

IPSOS - MARKETING LIMITED

DIRECTORS' REPORT AND ACCOUNTS

31st DECEMBER 2011

FRIDAY



LD6      \*L1C3IZS0\*      29/06/2012      #181  
COMPANIES HOUSE

IPSOS - MARKETING LIMITED

REPORT OF THE DIRECTORS

The directors have pleasure in submitting their annual report, together with the accounts for the year ending 31st December 2011

The company did not trade during the year

Dividends

The directors do not recommend the payment of a dividend

Directors

The directors during the year were

Mr B C Page (appointed 20/10/2011)  
Mr D K Holliss

Directors' Interests

There are no directors' interests requiring disclosure under the Companies Act 2006

By order of the Board



**D K Holliss**  
Director

Date 28th June 2012

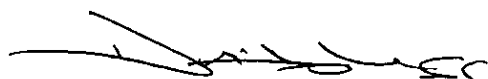
IPSOS - MARKETING LIMITEDBALANCE SHEET AT 31st DECEMBER 2011

	<u>2011</u>	<u>2010</u>
<b>NET ASSETS</b>		
Amounts owing by Parent Company	£99,000	£99,000
	<hr/>	<hr/>
<b>CAPITAL AND RESERVES</b>		
Share Capital		
Authorised, allotted, called up and fully paid		
99,000 ordinary shares of £1 each	£99,000	£99,000
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In preparing these financial statements

- (a) The director is of the opinion that the company is entitled to the exemption from audit conferred by Section 477 of the Companies Act 2006,
- (b) No notice has been deposited under Section 476 of the Companies Act 2006, and
- (c) The director acknowledges his responsibilities for
  - (i) ensuring that the company keeps accounting records which comply with Section 386 of the Companies Act 2006, and
  - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 393, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

Approved by the Board and authorised for issue on 28th June 2012



**D K Holliss**  
Director

IPSOS - MARKETING LIMITED

NOTES TO THE ACCOUNTS AT 31st DECEMBER 2011

**NOTES**      **ACCOUNTING POLICIES**

Accounting Convention

- 1      The accounts have been prepared under the historical cost convention

Income and Expenditure

- 2      During the year to 31st December 2011 the company did not trade, receiving no income and incurring no expenditure, thereby making neither a profit nor a loss

Cash Flow Statements

- 3      The company qualifies as a small company under the Companies Act 2006, and as such is exempt from the requirement to prepare a cash flow statement