



Companies House

**AR01** (ef)

**Annual Return**



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X4JSDGBU

*Company Name:* **DSG Retail Limited**

*Company Number:* **00504877**

*Date of this return:* **30/09/2015**

*SIC codes:* **47540**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **MAYLANDS AVENUE  
HEMEL HEMPSTEAD  
HERTFORDSHIRE  
UNITED KINGDOM  
HP2 7TG**

**Officers of the company**

## *Company Secretary 1*

*Type:* **Person**  
*Full forename(s):* **JULIA HUI CHING**

*Surname:* **FOO**

*Former names:*

*Service Address:* **1 PORTAL WAY  
LONDON  
UNITED KINGDOM  
W3 6RS**

## *Company Secretary 2*

*Type:* **Corporate**  
*Name:* **DSG CORPORATE SERVICES LIMITED**

*Registered or  
principal address:* **MAYLANDS AVENUE  
HEMEL HEMPSTEAD  
HERTFORDSHIRE  
UNITED KINGDOM  
HP2 7TG**

## *European Economic Area (EEA) Company*

*Register Location:* **UNITED KINGDOM**  
*Registration Number:* **07248698**

*Company Director*    **1**

*Type:*                                **Person**

*Full forename(s):*                **MR STEPHEN LAWRENCE**

*Surname:*                         **AGER**

*Former names:*

*Service Address:*                **C/O DIXONS RETAIL PLC MAYLANDS AVENUE  
HEMEL HEMPSTEAD  
HERTFORDSHIRE  
UNITED KINGDOM  
HP2 7TG**

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **\*\*/09/1959**

*Nationality:*    **BRITISH**

*Occupation:*    **DIRECTOR**

*Company Director* 2

*Type:* **Person**

*Full forename(s):* **KATE**

*Surname:* **BICKERSTAFFE**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **\*\*/04/1967**

*Nationality:* **BRITISH**

*Occupation:* **DIRECTOR**

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*Company Director*    **3**

*Type:*                                **Person**  
*Full forename(s):*                **MR PAUL MARK**

*Surname:*                           **DAVIS**

*Former names:*

*Service Address:*                **1 PORTAL WAY  
LONDON  
UNITED KINGDOM  
W3 6RS**

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **\*\*/09/1974**                                *Nationality:*   **BRITISH**  
*Occupation:*    **CHIEF FINANCIAL OFFICER**

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*Company Director* 4

*Type:* **Person**  
*Full forename(s):* **MR JEREMY JAMES**

*Surname:* **FENNELL**

*Former names:*

*Service Address:* **C/O DIXONS RETAIL PLC MAYLANDS AVENUE  
HEMEL HEMPSTEAD  
HERTFORDSHIRE  
UNITED KINGDOM  
HP2 7TG**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **\*\*/10/1975** *Nationality:* **BRITISH**  
*Occupation:* **ECOMMERCE DIRECTOR**

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*Company Director*    **5**

*Type:*                                **Person**

*Full forename(s):*                **THE HONOURABLE SEBASTIAN RICHARD EDWARD CUTHBERT**

*Surname:*                                **JAMES**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **\*\*/03/1966**

*Nationality:*    **BRITISH**

*Occupation:*    **DIRECTOR**

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*Company Director*    **6**

*Type:*                                **Person**

*Full forename(s):*                **MR HUMPHREY STEWART MORGAN**

*Surname:*                                **SINGER**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **\*\*/12/1965**

*Nationality:*    **BRITISH**

*Occupation:*    **DIRECTOR**

## Statement of Capital (Share Capital)

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<b>Class of shares</b>	<b>IRREDEEMABLE</b>	<i>Number allotted</i>	<b>86500000</b>
	<b>CUMULATIVE</b>	<i>Aggregate nominal</i>	<b>86500000</b>
<i>Currency</i>	<b>PREFERENCE SHARES</b>	<i>value</i>	
	<b>GBP</b>	<i>Amount paid per share</i>	<b>1</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

ARTICLE 2.10.1 THE PREFERENCE SHARES SHALL ENTITLE THE HOLDERS OF SUCH SHARES TO RECEIVE NOTICE OF AND TO ATTEND (EITHER IN PERSON OR BY PROXY) AT ANY GENERAL MEETING OF THE COMPANY BUT NOT TO SPEAK OR VOTE AT ANY SUCH MEETING UNLESS A RESOLUTION TO VARY, MODIFY, ALTER OR ABROGATE (WHETHER DIRECTLY OR INDIRECTLY) ANY OF THE RIGHTS, PRIVILEGES, LIMITATIONS OR RESTRICTIONS ATTACHING TO THE PREFERENCE SHARES OR TO WIND-UP THE COMPANY OR TO REDUCE ITS SHARE CAPITAL IS PROPOSED AT THE MEETING (IN WHICH CASE THE HOLDERS OF THE PREFERENCE SHARES SHALL BE ENTITLED TO VOTE ONLY ON SUCH RESOLUTION) ON THE BASIS THAT EVERY HOLDER OF PREFERENCE SHARES WHO (BEING AN INDIVIDUAL) IS PRESENT AT A MEETING IN PERSON OR (BEING A CORPORATION) IS PRESENT BY A DULY AUTHORISED REPRESENTATIVE NOT BEING HIMSELF A SHAREHOLDER ENTITLED TO VOTE SHALL, UPON A SHOW OF HANDS, HAVE ONE VOTE FOR EVERY PREFERENCE SHARE HELD BY HIM.

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>100</b>
		<i>Aggregate nominal</i>	<b>100</b>
<i>Currency</i>	<b>GBP</b>	<i>value</i>	
		<i>Amount paid per share</i>	<b>1</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>170000</b>
		<i>Aggregate nominal</i>	<b>170000</b>
<i>Currency</i>	<b>GBP</b>	<i>value</i>	
		<i>Amount paid per share</i>	<b>1000</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>47650</b>
		<i>Aggregate nominal value</i>	<b>47650</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>2000</b>
		<i>Amount unpaid per share</i>	<b>0</b>

*Prescribed particulars*

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>100000</b>
		<i>Aggregate nominal value</i>	<b>100000</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>2500</b>
		<i>Amount unpaid per share</i>	<b>0</b>

*Prescribed particulars*

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>100</b>
		<i>Aggregate nominal value</i>	<b>100</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>2179608</b>
		<i>Amount unpaid per share</i>	<b>0</b>

*Prescribed particulars*

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

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## Statement of Capital (Totals)

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<i>Currency</i>	<b>GBP</b>	<i>Total number of shares</i>	<b>86817850</b>
		<i>Total aggregate nominal value</i>	<b>86817850</b>

## *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 30/09/2015 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for the company are shown below*

*Shareholding 1* : **86500000 IRREDEEMABLE CUMULATIVE PREFERENCE SHARES** shares held as at the date of  
*Name:* **DSG INTERNATIONAL INSURANCE SERVICES LIMITED**

*Shareholding 2* : **317850 ORDINARY** shares held as at the date of this return  
*Name:* **DSG INTERNATIONAL HOLDINGS LIMITED**

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## *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.