



Companies House

for the record

Company Name

THE ADVERTISING ASSOCIATION **363s Annual Return**

Company Type

Private Company Limited By

Guarantee Exempt Under Sect 30

Company Number

211587

Information extracted from  
Companies House records on  
21st May 2005

- > Please check the details printed in blue on this statement.
- > If any details are wrong, strike them through and write the correct details in the "Amended details" column.
- > Please use black pen and write in capitals.

### Section 1: Company details



A43  
COMPANIES HOUSE

0595  
13/07/05

Ref: 211587/15/42

	Current details	Amended details																		
<b>&gt; Registered Office Address</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Abford House,</b> <b>15 Wilton Road,</b> <b>London SW1V 1NJ</b>	<b>Address</b>     <b>UK Postcode</b> _ _ _ _ _																		
<b>&gt; Register of Members</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Address where the Register is held</b>  <b>At Registered Office</b>	<b>Address</b>     <b>UK Postcode</b> _ _ _ _ _																		
<b>&gt; Register of Debenture Holders</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Not Applicable</b>	<b>Address</b>     <b>UK Postcode</b> _ _ _ _ _																		
<b>&gt; Principal Business Activities</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<table border="1"> <thead> <tr> <th>SIC Code</th> <th>Description</th> </tr> </thead> <tbody> <tr> <td>9112</td> <td>Professional organisations</td> </tr> </tbody> </table>	SIC Code	Description	9112	Professional organisations	<table border="1"> <thead> <tr> <th>SIC CODE</th> <th>Description</th> </tr> </thead> <tbody> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> </tbody> </table>	SIC CODE	Description												
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9112	Professional organisations																			
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<b>&gt;</b> <i>Please enter additional principal activity code(s) in "Amended details" column. See notes for guidance for list of activity codes.</i>																				

## Section 2: Details of Officers of the Company

	Current details	Amended details
<b>&gt; Company Secretary</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>  <i>Particulars of a new Company Secretary must be notified on form 288a.</i>	<b>Name</b> Deborah Louise HARPER  <b>Address</b> 62 Rowditch Lane Battersea London SW11 5BX	<b>Name</b> <hr/> <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985. <b>Address</b> <hr/> <hr/> <hr/> UK Postcode    _ _ _ _ _ Date of change    _ _ / _ _ / _ _ _ _ Date Deborah Louise HARPER ceased to be secretary (if applicable) _ _ / _ _ / _ _ _ _
<b>&gt; Director</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>  <i>Particulars of a new Director must be notified on form 288a.</i>	<b>Name</b> Andrew William BROWN  <b>Address</b> Flat 5 81 Westbourne Terrace London W2 6QS  <b>Date of birth</b> 03/03/1946  <b>Nationality</b> British  <b>Occupation</b> Director General	<b>Name</b> <hr/> <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985. <b>Address</b> <hr/> <hr/> <hr/> UK Postcode    _ _ _ _ _ Date of birth        _ _ / _ _ / _ _ _ _ Nationality        _____ Occupation        _____  Date of change    _ _ / _ _ / _ _ _ _ Date Andrew William BROWN ceased to be director (if applicable) _ _ / _ _ / _ _ _ _

	Current details	Amended details
<p><b>&gt; Director</b></p> <p><i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i></p> <p><i>Particulars of a new Director must be notified on form 288a.</i></p>	<p><b>Name</b> Graham Douglas DUFF</p> <p><b>Address</b> 69 Gibson Square London N1 0RA</p> <p><b>Date of birth</b> 13/01/1959</p> <p><b>Nationality</b> British</p> <p><b>Occupation</b> Managing Director Itv Sales</p>	<p><b>Name</b></p> <p><input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.</p> <p><b>Address</b></p> <p>UK Postcode    _ _ _ _ _</p> <p>Date of birth    _ _ / _ _ / _ _ _ _</p> <p>Nationality    _ _ _ _ _</p> <p>Occupation    _ _ _ _ _</p> <p>Date of change    _ _ / _ _ / _ _ _ _</p> <p>Date Graham Douglas DUFF ceased to be director (if applicable) _ _ / _ _ / _ _ _ _</p>
<p><b>&gt; Director</b></p> <p><i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i></p> <p><i>Particulars of a new Director must be notified on form 288a.</i></p>	<p><b>Name</b> Malcolm Terry EARNSHAW</p> <p><b>Address</b> The Lake House Weston Road Edith Weston Rutland Leicestershire LE15 8HQ</p> <p><b>Date of birth</b> 21/07/1946</p> <p><b>Nationality</b> British</p> <p><b>Occupation</b> Director General</p>	<p><b>Name</b></p> <p><input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.</p> <p><b>Address</b></p> <p>UK Postcode    _ _ _ _ _</p> <p>Date of birth    _ _ / _ _ / _ _ _ _</p> <p>Nationality    _ _ _ _ _</p> <p>Occupation    _ _ _ _ _</p> <p>Date of change    _ _ / _ _ / _ _ _ _</p> <p>Date Malcolm Terry EARNSHAW ceased to be director (if applicable) _ _ / _ _ / _ _ _ _</p>

### Amended details

## Name \_\_\_\_\_

Niall William Arthur FITZGERALD  
KBE

21 Drayton Court  
Drayton Gardens  
London  
SW10 9RH

**Nationality/** Irish

**Occupation** Chairman Unilever Plc

*Particulars of a new Director must be notified on form 288a.*

Name \_\_\_\_\_

☐ Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.

Address

UK Postcode    \_ \_ \_ \_    \_ \_ \_

Date of birth       /    /   

Nationality \_\_\_\_\_

Occupation \_\_\_\_\_

Date of change    /    /

Date Niall William Arthur FITZGERALD  
KBE ceased to be director (if applicable)

16,05,2005

## Name

David KERSHAW

**38 St Peter's Square  
London  
W6 9NW**

**Nationality** British

**Occupation** Advertising

*Particulars of a new Director must be notified on form 288a.*

Name \_\_\_\_\_

☐ Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.

Address

UK Postcode    \_ \_ \_ \_    \_ \_ \_

Date of birth      /   /    

Nationality \_\_\_\_\_

Occupation \_\_\_\_\_

Date of change    /    /

Date David KERSHAW ceased to be director (if applicable)

LL / LL / LL LL

	Current details	Amended details
<b>&gt; Director</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>  <i>Particulars of a new Director must be notified on form 288a.</i>	<b>Name</b> Hamish Patrick PRINGLE  <b>Address</b> 19 Hartswood Road London W12 9NE  <b>Date of birth</b> 17/07/1951  <b>Nationality</b> British  <b>Occupation</b> Director	<b>Name</b>  <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.  <b>Address</b>    <b>UK Postcode</b> _ _ _ _ _ <b>Date of birth</b> _ _ / _ _ / _ _ _ _ <b>Nationality</b> _____ <b>Occupation</b> _____ <b>Date of change</b> _ _ / _ _ / _ _ _ _ <b>Date</b> Hamish Patrick PRINGLE ceased to be director (if applicable) _ _ / _ _ / _ _ _ _
<b>&gt; Director</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>  <i>Particulars of a new Director must be notified on form 288a.</i>	<b>Name</b> Keith Charles Frederick WEED  <b>Address</b> The Old School House School Lane Ockham Woking Surrey GU23 6PA  <b>Date of birth</b> 09/04/1961  <b>Nationality</b> British  <b>Occupation</b> Manager	<b>Name</b>  <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.  <b>Address</b>    <b>UK Postcode</b> _ _ _ _ _ <b>Date of birth</b> _ _ / _ _ / _ _ _ _ <b>Nationality</b> _____ <b>Occupation</b> _____ <b>Date of change</b> _ _ / _ _ / _ _ _ _ <b>Date</b> Keith Charles Frederick WEED ceased to be director (if applicable) 06, 06, 2005



Companies House

— for the record —

## 363s Annual Return Declaration

- > When you have checked all the sections of this form, please complete this page and sign the declaration below.
- > If you want to change the made up date of this annual return, please complete 2 below.

### 1. Declaration

- ☐ I confirm that the details in this annual return are correct as at the made-up-date (shown at 2 below). I enclose the filing fee of £30.

Signature S. L. Harper  
(Director / Secretary)

Date 12, 07, 2005

*This date must not be earlier than the return date at 2 below*

#### What to do now

Complete this page then send the whole of the Annual Return and the declaration to the address shown at 4 below.

### 2. Date of this return

- ☐ This AR is made up to 17/6/2005 If you are making this return up to an earlier date, please give the date here

\_\_ / \_\_ / \_\_\_\_

*Note: The form must be delivered to CH within 28 days of this date*

### 3. Date of next return

- ☐ If you wish to change your next return to a date earlier than **17th June 2006** please give the new date here:

\_\_ / \_\_ / \_\_\_\_

### 4. Where to send this form

- ☐ Please return this form to:

Registrar of Companies  
Companies House  
Crown Way  
Cardiff CF14 3UZ

OR

For members of the Hays Document  
Exchange service  
DX 33050 Cardiff

**Have you enclosed the filing fee with the company number written on the reverse of the cheque?**

### Contact Address

You do not have to give any contact information below, but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Contact Name

MISS B L HARPER

Telephone number *inc code*

0207 8282771

Address

THE ADVERTISING ASSOCIATION

ABFORD HOUSE

15 WILTON ROAD LONDON

DX number *if applicable*

\_\_\_\_

DX exchange

Postcode

SW1V 1NJ