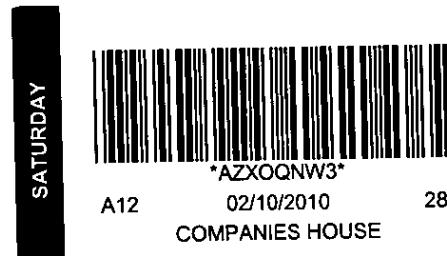


NEWS OF THE WEST LIMITED

Annual Report and Unaudited Accounts

for the year ended 3rd October 2010

Registered number 628048 England and Wales



NEWS OF THE WEST LIMITED

DIRECTORS' REPORT FOR THE YEAR ENDED 3RD OCTOBER 2010

The director presents his annual report with the unaudited financial statements of the company for the year ended 3rd October 2010

Principal Activity and Business Review

The company is dormant and has not traded during the financial year ended 3rd October 2010

Directors

The only director of the company who served during the year ended 3rd October 2010, who has been a director for the whole of the year ended on that date, unless otherwise stated, was

K W Ward

Under the Articles of Association, Directors are not required to retire either by rotation or at the first Annual General Meeting after appointment

Statement of Directors' Responsibilities

United Kingdom company law requires that directors must not approve the financial statements for each financial year unless they are satisfied that they give a true and fair view of the state of affairs of the company as at the end of the financial year and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable accounting standards have been followed, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for the system of internal control, for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditors

The annual accounts for the financial year ended 3rd October 2010 have not been audited because the company is entitled to exemption from audit under Section 480 of the Companies Act 2006 (as a dormant company) and no notice requiring the company to obtain an audit of these accounts has been deposited under Section 476 of the Companies Act 2006 (relating to members requesting an audit).

BY ORDER OF THE BOARD



P S Collins – COMPANY SECRETARY

Northcliffe Accounting Centre, PO Box 6795, Leicester LE1 1ZP

4th October 2010

NEWS OF THE WEST LIMITED

BALANCE SHEET AS AT 3RD OCTOBER 2010

	<u>2010</u> £	<u>2009</u> £
Current Assets		
Amounts due from fellow group undertakings	-	-
	=====	=====
Capital and Reserves		
Called up share capital (Note 2)	100	100
Profit and loss account (Note 3)	(100)	(100)
	-----	-----
Shareholders' Funds	-	-
	=====	=====

The annual accounts for the financial year ended 3rd October 2010 have not been audited because the company is entitled to exemption from audit under Section 480 of the Companies Act 2006 (as a dormant company) and no notice requiring the company to obtain an audit of these accounts has been deposited under Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records that comply with Section 386 of the Companies Act 2006 and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Sections 394 and 395 of the Companies Act 2006 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

The financial statements of News of the West Limited, registered number 628048, were approved by the Director and authorised for issue on 4th October 2010

K W WARD
DIRECTOR



NEWS OF THE WEST LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 3RD OCTOBER 2010

1 Accounting Policies

The company's financial year is the 52 week period ended 3rd October 2010. The comparative figures are for the 53 week period ended 4th October 2009.

The accounts have been prepared under the historical cost convention and in accordance with applicable Accounting Standards in the United Kingdom.

2 Called up share capital

	<u>2010</u>	<u>2009</u>
Authorised		
100 ordinary shares of £1 each	£100	£100
	<u> </u>	<u> </u>
Allotted, called up and fully paid		
100 ordinary shares of £1 each	£100	£100
	<u> </u>	<u> </u>

3 Profit and loss account

The Company has not traded during the financial year ended 3rd October 2010, or in the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss. No profit and loss account is therefore attached.

4 Related party transactions

The company has taken advantage of the exemption under FRS 8, "Related Party Disclosures", not to disclose transactions between companies which are 100% owned by the same parent company.

5. Ultimate holding company and controlling party

The company is a wholly owned subsidiary of Bristol News & Media Limited, a company incorporated in England and Wales. The directors regard the ultimate holding company as Rothermere Continuation Limited, which is incorporated in Bermuda. The ultimate controlling party is The Viscount Rothermere, Chairman of Daily Mail and General Trust plc.

The largest and smallest group of which the company is a member and for which Group Accounts are drawn up is that of Daily Mail and General Trust plc, registered in England and Wales. Copies of the Report and Accounts are available from

The Company Secretary
Daily Mail and General Trust plc
Northcliffe House
2 Derry Street, Kensington
London, W8 5TT