

ARA Marketing Services

**Directors' report and financial
statements**

Registered number 00449978

27 September 2013

TUESDAY



A3APIF89

A15

24/06/2014

#260

COMPANIES HOUSE

Directors' report

The directors present their annual report and the financial statements for the 52 weeks ended 27 September 2013.

Business review

The company did not trade during the period and the directors do not expect the company to trade in the foreseeable future.

Dividends

The directors do not recommend the payment of a dividend for the period ended 27 September 2013 (2012: *£nil*).

Directors

The directors who served during the period were:

AW Main
R Wheeler
D Doyle

Directors' interests in shares

The directors who held office at 27 September 2013 had no interests in the shares of the company at any time during the period under review. The directors had no other interests required to be disclosed under the Companies Act 2006.

Auditors

The Company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

By order of the board



R Wheeler
Director

c/o Aramark Limited
2nd Floor, Farnborough Business Park
250 Fowler Avenue
Farnborough
Hampshire
GU14 7JP

20 June 2014

Balance sheet
at 27 September 2013

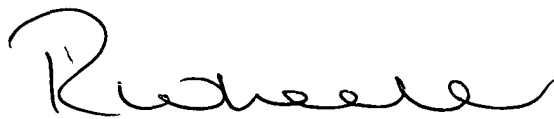
	<i>Note</i>	2013 £	2012 £
Net assets		-	-
Capital reserves			
Called up share capital	2	2	2
Profit and loss account	3	(2)	(2)
Equity shareholder's funds		-	-

For the period ended 27 September 2013 the company (registration number 00449978) was entitled to exemption under section 480 of the Companies Act 2006.

Directors' responsibilities:

- a) The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476,
- b) The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements were approved by the board of directors on 20 June 2014 and were signed on its behalf by:


R Wheeler
Director

The accompanying notes are an integral part of this balance sheet.

Notes

(forming part of the financial statements)

1 Accounting policies

The principal accounting policies are summarised below. They have all been applied consistently throughout the period and the preceding period.

Basis of accounting and preparation

The financial statements are prepared under the historical cost convention and in accordance with applicable United Kingdom accounting standards.

The Company is also exempt from the requirement of FRS1 to include a cash flow statement as part of its financial statements because the Company is a wholly owned subsidiary and the consolidated financial statements in which the subsidiary undertaking is included are publicly available.

2 Called up share capital

	2013	2012
	£	£
<i>Authorised, called up and fully paid</i>		
2 Ordinary shares at £1 each	2	2
	—	—
	2	2
	=	=

3 Profit and loss account

	2013	2012
	£	£
At beginning of the period	(2)	(2)
Profit/(loss) for the financial period	—	—
At end of the period	(2)	(2)

4 Ultimate parent company

The directors regard ARAMARK, a company incorporated in the state of Delaware, USA, as the ultimate parent company and the ultimate controlling party.

The largest and smallest Group in which the Company is a member and for which financial statements are drawn up is that headed by ARAMARK. Copies of the financial statements for ARAMARK may be obtained from ARAMARK Tower, 1101 Market Street, Philadelphia, PA 19107, USA.

As a subsidiary undertaking of ARAMARK, the Company has taken advantage of the exemption in FRS8 "Related party disclosures" from disclosing transactions with other members of the Group headed by ARAMARK.