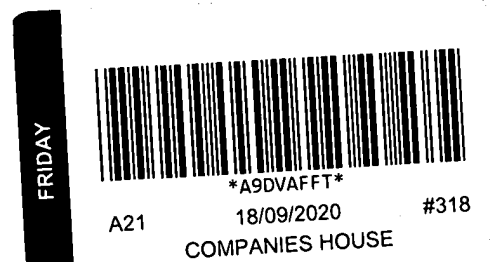

The Allam Group Limited

Report and Financial Statements

31 December 2019

Registered office:
991 Great West Road
Brentford
Middlesex
TW8 9DN

Company Registration No: 212665



THE ALLAM GROUP LIMITED: 2019 REPORT AND FINANCIAL STATEMENTS
COMPANY REGISTRATION NO: 212665

DIRECTORS' REPORT

The Directors present their report and unaudited financial statements for the year ended 31 December 2019.

The company has been dormant as defined in section 1169 of the Companies Act 2006 throughout the year and preceding financial year. It is anticipated that the company will remain dormant for the foreseeable future.

RESULTS

The profit after tax for the year was £Nil (2018 £Nil).

DIVIDEND

The Company did not pay a dividend in 2019 (2018: £Nil).

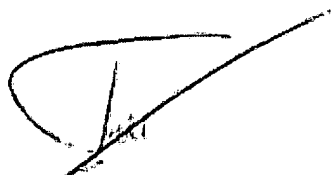
DIRECTORS

The Directors who have served the Company during the year are:

P I J Thomas	(Resigned on 7 October 2019)
H M Kavanagh	
T Huon De Kermadec	
C W R Collins	(Appointed 27 March 2019)

No Directors has any beneficial interest in the shares of the Company during the year.

This report was approved by the board of directors on 15 September 2020 and signed on behalf of the board by:



T Huon de Kermadec
Director

THE ALLAM GROUP LIMITED: 2019 REPORT AND FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2019

£'000	Note	2019	2018
Investments	2	10	10
FIXED ASSETS		10	10
Debtors:			
Amounts falling due within one year	3	-	-
Amounts falling due after more than one year	3	1,309	1,309
CURRENT ASSETS		1,309	1,309
NET CURRENT ASSETS		1,309	1,309
TOTAL ASSETS LESS CURRENT LIABILITIES		1,319	1,319
Creditors: Amounts falling due after more than one year	4	(10)	(10)
NET ASSETS		1,309	1,309
Share capital	5	1,057	1,057
Share premium capital	6	143	143
Profit and loss account	6	109	109
EQUITY SHAREHOLDERS' FUNDS	7	1,309	1,309

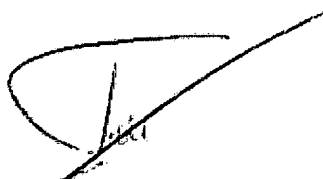
In preparing these financial statements:

- For the year ended 31 December 2019 the Company was entitled to exemption under section 480 of the Companies Act 2006.
- Members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The Directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

Approved by the Board on 15 September 2020 and signed on its behalf by



C W R Collins
Director



T Huon de Kermadec
Director

THE ALLAM GROUP LIMITED: 2019 REPORT AND FINANCIAL STATEMENTS

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2019

STATEMENT OF COMPLIANCE

The Allam Group Limited is a limited liability Company incorporated in England. The Registered Office is 991 Great West Road, Brentford, Middlesex, TW8 9DN.

These financial statements have been prepared in compliance with FRS 102, "the Financial Reporting Standard applicable in the UK and the Republic of Ireland" as it applies to the financial statements of the company for the year ended 31 December 2019.

The entity satisfies the criteria of being a qualifying entity as defined in FRS 102. Its financial statements are consolidated into the financial statements of JCDecaux S.A. which can be obtained from the Company's website. As such, advantage has been taken of the following disclosure exemptions available under paragraph 1.12 of FRS 102:

(a) *Disclosures in respect of related party transactions where 100% of the voting rights are controlled within the Group*

1. ACCOUNTING POLICIES

A summary of the principal accounting policies of the Company is set out below.

a) Basis of Accounting

The financial statements are prepared on the historical cost basis, and in accordance with applicable United Kingdom accounting standards

b) Basis of Consolidation

The Company is exempt from the requirement to prepare group financial statements by virtue of Section 400 of the Companies Act 2006, as it is ultimately a wholly owned subsidiary of JCDecaux S.A., a company incorporated in France, which produces publicly available consolidated financial statements. These financial statements therefore present information about the Company as an individual undertaking and not about its group.

c) Investments

Fixed Asset investments are stated at the lower of cost and Directors' valuation. Management performs an impairment review on investments. Provisions for diminution in value are made in respect of any asset which has diminished in value if the reduction is expected to be permanent.

THE ALLAM GROUP LIMITED: 2019 REPORT AND FINANCIAL STATEMENTS

2. INVESTMENTS

Investments in ordinary shares in group undertakings at 31 December 2019 were £10,000 (2018: £10,000).

Subsidiary undertakings	Nature	Country of Incorporation	% Interest in ordinary shares
National Solus Sites Limited	Non trading company	England & Wales	100

3. DEBTORS

<i>a) Amounts falling due within one year</i> £'000	2019	2018
Corporation tax	-	-
	-	-
<i>b) Amounts falling due after one year</i> £'000		
Amounts due from group undertakings	1,309	1,309
	1,309	1,309

4. CREDITORS

<i>Amounts falling due after one year</i> £'000	2019	2018
Amounts owed to group undertakings	10	10
	10	10

5. SHARE CAPITAL

<i>Allotted, called up and fully paid</i> £'000	2019	2018
1,013,142 Ordinary shares of £1 each	1,013	1,013
176,000 Ordinary shares of 25p each	44	44
	1,057	1,057

All shares rank pari passu in all respects.

6. MOVEMENTS ON RESERVES

£'000	Share Premium Account	Profit and Loss account
At 1 January 2019	143	109
Profit for the year	-	-
At 31 December 2019	143	109

Share premium account – This reserve records the amount above the nominal value received for shares sold, less transaction costs

Profit and loss account – This reserve records retained earnings and accumulated losses.

THE ALLAM GROUP LIMITED: 2019 REPORT AND FINANCIAL STATEMENTS

7. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

£'000	2019	2018
At 1 January 2019	1,309	1,309
Profit for the year	-	-
At 31 December 2019	1,309	1,309

8. ULTIMATE PARENT UNDERTAKING

The Company's immediate parent company is JCDecaux UK Limited, a company incorporated in England. The parent undertaking and controlling related party of The Allam Group Limited, into which the financial statements are consolidated, is JCDecaux S.A., a Company incorporated in France. The head office is located at 17, rue Soyer, 92200 Neuilly-Sur-Seine, France. This is the largest and smallest group for which group financial statements are prepared.

JCDecaux S.A.'s principal shareholder is JCDecaux Holding which is majority owned by the JCDecaux family and the corporate purpose of which is principally to give strategic direction to companies in which it directly or indirectly holds interests.