFRS 16 - The additional columns added reflect performance under accounting principles prior to the adoption of IFRS 16, referred to elsewhere in this report as Alternative Performance Measures, which include EBITDA (adjusted) and clarify the adjustments required under IFRS 16.

The leases are standard operating leases with normal commercial terms, typically 25 years (though a number of city centre and London properties have 35 year terms), subject to standard upward only rent reviews, with the majority based on RPI indices (though some with caps and collars, some at open market value and others based on CPI), with Company only renewal rights at the end of the lease. The figures above exclude landlord options to extend leases (which are included in the lease liability under IFRS 16 per note 20).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

28 ALTERNATIVE PERFORMANCE MEASURE (APM) (CONTINUED)

Obligations under finance leases

The Company has 4 properties (2019: 5 properties) which have been classified as finance leases (before IFRS 16) with a weighted average lease term remaining of 43 years (2019: 45 years).

	Year ended 31 December 2020 £m	Year ended 31 December 2019 £m
Amounts payable under finance leases		
Due within one year Due between two and five years Due beyond five years	1.3 6.1 58.8 66.2	4.8 20.4 336.4 361.6
Less future finance charges	(51.7)	(328.1)
Amounts due after settlement after 12 months (capital liability)	14.5	33.5

Contractual undiscounted lease payments - maturity analysis

	_	
Year ended December 2020	Property	Total
	2020	2020
	£m	£m
Within one year	171.9	165.0
Greater than one year but less than five years	905.5	859.6
Greater than five years but less than ten years	1,115.8	1,101.6
Greater than ten years but less than fifteen years	969.4	1,086.8
Greater than fifteen years	1,366.6	1,927.8
Total undiscounted lease payments at 31 December 2020	4,529.2	5,140.8
Year ended December 2019	Property	Total
ical chaca becomber 2025	2019	2019
·	£m	£m
Within one year	212.3	212.3
Greater than one year but less than five years	885.6	885.6
Greater than five years but less than ten years	1,107.5	1,107.5
Greater than ten years but less than fifteen years	1,080.4	1,080.4
Greater than fifteen years	1,868.8	1,868.8
•		

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

28 ALTERNATIVE PERFORMANCE MEASURE (APM) (CONTINUED)

Finance costs

	Year ended 31 December 2020	Year ended 31 December 2019	
	£m	£m	
Interest payable to Group undertakings	6.5	7.8	
Finance fees ⁽¹⁾	0.4	-	
Interest on bank loans	2.5	-	
Interest on obligations under finance leases (1)	3.1	5.3	
Unwinding of discount on provisions(1)	0.4	0.5	
Finance costs (before IFRS 16) - underlying	12.9	13.6	
Non-underlying items			
Fees in relation to restructuring of debt	0.5	-	
Finance costs (before IFRS 16)	13.4	13.6	
IFRS 16 adjustment ⁽¹⁾	169.8	160.5	
Finance costs	183.2	174.1	

⁽¹⁾ The total IFRS 16 notional interest charge on lease liabilities is £173.5m (2019: £166.3m). The IFRS 16 adjustment includes a £3.1m (2019: £5.3m) credit in respect of interest on finance leases reclassified, a £0.2m (2019: £nii) credit in respect of interest on overdue rent (included within finance fees before IFRS) and a £0.4m (2019: £0.5m) credit in respect of unwinding of discount on provisions.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 (CONTINUED)

28 ALTERNATIVE PERFORMANCE MEASURE (APM) (CONTINUED)

Non-underlying items (before taxation)

	Year ended 31 December 2020		Year ended 31 December 2019			
	Before IFRS 16 ⁽¹⁾	IFRS 16 impact	IFRS	Before IFRS 16 ⁽¹⁾	IFRS 16 impact	IFRS
	£m	£m	£m	£m	£m	£m
Legal and professional fees and management incentives in connection with the initial landlord consensual proposal, subsequent CVA and other corporate activity	15.6		15.6	-	-	-
Operating expenses	15.6		15.6			<u> </u>
Impairment of intangible assets, property plant & equipment and right of use assets Depreciation, amortisation & impairment	10.2	(1.5) (1.5)	8.7	15.0 15.0	(0.2)	14.8
Profit on disposal of assets	4.9	(36.2)	(31.3)		-	
Profit on disposal of assets	4.9	(36.2)	(31.3)			
Write off of unamortised 'take and hold' fee on repayment of revolving credit facility	0.5	<u>-</u>	0.5			<u>-</u>
-						
Intercompany liability compromise	(85.7)	-	(85.7)	-	-	-
Other gains	(85.7)	-	(85.7)		-	
Total non-underlying (credit) / charge	(54.5)	(37.7)	(92.2)	15.0	(0.2)	14.8

⁽¹⁾ Before IFRS 16 - The additional columns added reflect performance under accounting principles prior to the adoption of IFRS 16, referred to elsewhere in this report as Alternative Performance Measures, which include EBITDA (adjusted) and clarify the adjustments required under IFRS 16.