THE REED EXHIBITION COMPANIES LIMITED (REGISTERED NUMBER 678540)

DIRECTORS' REPORT AND ACCOUNTS

31 December 1993



[A03] RECEIPT DATE: 15/07/94]

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 1993

The directors present their report and the audited accounts of the company for the year ended 31 December 1993.

The accounts are prepared for the 12 months ended 31 December 1993. The comparative figures are for the 9 month period ended 31 December 1992.

PRINCIPAL ACTIVITY

The company's principal activity during the year was exhibition organising.

BUSINESS REVIEW AND FUTURE DEVELOPMENTS

On 1 January 1993, the ultimate parent undertaking, Reed International P.L.C., and Elsevier NV, merged their respective businesses. The ultimate parent undertaking from that date is Reed Elsevier P.L.C. which is equally owned by Reed International P.L.C. and Elsevier NV.

RESULTS AND DIVIDENDS

The company's profit for the period and the transfer to reserves is shown on page 5. Interim dividends of £2,500,000 (£12,000,000 to 31 December 1992) were paid on the company's ordinary shares during the year. No final dividend is recommended.

SUBSEQUENT EVENTS

On 7 January 1994, Reed International Books Limited acquired the Button Design business and certain assets of the Button Group Limited at their fair market value. On 13 January 1994 The Reed Exhibition Companies Limited sold its shareholding in Button Group Limited to the minority shareholder of that company for a nominal sum, details of which are given in note 21 to the accounts.

TANGIBLE FIXED ASSETS

The changes in tangible fixed assets during the year are detailed in note 10 to the accounts.

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 1993

DIRECTORS AND THEIR INTERESTS

The directors who served during the year ended 31st December 1993, are shown below.

M J Rusbridge (Chairman)

T Caridi *

P N Forster

K P Greetham (resigned 30 June 93)

R C Marriott

D Palmer (resigned 11 June 93)

A Potter

S Richardson (resigned 22 October 1993) I J D Robinson (resigned 12 February 93)

P G B Robinson

P Ullo *
A J Joseph

A Wallis (appointed 2 November 1993)
M R Whibley (appointed 2 November 1993)
V Thompson (appointed 2 November 1993)
W R Morris (appointed 2 November 1993)
R C Rees (appointed 2 November 1993)
T G Heinersdorff (appointed 24 March 1994)

It is with regret that the directors report the death of Mr Alec Potter on 19 April 1994.

There are no directors interests requiring disclosure under the Companies Act 1985.

During the period the company maintained liability insurance for its directors and officers.

STATEMENT OF DIRECTORS RESPONSIBILITIES

The directors are required by English company law to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the company and its subsidiary and associated undertakings as at the end of that period and of profits or loss for that period. The directors are also required to maintain adequate accounting records.

Suitable accounting policies, consistently applied and supported by reasonable and prudent judgements and estimates have been used in the preparation of the financial statements. Applicable accounting standards have been followed.

The directors are responsible to the company for taking reasonable steps to safeguard its assets and to prevent and detect fraud and other irregularities.

^{*} Non - UK based directors

J. Joseph

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 1993

EMPLOYEE INVOLVEMENT

The company is fully committed to the concept of employee involvement and participation.

Major announcements are communicated to employees through an internal briefing system.

The Reed Elsevier P.L.C. SAYE Share Option Scheme allows employees to participate in the growth of the company.

An annual report is distributed to all employees, describing the major events and financial results of the company.

EMPLOYMENT POLICY

The company is an equal opportunity employer. It does not discriminate on the grounds of race, sex, religion, physical handicap or marital status in its recruitment or other employment policies.

AUDITORS

A resolution to appoint Touche Ross & Co as the auditors in place of Price Waterhouse will be proposed at an Extraordinary General Meeting.

By Order of the Board

A Joseph

Company Secretary

23 May 1994

Horico Vicatoralogoasa





AUDITORS' REPORT TO THE MEMBERS OF REED EXHIBITION COMPANIES (UK) LIMITED

We have audited the financial statements on pages 5 to 18 which have been prepared under the historical cost convention and the accounting policies set out on pages 7 and 8.

Respective responsibilities of directors and auditors

As described on page 2 the company's directors are responsible for the preparation of financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the circumstances of the company and the group, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material mis-statement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view of the state of affairs of the company as at 31 December 1993 and of the loss of the company for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

PRICE WATERHOUSE Chartered Accountants and Registered Auditors

Von Watera

23 May 1994

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 1993

	<u>NOTES</u>	12 months ended 31 December 1993	9 months ended 31 December 1992
TURNOVER	2	34,148,593	31,228,780
External charges Staff costs Depreciation and other amount	3 'an	(24,413,437) (5,499,555)	(23,461,723) (4,220,915)
off fixed assets		(1,084,310)	(625,269)
Exceptional items	5	(5,286,564)	(1,203,483)
OPERATING (LOSS)/PROFIT		(2,135,273)	1,717,390
Income from shares in associated und Interest receivable and similar incom Interest payable and similar charges		170,174 (159,476)	18,295 581,264 <u>(151,808)</u>
(LOSS)/PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		(2,124,575)	2,165,141
Tax on (loss)/profit on ordinary activ	ities 7	<u>39,495</u>	(1,081,845)
(LOSS)/PROFIT ON ORDINARY A AFTER TAXATION FOR THE PER		(2,085,080)	1,083,296
Ordinary dividends paid and propose	d 8	(2,500,000)	(12,000,000)
RETAINED LOSS FOR THE PERIO	OD	(4,585,080)	(10,916,704)
Retained profit at 1 January 1993		6,738,179	18,148,229
Exchange loss on long term intercomindebtedness	ipany		(493,346)
RETAINED PROFIT AT 31 DECEM	1BER 1993	£2,153,099	£6,738,179
		\$21,000 miles	

The company has no recognised gains and losses other than the profits above and therefore no separate statement of total recognised gains and losses has been presented.

The notes on pages 7 to 18 form part of these accounts.

BALANCE SHEET AS AT 31 DECEMBER 1993

DELEVEL A CONTURA	Notes	31 Dec	ember 1993	31 Dec	ember 1992
FIXED ASSETS Intangible assets	9		9,807,570		12,795,474
Tangible assets	10		1,768,091		2,535,855
Investments	11		<u>7,143,875</u>		7.218,865
			18,719,536		22,550,194
CURRENT ASSETS Debtors: amounts falli	ing due				
within one year	12	9,112,977		7,336,316	
Debtors: amounts falli after more than one y		5,274,217		5,520,001	
Cash at bank	Cai 12	J,2017,2211		2,520,001	
and in hand		1,108,728		<u> 153,191</u>	
		15,495,922		13,009,508	
CREDITORS (amount	uts				
falling due within one year)	13	(15,681,660)		(15,566,182)	
•		_ ,			
NET CURRENT LIABILITIES			(185,738)		(2,556,674)
IDOIDAY ACCEPTED FEE	•0				
TOTAL ASSETS LES			18,533,798		19,993,520
ODERATORS (amount	.40				
CREDITORS (amount falling due after	113				
more than one year)	13		(15,129,591)		(11,770,615)
PROVISIONS FOR					
LIABILITIES AND	15		(177 500)		(411,126)
CHARGES	15		(177,508)		(411,120)
NET ASSETS			£3,226,699		£7,811,779
CAPITAL AND RESI	erves				
Called up share capita			531,260		531,260 542,340
Share premium accourter of the share premium accounter of the			542,340 2,153,099		542,340 6,738,179
			-		£7 011 770
SHAREHOLDERS' I	FUNDS		£3,226,699		£7,811,779
On behalf of the Boa	rd		in arry 3 - 5		
DIRECTOR) ,	\bigcap		
MJ Rusbridge	AM /a	Lolan	HL		23 May 1994
The notes on page 7	to 18 form	part of these ac	counts.		

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 1993

1 ACCOUNTING POLICIES

Compliance with accounting standards

These accounts have been prepared under the historical cost convention and in accordance with applicable accounting standards.

Accounting Period

The accounts are prepared for the 12 months ended 31 December 1993. The comparative figures are for the 9 month period ended 31 December 1992.

Cash Flow Statement and Group Accounts

Group accounts including a cash flow statement are prepared by the ultimate parent undertaking. The company is therefore not required to prepare group accounts under Section 228 of the Companies Act 1985, and a cash flow statement is not required under Financial Reporting Standard 1.

Intangible assets

Exhibition titles and rights are stated at fair value on acquisition and are not revalued. Having no finite economic life, amortisation is not provided. Subject to annual review, any permanent impairment of value is written-off against profit. Internally developed intangible assets are not recognised.

Tangible fixed assets and depreciation

Plant, fixtures and fittings are stated in the balance sheet at cost less accumulated depreciation. Depreciation has been provided on a basis that will write off the book amount of these assets over their expected useful life. The depreciation rates for plant and equipment are from 10% to 33% on cost per annum. Leasehold land and buildings are depreciated over the unexpired lease term.

Investments

Investments are stated at cost less amounts written off or provided for any permanent diminution in value.

Deferred income

The amount included in creditors for deferred income represents revenue received less direct expenditure incurred on future exhibitions.

Turnover

Turnover represents the invoice value of space sold and other revenue received in respect of exhibitions held during the period, excluding VAT.

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 1993

1 ACCOUNTING POLICIES (CONTINUED)

Taxation

Deferred taxation is provided, using the liability method to take account of timing differences between the treatment of items for taxation and accounting purposes where it is considered that a liability or asset will crystallise.

Translation of overseas currencies into Sterling

Profit and loss items are translated at appropriate average exchange rates; assets and liabilities at rates applying at balance sheet dates. The currency gains or losses on trading items are taken to the profit and loss account. Other currency gains or losses relating to long term loans which finance group companies are taken direct to reserves.

Pensions

The Reed Pension Scheme and Reed Executive Pension Scheme (defined benefit schemes) are administered on a Reed Elsevier P.L.C. group basis and total contributions are assessed by a qualified actuary based on the cost of providing remains all participating Reed Elsevier P.L.C. group companies. Costs are not determined separately for each participating company hence contributions are charged to the profit and loss account in the period on the basis of amounts payable.

Leases

Rentals under operating leases are charged, as incurred, to the profit and loss account, over the lease term. The company does not hold any assets under finance leases.

2 SEGMENT INFORMATION

Turnover and profit before taxation arise solely from exhibition organising, which is a continuing operation.

The geographical analysis of the company's turnover is as follows:

	12 months ended 31 December 1993	9 months ended 31 December 1992
United Kingdom Europe	32,320,040 1,828,553	30,285,374 943,406
	£34,148,593	£31,228,780

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 1993

3	PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	12 months ended 31 December 1993	9 months ended 31 December 1992
	Profit on ordinary activities before taxation is stated after charging/(crediting): Auditor's remuneration (audit fees)	£33,100	£37,440
	Auditor's remuneration (non audit fees) Hire of plant and machinerv Operating lease rentals - land and buildings	£70,732 £49,025 £823,792	£69,541 £102,602 £517,375
	Foreign exchange loss Sublease income from operating leases	£77,620 (£19,270)	£844,971
	Staff costs (including directors)	4,934,715	3,855,138
	Wages and salaries Social security costs Other pension costs	563,576 	340,843 24,934
		£5,499,555	£4,220,915

	Average number of employees during the period:		
	Administration/organising Sales/marketing	86 <u>116</u>	85 <u>139</u>
		202	224

4 PENSIONS

The company participates in the Reed Pension scheme and the Reed Executive Pension scheme. These schemes are of the defined benefit type providing benefits to certain employees within the Reed Elsevier P.L.C. group and their assets are held separately from the groups assets.

The total pension costs for the company were £1,264 (31 December 1992 - £24,934). From the 1st April 1989 on the recommendation of the group's actuaries no ordinary company contributions have been made to the group scheme.

An interim review of the Reed Pension Scheme was carried out as at 5 April 1993. Details of this interim review are contained in the financial statements of Reed Elsevier P.L.C. and the Reed Elsevier Annual Review 1993.

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 1993

5	EXCEPTIONAL ITEMS A	and oper	RATING CO	OSTS	31 Decei	onths nded mber 31 1 1993	9 months ended December 1992
	Restructuring and rational Provision for permanent d value of Intangible Assets	iminution i	in		3,690),954 5 <u>,610</u>	1,203,483
	value of Intangiole Assets	and mycot	menes		£5,280		£1,203,483
	Operating costs which hav	e been cha	rged to the	profit & los	s account co	mprise:	
		Other	Exceptional costs	<u>1993</u> Total	Other	Exceptional costs	
	External Charges Staff costs Depreciation and other amounts	24,413,437 5,499,555	1,910,13 <i>6</i> 1,780,818	26,323,573 7,280,373	23,461,723 4,220,915	1,045,013 158,470	24,506,736 4,379,385
	written off fixed assets	1,084,310	<u>1,595,610</u>	2,679,920	625,269	<u>-</u>	625,269
		30,997,302	5,286,564	36,283,866	28,307,907	1,203,483	29,511,390
6	INTEREST						
	Interest receivable and sin	nilar incor	ne				
	Interest receivable from for Other interest receivable	llow subsic	liary undert	akings	170	- 0,174	471,486 109,778
					£170	0,174	£581,264
	Interest payable and simi	lar charges	5		-		
	Interest payable to fellow Other short term interest		undertaking	;s	159	9,341 <u>135</u>	144,744
					£15	9,476	£151,808

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31. DECEMBER 1993

		12 months ended 31 December 1993	9 months ended 31 December 1992
7	TAXATION		
	Taxation on profit on ordinary activities:		
	UK corporation tax at 33% (31 December 1992 - 33%) Less relief for overseas taxation	808,828 (30,272)	1,876,601 <u>(81,545)</u>
		778,556	1,795,056
	Overseas taxation Deferred taxation Prior year corporation tax	30,272 (848,323)	81,545 (881,000) <u>86,244</u>
		£(39,495)	£1,081,845
8	DIVIDENDS PAID AND PROPOSED		
	Interim dividends paid £475.29 per ordinary share (31 December 1992 £2,281.37 per ordinary share).	£2,500,000	£12,000,000
	No final dividend is recommended.		

9	INTANGIBLE ASSETS	Exhibition titles and rights
	Cost as at 1 January 1993 Disposals Amounts written off for permanent diminution in value	12,795,474 (1,472,294) (1,515,610)
	Cost as at 31 December 1993	£9,807,570

Disposals reflect the cost of those exhibitions sold during the year. These disposals have been charged in the profit and loss account as part of the restructuring and rationalisation cost as disclosed in note 5.

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 1993

10	TANGIBLE ASSETS
X.V	

TANGIBLE ASSETS	Short leasehold land and	Vehicles and	
Cost	<u>buildings</u>	<u>equipment</u>	<u>Total</u>
At 1 January 1993 Additions Disposals	363,833	5,250,081 651,720 (2,603,018)	651,720
At 31 December 1993	363,833	3,298,783	3,662,616
Accumulated depreciation			
At 1 January 1993 Charged to profit and loss account Disposals	54,691 10,652 -	3,023,368 1,073,658 (2,267,844)	1,084,310
At 31 December 1993	65,343	1,829,182	1,894,525
Net book amount			
At 31 December 1993	298,490	1,469,601	1,768,091
At 31 December 1992	309,142	2,226,713	2,535,855
		31 December 1993	31 December 1992
Future capital expenditure not provided in the accounts:-			
Authorised by the directors but contracts not yet placed		£61,160	£25,000
Contracts placed		£-	£-

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 1993

11 INVESTMENTS

Shares in group undertakings at cost

At 1 January 1993	7,218,865
Additions	5,010
Amounts written off for permanent diminution in value	(80,000)

At 31 December 1993 £7,143,875

Details of companies (excluding dormant companies) in which the company holds more than 10% of any class of equity share capital or more than 10% of the total allotted share capital are given below:

Neptune Limited	100%
Button Group Limited	80%
International Exhibition Organisation Limited	100%
Cahners Asia Limited	100%
Evan Steadman Communications Group Limited	100%
Northern Antique Dealer's Fair Limited	100%
BADA - Reed Exhibitions Limited	55%

All of the above companies are registered and operating in England. The principal activities of the above companies are exhibition organising and design.

During the year the company disposed of its 50% holding in BCC (Exhibitions) Limited to Turret P.L.C. for a profit of £153,910.

At 31 December 1993 the company held a 50% interest in an unincorporated joint venture with Picon. The principal activity of the joint venture is exhibition organising, which is undertaken at Oriel House, 26 The Quadrant, Richmond, Surrey.

The directors consider the market value of the company's investments to be not less than their carrying value.

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 1993

(A)

		31 December 1993	31 December 1992
12	DEBTORS		
	Amounts falling due within one year:		
	Trade debtors Amounts owed by ultimate parent	311,767	147,322
	and fellow subsidiary undertakings	1,600,035	1,533,158
	Amounts owed by subsidiary undertakings	1,153,591	
	Other debtors	5,007,873	
	Prepayments	575,262	233,062
	Deferred Taxation (Note 16)	464,449	-
		£9,112,977	£7,336,316
	Amounts falling due after more than one year:		
	Amounts failing one after more than one year.		
	Amounts owed by subsidiary undertakings	4,893,543	5,520,001
	Deferred Taxation (Note 16)	380,674	
		£5,274,217	£5,520,001
13	CREDITORS		
	Amounts falling due within one year:		
	Bank overdraft	•	483
	Trade creditors	479,837	1,948,374
	Amounts owed to ultimate parent	·	
	and fellow subsidiary undertakings	2,641,068	2,617,161
	Other creditors	7,364,888	
	Other taxes and social security	264,779	
	Corporation tax	1,268,186	2,230,795
	Accruals and net deferred income	3,662,902	<u>738,919</u>
		£15,681,660	£15,566,182

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 1993

13	CREDITORS (continued)		31	December 1993	31 December
	Amounts falling due after more than one	year:			
	Amounts owed to ultimate parent and fellow subsidiary undertakings Amounts owed to subsidiary undertakings			4,588,439 <u>541,152</u> 5,129,591	11,196,659 _573,956 £11,770,615
14	OPERATING LEASE COMMITMENTS				
	Commitments exist for operating lease ren	itals as follo	ws:		
	Expiry of operating leases falling due: Within one year Between one and five years After five years	31 I Plant & Machinery 6,178 £6,178	December 199 Land & <u>Building</u> 18,300 151,700 669,450 £839,450	Plant 6 Machiner 4,48 22,15	Buildings 0 10,100 1 28,500 - 790,575
15	PROVISIONS FOR LIABILITIES AND CHARGES		Deferred <u>Faxation</u> <u>Ac</u>	quisitions	<u>Total</u>
	At 1 January 1993 Utilised in the year Transferred to profit and loss		3,200	407,926 (230,418)	411,126 (230,418) (3,200)
	At 31 December 1993		-	177,508	177,508

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 3? DECEMBER 1993

16 DEFERRED TAXATION

	31 De	31 December 1993		31 December 1992	
	Provided	Not Provided	Provided	Not Provided	
	Flovided	FIOVILLEG	FIOVIDED	FIOVIDED	
Accelerated capital allowances Other timing differences:	-	(116,913)	3,200	61,000	
Within one year	(464,449)	(120,430)	_	-	
More than one year	<u>(380,674)</u>	<u>-</u>		<u> </u>	
	£(845,123)	£(237,343)	£3,200	£61,000	
17 CALLED UP SHARE CAPITAL					
		31 Dec		1 December	
Issued, allotted and fully paid:			<u>1993</u>	<u>1992</u>	
Ordinary shares of 100p each			5,260	5,260	
Deferred shares of 100p each			526,000 531,260	<u>526,000</u> £531,260	
		 	51,200	3.J31,200	
Authorised:					
Ordinary shares of 100p each			39,260	39,260	
Deferred shares of 100p each			526,000 565,260	<u>526,000</u> £565,260	
			05,200	2005,200	
18 RECONCILIATION OF MOVEMEN	T IN SHAREHOL	DERS FUNDS	5		
At 1 January 1993	At 1 January 1993 (Loss) / profit for the period Exchange loss on long term intercompany indebtedness			19,221,829	
				1,083,296	
Dividends	pany indebtedness	(2.5	<u>(00,000)</u>	(493,346) (12,000,000)	
At 31 December 1993		£3,2	226,699	£7,811,779	

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 1993

19

•	DIRECTORS' EMOLUMENTS	12 months ended 31 December 1993	
	Payments to directors of the company:		
	Emoluments Compensation for loss of office	822,373 140,736	597,376
		£963,109	£597,376
		-	***************************************
	The number of directors (other than those who worked wholly each range of emoluments (excluding pension contributions an office) was as follows:	or mainly outsi d compensation	de the UK) in for loss of
	The Chairman and highest paid director	£165,145	£107,383
	All UK directors:	1	,
		Number	Number
	£ 5,001 - £10,000	3	-
	£10,001 - £15,000	3	-
	£30,001 - £35,000	**	1
	£35,001 - £40,000	-	1
	£40,001 - £45,000	-	2
	£45,001 - £50,000 £50,001 - £55,000	-	1
	£55,001 - £60,000	2	2
	£60,001 - £65,000	1	-
	£65,001 - £70,000		1
	£70,001 - £75,000	1	_
	£80,001 - £85,000	ī	1
	£105,001 - £110,000	1	1
	£110,001 - £115,000	1	-
	£145,001 - £150,000	1	-
	£165,001 - £170,000	1	-

In addition to the above Roger Marriott received £233,500 on 14 January 1994 as deferred consideration in accordance with arrangements made following the purchase of Microwave Exhibitions and Publications Limited.

NOTES ON THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 1993

20 ULTIMATE PARENT UNDERTAKING

The company's ultimate parent undertaking is Reed Elsevier PLC, a company registered in England. Copies of the consolidated accounts of Reed Elsevier P.L.C. may be obtained from its registered office at 6, Chesterfield Gardens, London, W1A 1EJ. Reed Elsevier P.L.C. is jointly owned by Reed International P.L.C. (a company registered in England) and Elsevier NV (a company incorporated in the Netherlands.)

21 SUBSEQUENT EVENTS

On 13 January 1994 the company sold its shareholding in Button Group Limited to the minority shareholder of that company for a nominal sum. The resulting loss on disposal was £656,006 which was offset by a dividend of £1,511,000 received prior to the disposal. These amounts have not been reflected in the accounts for the year ended 31 December 1993.