
UNITED SHOPPER MARKETING LIMITED

UNAUDITED

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 APRIL 2022

UNITED SHOPPER MARKETING LIMITED

COMPANY INFORMATION

Directors	W B Hicks Z W Stone
Company secretary	Z W Stone
Registered number	00489560
Registered office	350 Euston Road London NW1 3AX

UNITED SHOPPER MARKETING LIMITED

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UNITED SHOPPER MARKETING LIMITED

**DIRECTORS' REPORT
FOR THE YEAR ENDED 30 APRIL 2022**

The Directors present their report and the financial statements for the year ended 30 April 2022.

Directors

The Directors who served during the year were:

W B Hicks
Z W Stone

Small companies note

In preparing this report, the Directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board on 20 September 2022 and signed on its behalf.

Z W Stone
Director

UNITED SHOPPER MARKETING LIMITED

**PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 30 APRIL 2022**

The Company has not traded during the year or the preceding financial year. During these periods, the Company received no income and incurred no expenditure and therefore made neither profit or loss.

UNITED SHOPPER MARKETING LIMITED
REGISTERED NUMBER: 00489560

BALANCE SHEET
AS AT 30 APRIL 2022

	Note	2022 £	2021 £
Current assets			
Debtors		931,874	931,874
		<u>931,874</u>	<u>931,874</u>
Total assets less current liabilities		931,874	931,874
		<u>931,874</u>	<u>931,874</u>
Net assets		<u>931,874</u>	<u>931,874</u>
Capital and reserves			
Called up share capital	5	100	100
Profit and loss account		931,774	931,774
		<u>931,874</u>	<u>931,874</u>

For the year ended 30 April 2022 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006.

Members have not required the Company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The Company's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 20 September 2022.

Z W Stone
Director

The notes on pages 4 to 5 form part of these financial statements.

UNITED SHOPPER MARKETING LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 APRIL 2022

1. General information

United Shopper Marketing Limited ("the Company") is a limited company incorporated and domiciled in England and Wales whose shares are not publicly traded. The registered office is 350 Euston Road, London, NW1 3AX.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgement in applying the Company's accounting policies.

3. Directors' remuneration

The Directors are remunerated by other Group companies and no specific recharge is made in respect of their services to this Company in the current or preceding year.

The Company had no employees during the current and preceding year.

4. Debtors

	2022 £	2021 £
Due after more than year		
Amounts owed by group undertakings	931,874	931,874
	<u>931,874</u>	<u>931,874</u>

5. Share capital

	2022 £	2021 £
Allotted, called up and fully paid		
100 (2021 - 100) Ordinary shares of £1.00 each	<u>100</u>	<u>100</u>

UNITED SHOPPER MARKETING LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 APRIL 2022**

6. Related party transactions

Under FRS 102, the Company is exempt from the requirement to disclose related party transactions with DS Smith Plc and its associated undertakings on the grounds that it is a wholly owned subsidiary undertaking of DS Smith Plc.

7. Controlling party

The Company's immediate parent company is DS Smith Holdings Limited, a company incorporated in the United Kingdom.

The ultimate parent company and the ultimate controlling party is DS Smith Plc, a company incorporated in the United Kingdom.

DS Smith Plc represents both the largest and smallest group of undertakings for which Group financial statements are prepared and of which the Company is a member. Copies of the Group financial statements are available from the Company Secretary of DS Smith Plc at 350 Euston Road, London, NW1 3AX.

The Company does not have any subsidiary undertakings.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.