Company registration number Թ0472283 (England and Wales)
KASSNER ASSOCIATED PUBLISHERS LIMITED  UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021
PAGES FOR FILING WITH REGISTRAR

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## **BALANCE SHEET**

### AS AT 31 DECEMBER 2021

		202	2021		2020	
	Notes	£	£	£	£	
Fixed assets						
Intangible assets	3		255,825		272,186	
Tangible assets	4		387,894		470,037	
Investments	5		396,942		396,942	
			1,040,661		1,139,165	
Current assets						
Debtors falling due after more than one year		4.040.007		4 007 000		
Dahama fallian dan wakin ana ma	6	1,946,627		1,967,990		
Debtors falling due within one year  Cash at bank and in hand	6	113,313		80,598		
Cash at pank and in hand		1,337,186		1,014,997		
		3,397,126		3,063,585		
Creditors: amounts falling due within one						
year	7	(3,373,931)		(3,265,948)		
Net current assets/(liabilities)			23,195		(202,363)	
Total assets less current liabilities			1,063,856		936,802	
Creditors: amounts falling due after more than one year	8		(868,111)		(742,586)	
Provisions for liabilities			(2,173)		(7,657)	
Net assets			193,572		186,559	
0.71						
Capital and reserves	0		6,704		6,704	
Called up share capital Capital redemption reserve	9		93,877		93,877	
Profit and loss reserves			92,991		85,978	
From and 1033 16361463						
Total equity			193,572		186,559	
			,00,0.2		,00,000	

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 31 December 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

# **BALANCE SHEET (CONTINUED)**

AS AT 31 DECEMBER 2021

The financial statements were approved by the board of directors and authorised for issue on 19 September 2022 and are signed on its behalf by:

Mr D Kassner Director

Company Registration No. 00472283

# STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2021

	Share capital	Capita <b>P</b> ro	ofit and loss	d loss Total	
		redemption reserve	reserves		
	£	£	£	£	
Balance at 1 January 2020	6,704	93,877	78,274	178,855	
Year ended 31 December 2020:					
Profit and total comprehensive income for the year			7,704	7,704	
Balance at 31 December 2020	6,704	93,877	85,978	186,559	
Year ended 31 December 2021:					
Profit and total comprehensive income for the year			7,013	7,013	
Balance at 31 December 2021	6,704	93,877	92,991	193,572	

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 1 Accounting policies

#### Company information

Kassner Associated Publishers Limited is a private company limited by shares incorporated in England and Wales. The registered office is Units 6 & 7, 11 Wyfold Road, Fulham, London, SW6 6SE.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest  $\pounds$ .

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

The company has taken advantage of the exemption under section 399 of the Companies Act 2006 not to prepare consolidated accounts, on the basis that the group of which this is the parent qualifies as a small group. The financial statements present information about the company as an individual entity and not about its group.

#### 1.2 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts and settlement discounts.

Revenue from contracts for the provision of professional services is recognised by reference to the stage of completion when the stage of completion, costs incurred and costs to complete can be estimated reliably. The stage of completion is calculated by comparing costs incurred, mainly in relation to contractual hourly staff rates and materials, as a proportion of total costs. Where the outcome cannot be estimated reliably, revenue is recognised only to the extent of the expenses recognised that it is probable will be recovered.

## 1.3 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Intangible assets acquired on business combinations are recognised separately from goodwill at the acquisition date where it is probable that the expected future economic benefits that are attributable to the asset will flow to the entity and the fair value of the asset can be measured reliably; the intangible asset arises from contractual or other legal rights; and the intangible asset is separable from the entity.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Copyrights 5% straight line

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2021

#### 1 Accounting policies (Continued)

#### 1.4 Tangible fixed assets

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Land and buildings Freehold 2% on cost
Land and buildings Leasehold 20% to 25% on cost
Fixtures, fittings & equipment 20% on cost

#### 1.5 Fixed asset investments

Interests in subsidiaries, associates and jointly controlled entities are initially measured at cost and subsequently measured at cost less any accumulated impairment losses. The investments are assessed for impairment at each reporting date and any impairment losses or reversals of impairment losses are recognised immediately in profit or loss

A subsidiary is an entity controlled by the company. Control is the power to govern the financial and operating policies of the entity so as to obtain benefits from its activities.

#### 1.6 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

## 1.7 Cash and cash equivalents

Cash at bank and in hand are basic financial assets and include cash in hand and deposits held at call with banks.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

#### 1 Accounting policies

(Continued)

#### 1.8 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method. Financial assets classified as receivable within one year are not amortised.

#### Impairment of financial assets

Financial assets, other than those held at fair value through profit and loss, are assessed for indicators of impairment at each reporting end date.

Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows have been affected. If an asset is impaired, the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in profit or loss.

If there is a decrease in the impairment loss arising from an event occurring after the impairment was recognised, the impairment is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been, had the impairment not previously been recognised. The impairment reversal is recognised in profit or loss.

## Derecognition of financial assets

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the company transfers the financial asset and substantially all the risks and rewards of ownership to another entity, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party.

## Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

## Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies, are initially recognised at transaction price. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

#### 1 Accounting policies

(Continued)

#### Derecognition of financial liabilities

Financial liabilities are derecognised when the company's contractual obligations expire or are discharged or cancelled.

### 1.9 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of transaction costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

#### 1.10 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

#### Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

#### Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

## 1.11 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

### 1.12 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

### 1.13 Leases

Rentals payable under operating leases, including any lease incentives received, are charged to profit or loss on a straight line basis over the term of the relevant lease except where another more systematic basis is more representative of the time pattern in which economic benefits from the leases asset are consumed.

## 1.14 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation in the period are included in profit or loss.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

2	Fn	anl	a	ees
4		ıμı	υy	ee 3

The average monthly number of persons (including directors) employed by the company during the year was:

			2021 Number	2020 Number
	Total		11 	9
3	Intangible fixed assets			
				Copyrights £
	Cost			_
	At 1 January 2021 and 31 December 2021			327,206
	Amortisation and impairment			
	At 1 January 2021			55,020
	Amorlisation charged for the year			16,361
	At 31 December 2021			71,381
	Carrying amount			
	At 31 December 2021			255,825
	At 31 December 2020			272,186
4	Tangible fixed assets			
	·	Land and buildingsm	Plant and achinery etc	Total
		£	£	£
	Cost	~	~	~
	At 1 January 2021	1,105,050	175,227	1,280,277
	Additions	-	925	925
	At 31 December 2021	1,105,050	176,152	1,281,202
	Depreciation and impairment			
		675,312	134,928	810,240
	At 1 January 2021	0,0,012	134,320	0,0,2,0
	Depreciation charged in the year	53,279	29,789	83,068
	Depreciation charged in the year  At 31 December 2021	53,279	29,789	83,068
	Depreciation charged in the year	53,279	29,789	83,068
	Depreciation charged in the year  At 31 December 2021  Carrying amount	728,591	29,789 ————————————————————————————————————	83,068 ————————————————————————————————————

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

2020 £	2021 £	asset investments	
396,942	396,942	s in group undertakings and participating interests	
2020	2021	rs	5
£	£	nts falling due within one year:	
2,085	30,224	debtors	
16,498	16,498	its owed by group undertakings	
6,066	6,066	debtors	
55,949	60,525	ments and accrued income	
80,598	113,313		
2020	2021		
£	£	nts falling due after more than one year:	
1,967,990	1,946,627	debtors	
2,048,588	2,059,940	debtors	
		ors: amounts falling due within one year	7
2020	2021	ors. amounts faming due within one year	
£	£		
13,235	28,099	creditors	
2,293,007	2,173,291	nts owed to group undertakings	
440.000	7,657	ration tax	
140,266 788,328	147,605 986,167	taxation and social security creditors	
31,112	31,112	orealions and deferred income	
3,265,948	3,373,931		
2020	2021	ors: amounts falling due after more than one year	3
£020	£	Notes	
603,077	473,203	borrowings	
139,509	394,908	creditors	
742,586	868,111		

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

9	Called up share capital				
		2021	2020	2021	2020
	Ordinary share capital	Number	Number	£	£
	Issued and fully paid				
	Ordinary shares of £1 each	6,704	6,704	6,704	6,704

## 10 Financial commitments, guarantees and contingent liabilities

The company has provided unlimited cross guarantees in favour of other group companies. Similarly, group companies have provided unlimited guarantees in favour of Kassner Associated Publishers Limited.

## 11 Related party transactions

The following amounts were outstanding at the reporting end date:

Amounts due to related parties	2021 £	2020 £
Entities with control, joint control or significant influence over the company	27,937	26,605

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