

Company Registration No 00170316

**SHOPPERS UNIVERSE LIMITED**  
**REPORT AND FINANCIAL STATEMENTS**

for the 61 week period ended 30 June 2011

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SHOPPERS UNIVERSE LIMITED  
REPORT AND FINANCIAL STATEMENTS  
For the period ended 30 June 2011

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**DIRECTORS**

Shop Direct Company Director Limited  
S Makin

**COMPANY SECRETARY**

Shop Direct Secretarial Services Limited

**REGISTERED OFFICE**

First Floor, Skyways House  
Speke Road  
Speke  
Liverpool  
L70 1AB

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**DIRECTORS' REPORT**

The directors present their report and the financial statements of the company for the period ended 30 June 2011

The company changed its accounting reference date from 30 April to 30 June in the current period

**Principal activity and business review**

The company has remained dormant within the meaning of Section 480 of the Companies Act 2006 throughout the accounting reference period ended 30 June 2011 and accordingly no profit or loss account has been prepared

**Directors**

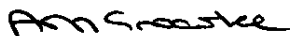
The directors that held office during the period was as follows

Shop Direct Company Director Limited  
S Makin

**Elective resolutions**

The company has passed elective resolutions to dispense with the holding of annual general meetings and for the laying of the annual report and financial statements before the company in general meetings, until such time as the elections are revoked

By order of the board



Shop Direct Secretarial Services Limited  
**Company Secretary**  
Date 12/12/11

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**BALANCE SHEET**

	<i>Notes</i>	<b>2011 £</b>	<b>2010 £</b>
<b>Current Assets</b>			
Debtors	2	30,500	30,500
		<hr/>	<hr/>
<b>Net Current Assets</b>		30,500	30,500
		<hr/>	<hr/>
<b>Net Assets</b>		30,500	30,500
		<hr/>	<hr/>
<b>Capital and Reserves</b>			
Called up share capital	3	30,500	30,500
		<hr/>	<hr/>
<b>Total Shareholders' Funds</b>		30,500	30,500
		<hr/>	<hr/>

For the period ended 30 June 2011 the company was entitled to exemption under section 480 of the Companies Act 2006

Members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts

The financial statements of Shoppers Universe Limited, company number 00170316, on pages 2 to 3 were approved by the Board of Directors on 12/12/11

Signed on its behalf

  
S Makin  
Director

## NOTES TO THE FINANCIAL STATEMENTS

### 1. Accounting policies

#### Basis of accounting

The financial statements are prepared on the going concern basis, under the historical cost convention and in accordance with the Companies Act 2006 and UK accounting standards, which have been applied on a consistent basis with the previous period

#### Related party transactions

The company is exempt under the terms of FRS 8 'Related Party Transactions' from disclosing related party transactions with entities that are part of the group or investees of the group as March UK Limited controls 100% of the total shareholding and the consolidated accounts of that company are publicly available

### 2. Debtors

	2011 £	2010 £
<b>Amounts falling due within one period</b>		
Amounts due from group undertakings	30,500	30,500
	<hr/> 30,500	<hr/> 30,500

### 3. Share capital

	2011 £	2010 £
<b>Authorised:</b>		
40,000 ordinary shares of £1 each	40,000	40,000
	<hr/>	<hr/>
<b>Allotted, issued and fully paid</b>		
30,500 ordinary shares of £1 each	30,500	30,500
	<hr/>	<hr/>

### 4. Ultimate parent undertaking

The immediate holding company is Shop Direct Limited, a company registered in England and Wales. The results of the company are consolidated into the report and financial statements of March UK Limited, a company registered in England and Wales, which the director regards as being controlled by the Sir David and Sir Frederick Barclay Family Settlements