# The Park Lane Hotel Limited

Report and Financial Statements

31 December 2009

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05/07/2010 COMPANIES HOUSE

Registered No 158092

## **Directors**

M P Wale B E Cameron (appointed 1 January 2009) P Divall

# Secretary

S Haegeman

## **Auditors**

Ernst & Young LLP I More London Place London SEI 2AF

## **Registered Office**

Park Lane Hotel Piccadilly London W1J 7BX

# Directors' report

The directors present their report and financial statements for the year ended 31 December 2009

#### Results and dividends

The profit for the year amounted to £3,044,000 (2008 – profit of £3,840,000) Dividends of £4,900,000 (2008 – £5,000,000) were paid during the year

### Principal activities and review of the business

The principal activity of the company continues to be the ownership and operation of the Park Lane Hotel located in London England

The company's key financial and other performance indicators during the year were as follows

	2009	2008	
	£000	£000	Change
Turnover	22,090	24,251	(9%)
Profit before taxation	4,476	5,597	(20%)
Profit after tax	3,044	3,840	(19%)
Customer satisfaction (score out of 10)	7 03	6 69	5%
Employee satisfaction	71%	74%	(3%)

Company revenue decreased in 2009 in line with the economic conditions. The main decrease was in the average room rate, combined with Conference and Banqueting business. However, many cost savings were achieved throughout the year resulting in reductions in administrative costs during the year.

The company considers customer satisfaction is a key indicator of performance, and all customer questionnaires are completed through an independent third party

## Principal risks and uncertainties

The company continues to monitor risks and uncertainties during its budgeting process and monthly strategic meetings

#### Competitive risks

The company operates at the upper end of a highly competitive London hotel market Risks are from either new competitor openings or existing competitors investing in product refurbishments

### Economic risks

The company is reliant on healthy economies in all its major markets, being UK, USA and Europe. It is highly aware of the current economic uncertainty and has a robust forecasting process in place to enable the company to identify market trends as early as possible.

## Exchange rate risks

A significant element of the company's revenues is dependant on non UK based businesses and therefore the exchange rates of major currencies (specifically USD and Euros) are a risk to the company

#### **Future developments**

The directors aim to maintain the management policies which have resulted in the company's substantial growth in recent years. They consider that 2010 will continue to be a difficult trading year, in line with the economic conditions. In line with that assumption, the company continues with its many cost saving measures already in place.

# **Directors' report**

### **Disabled employees**

Applications for employment by disabled persons are always fully considered, bearing in mind the aptitudes for the applicant concerned. In the event of members of staff becoming disabled, every effort is made to ensure that their employment with the company continues and that appropriate training is arranged. It is the policy of the company that the training, career development and promotion of disabled persons should, as far as possible, be identical with that of other employees. The company is an equal opportunities employer.

The company recognises the high standards required to ensure the health, safety and welfare of its employees at work, its customers and the general public. Company policies in this regard are regularly reviewed with the objective of ensuring that these standards are achieved.

## **Employee involvement**

The company places considerable value on the involvement of its employees and has continued to keep them informed on matters affecting them as employees and on the various matters affecting the performance of the company This is achieved through formal and informal meetings

#### **Directors**

The directors who served the company during the year are as shown on page 1

In addition R L Scott resigned on 1 January 2009

#### Disclosure of information to the auditors

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information, being information needed by the auditor in connection with preparing its report, of which the auditor is unaware. Having made enquiries of fellow directors and the company's auditor, the directors have taken all the steps that they are obliged to take as directors in order to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

### **Auditors**

A resolution to reappoint Ernst & Young LLP as auditors will be put to the members at the Annual General Meeting

28th Jone 10

By order of the board

Secretary

Stefaan Haege

3

# Statement of Directors' Responsibilities

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom. Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

# Independent auditor's report

to the members of The Park Lane Hotel Limited

We have audited the financial statements of The Park Lane Hotel Limited for the year ended 31 December 2009 which comprise the Profit and Loss Account, the Statement of Total Recognised Gains and Losses, the Balance Sheet and the related notes 1 to 19 The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

### Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page 4, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

#### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2009 and of its profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

# Independent auditor's report

to the members of The Park Lane Hotel Limited (continued)

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- · certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

J I Gordon (Senior statutory auditor)

Emb & Yought

for and on behalf of Ernst & Young LLP, Statutory Auditor

London

Date 28 JUNE 2010

# Profit and loss account

for the year ended 31 December 2009

		2009	2008
	Notes	£000	£000
Turnover	2	22,090	24,251
Cost of sales		(8,239)	(9,000)
Gross Profit	-	13,851	15,251
Administrative expenses		(9,384)	(9,688)
Operating Profit	3	4,,467	5,563
Interest receivable	6	12	60
Other finance costs	7	(3)	(26)
Profit on ordinary activities before taxation	-	4,476	5,597
Tax charge on profit on ordinary activities	8	(1,432)	(1,757)
Profit for the financial year		3,044	3,840
	-		

The results have been derived wholly from continuing operations in both years

# Statement of total recognised gains and losses

for the year ended 31 December 2009

	2009	2008
	£000	£000
Profit for the financial year	3,044	3,840
Actuarial loss recognised on the pension scheme	(186)	(4)
Deferred tax relating to actuarial loss on the pension scheme	52	1
Total recognised gains and losses for the year	2,910	3,837
		<del></del>

# **Balance sheet**

at 31 December 2009

		2009	2008
	Notes	£000	£000
Fixed assets Tangible assets	9	7,867	8,582
Investments	10	10	10
		7,877	8,592
Current assets			
Stocks	11	363	344
Debtors	12	17,012	19,588
Cash at bank		1,830	998
		19,205	20,930
Creditors: amounts falling due within one year	13	4,572	5,023
		14.622	15.007
Net current assets		14,633	15,907
Total assets less current liabilities	•	22,510	24,499
Provisions for liabilities and charges	8	398	398
		22,112	24,101
Net pension liability	14	298	297
		21,814	23,804
Capital and reserves	:		<del></del>
Called up share capital	16	1,320	1,320
Profit and loss account	17	20,494	22,484
Equity shareholders' funds		21,814	23,804
	;		<del></del>

Michael P Wale
Director 28th June 10

at 31 December 2009

### 1. Accounting policies

#### Basis of preparation

The financial statements are prepared under the historical cost convention and in accordance with applicable UK accounting standards

#### Consolidated financial statements

The company has taken advantage of the exemption afforded by section 401 of the Companies Act 2006 and not prepared consolidated accounts as the company is included in the consolidated accounts of Starwood Hotels & Resorts Worldwide Inc

#### Statement of cash flows

The company is exempt, according to FRS1 (Revised 1996) from the requirement to prepare a statement of cash flow, as it is a wholly owned subsidiary of Starwood Hotels & Resorts Worldwide Inc., the consolidated financial statements of which will incorporate a consolidated statement of cash flows, including those of the company

#### Related party transactions

As a subsidiary undertaking of Starwood Hotels & Resorts Worldwide Inc , the company has taken advantage of the exemption in FRS 8 'Related party disclosures' not to disclose transactions with other wholly owned members of the group headed by Starwood Hotels & Resorts Worldwide Inc

#### Fixed assets

Tangible fixed assets are stated at cost net of depreciation and any provision for impairment

#### Depreciation

Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value based on prices prevailing at the date of acquisition of each asset, evenly over its expected useful life, as follows

Short leasehold land and buildings –

unexpired term of the lease

Fixtures, fittings and equipment

3 to 15 years

Refurbishment of the leasehold property is treated as an addition to short leasehold land and buildings

#### Investments

Fixed assets investments are shown at cost less provision for impairment

#### Stocks

Stocks are stated at the lower of cost and net realisable value Provision is made for obsolete, slow-moving or defective items where appropriate

#### Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax, with the following exceptions

• provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold,

at 31 December 2009

### 1 Accounting policies (continued)

deferred tax assets are recognised only to the extent that the directors consider that it is more likely
than not that there will be suitable taxable profits from which the future reversal of the underlying
timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

#### Foreign currency

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction

Monetary assets and liabilities denominated in foreign currencies are retranslated at the rate of exchange ruling at the balance sheet date

All differences are taken to the profit and loss account

#### Leases

Rentals under operating leases are charged on a straight line basis over the lease term, even if the payments are not made on such a basis

#### Pension schemes

For defined benefit schemes the amounts charged to operating profit are the current service costs and any gains and losses on settlements and curtailments. They are included as part of staff costs. Past service costs are charged to operating profit immediately if the benefits have vested. If the benefits have not vested immediately, the costs are recognised by equal annual instalments until vesting occurs. The interest cost and the expected return on assets are included as other finance costs. Actuarial gains and losses net of deferred tax are recognised immediately in the statement of total recognised gains and losses.

Defined benefit schemes are either externally funded, with the assets of the scheme held separately from those of the group in separate trustee administered funds, or are unfunded. Pension scheme assets are measured at fair value, and liabilities are measured on an actuarial basis and discounted at a rate equivalent to the current rate of return on a high quality corporate bond of equivalent currency and term to the scheme liabilities. Full actuarial valuations are obtained at least triennially and are updated at each balance sheet date. The resulting defined benefit asset or liability, net of the related deferred tax, is presented separately after other net assets on the face of the balance sheet.

Contributions are also made to the SHUK Pension Plan, and though the scheme is a multi-employer defined benefit scheme, it is accounted for in the financial statements of The Park Lane Hotel Limited as a defined contribution scheme, as a fixed contribution is made to the scheme and any surpluses or deficits are accounted for by Sheraton Hotels (UK) plc

### Share-based payments

#### Equity settled transactions

The cost of equity settled transactions – restricted stock – with employees is measured by reference to the fair value at the date at which they are granted and is recognised an expense over the vesting period, which ends on the date on which the relevant employees become fully entitled to the award. Fair value is determined by using market values. The movement in cumulative expense since the previous balance sheet date is recognised in the income statement with a corresponding entity in equity.

at 31 December 2009

### 1 Accounting policies (continued)

Cash settled transactions

The cost of cash settled transactions – stock options – with employees is measured by reference to the fair value at the date at which they are granted and is recognised an expense over the vesting period, which ends on the date on which the stock options becomes fully vested. Fair value is determined by using market values. Changes in the carryings amount for the liability are recognised in the profit and loss account for the period.

#### 2. Turnover

Turnover comprises amounts derived from the provision of goods and services falling within the company's ordinary activities after deduction of value added tax, other sales related taxes and trade discounts. Turnover arises solely from the company's principal activity within the United Kingdom

### 3. Operating Profit

This is stated after charging/(crediting)

	2009	2008
	£000	£000
Auditors' remuneration – audit services	62	62
Depreciation of owned fixed assets	1,282	1,283
Operating lease rentals – land and buildings	13	13
<ul> <li>plant and machinery</li> </ul>	47	58
Rental income	(65)	(58)

#### 4. Directors' emoluments

Two of the directors are directors of other undertakings within the Sheraton Hotels (UK) group. The directors' remuneration for the year was paid by the other undertakings. The directors do not believe that it is practical to apportion their emoluments between their services as directors of the company and their services as directors of the other group undertakings and their emoluments are disclosed in Sheraton Hotels (UK) plc.

The other director does not receive remuneration for his services as a director of the company

### 5. Staff costs

2009	2008
£000	£000
4,992	5,887
473	757
247	434
462	452
6,174	7,530
	£000 4,992 473 247 462

The monthly average number of employees during the year was 265 (2008 – 274)

at 31 December 2009

6.	Interest receivable		
		2009	2008
		£000	£000
	Interest receivable	12	60
7	Other finance costs	***************************************	<del></del>
		2009	2008
		£000	£000
	Expected return on pension scheme assets	132	104
	Interest on pension scheme liabilities	(135)	(130)
		3	26
8.	Тах	<del></del>	
	(a) Tax charge on profit on ordinary activities		
	The tax charge is made up as follows		
		2009	2008
		£000	£000
	Current tax		
	UK corporation tax	164	-
	Group relief payable	1,169	1,688
	Tax over/(under)provided in previous years	48	(163)
	Total current tax (note 8(b))	1,381	1,525
	Deferred tax	<del></del>	
	Origination and reversal of timing differences	51	232
	Total deferred tax (note 8(d))	51	232
	Tax charge on profit on ordinary activities	1,432	1,757
			=

## at 31 December 2009

## 8. Tax (continued)

## (b) Factors affecting current tax charge

The tax assessed on the profit on ordinary activities for the year is higher than the standard rate of corporation tax in the UK of 28% (2008 - 285%) The differences are reconciled below

	2009	2008
	£000	£000
Profit on ordinary activities before taxation	4,476	5,597
Profit on ordinary activities before taxation multiplied by the	<del></del>	
standard rate of corporation tax in the UK of 28% (2008 – 28%)	1,253	1,595
Expenses not deductible for tax purposes	9	16
Other permanent differences	16	142
Accelerated Capital allowances	106	(23)
Tax under/(over) provided in previous years	49	(163)
Pensions contributions in excess of pension accounting items	(52)	(42)
Total current tax (note 8(a))	1,381	1,525
(c) Factors that may affect future tax charges		
There are no factors noted at the present time which are expected to affect future	e tax charges	
(d) Deferred tax		
The deferred tax included in the balance sheet is as follows		
	2009	2008
	£000	£000
Included in provisions for liabilities and charges	398	398
Included in net pension liabilities (note 14)	(116)	(115)
	282	283
	2009	2008
	£000	£000
Accelerated capital allowances	398	398
Deferred tax asset arising on premium deficit (note 14)	(116)	(115)
Provision for deferred tax	282	283

at 31 December 2009

8.	Tax (continued)				
				2009 £000	2008 £000
	At I Iourism			283	11
	At 1 January Profit and loss account movement arising during t	he year		283 51	273
	STRGL movement arising during the year			(52)	(1)
	At 31 December including deferred tax on net per	nsion liability		282	283
9.	Tangible fixed assets				<del></del>
Э.	Taligible likeu assets			Fixtures,	
		Freehold	Short	fittings and	
		land	leasehold	equipment	Total
	Cost	£000	£000	£000	£000
	At 31 December 2008	34	19,002	21,635	40,671
	Additions	-	352	215	567
	At 31 December 2009	34	19,354	21,850	41,238
	Depreciation	-			
	At 31 December 2008	-	13,877	18,212	32,089
	Provided during the year	-	362	920	1,282
	At 31 December 2009	-	14,239	19,132	33,371
	Net book value				
	At 31 December 2008	34	5,125	3,423	8,582
	At 31 December 2009	34	5,115	2,718	7,867
10.	Investments			-	
	Cost				£000
	At 31 December 2009 and 31 December 2008				10

at 31 December 2009

#### 11. Stocks

2009 £000	2008 £000
Finished goods and consumables 363	344

The directors consider that there is no significant difference between the balance sheet value and the replacement cost of stocks at the balance sheet date

## 12. Debtors

		2009	2008
		£000	£000
	Trade debtors	1,877	2,507
	Amounts owed by other group undertakings	14,617	15,943
	Corporation tax recoverable	86	562
	Prepayments and accrued income	367	566
	Other debtors	65	10
		17,012	19,588
13.	Creditors: amounts falling due within one year	<del></del>	
		2009	2008
		£000	£000
	Trade creditors	1,326	1,122
	Other taxation and social security	1,344	605
	Amounts owed to group undertakings	246	642
	Accruals and deferred income	1,597	1857
	Other creditors	59	797
		4,572	5,023
		<del></del>	

#### 14. Net pension liability

The company operates The Park Lane Hotel (1977) Retirement Fund. The scheme was closed to new members in December 1996. The scheme's assets consist of a Unitised With Profit policy in addition to annuity policies held in the name of the trustees. The scheme is a funded defined benefits scheme based on final pensionable pay and the related costs and assets are assessed in accordance with the advice of professionally qualified actuaries.

Contributions of £188,000 were paid in respect of members of the scheme during the accounting year

On 31 March 2006, the scheme was closed to future accrual

## FRS 17 disclosures

The valuation used for FRS17 purposes has been based on the most recent actuarial valuation as at 1 December 2007 and updated by a qualified actuary to take account of the requirements of FRS17 in order to assess the liabilities of the scheme at 31 December 2009. Scheme assets are stated at their market value at the respective balance sheet dates.

# at 31 December 2009

# 14. Net pension liability (continued)

An analysis of the define	d benefit cost for the	year ended 31 December is as	follows
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	2009 £000	2008 £000
Change in benefit obligation  Benefit obligation at beginning of year  Current service cost	2,264	2,413
Interest cost Past service cost	135	130
Actuarial losses/(gains) Benefits paid	11 (22)	(164) (115)
Benefit obligation at end of year	2,388	2,264
Change in plan assets		
Fair value of plan assets at beginning of year	1,852	1,857
Expected return on plan assets Actuarial losses	132 (175)	104 (168)
Company Contribution	188	174
Benefits paid	(22)	(115)
Fair value of plan assets at end of year	1,975	1,852
Fair value of scheme assets	1,975	1,852
Present value of scheme liabilities	(2,388)	(2,264)
Pension liability before deferred tax	(413)	(412)
Related deferred tax asset	116	115
Net pension liability	(298)	(297)

## at 31 December 2009

## 14. Net pension liability (continued)

	2009 £000	2008 £000
Components of pension credits	2000	2000
Current service cost	-	-
Interest cost	135	130
Expected return on plan assets Past service cost	(132)	(104)
Total pension credit recognised in the profit and loss account	3	26
Difference between expected and actual return on scheme assets	(175)	(168)
Experience gains and losses arising on scheme liabilities	-	(94)
Effect of changes in the demographic and financial assumptions underlying the present value of scheme liabilities	(11)	258
Total loss recognised in the statement of total recognised gains and losses	(186)	(4)
total recognised gains and losses	(100)	(+)
Cumulative amount of actuarial gains	<del></del>	
immediately recognised	(104)	(290)
Plan assets		
The weighted average asset allocation at the year end was as follows		
	2009	2008
	£000	£000
Unitised With Profits	1,975	1,852
At 31 December	1,975	1,852

None of the fair values of the assets shown include any of the Company's own financial instruments or any property occupied by, or any other assets used by, the Company

at 31 December 2009

## 14 Net pension liability (continued)

Assum	ptions

	2009	2008
	%	%
Inflation	3 50	2 75
Discount rate	6 00	6 00
Rate of increase in pensions in payment	3 50	2 75
Expected long term return on plan assets	6 90	5 50

## Weighted average life expectancy for mortality tables used to determine benefit obligations

	2009	2008
	Years	Years
Male retiring at age 65 in 2009/2008	20 9	22 0
Female retiring at age 65 in 2009/2008	23 7	24 8
Male retiring at age 65 in 2028/2029	22 9	23 1
Female retiring at age 65 in 2028/2029	25 6	25 9

## Five year history

	2009	2008	2007	2006	2005
	£000	£000	£000	£000	£000
Fair value of plan assets at end of year	1,975	1,852	1,857	1,893	1,627
Benefits obligation at end of year	(2,388)	(2,264)	(2,413)	(2,847)	(2 943)
			*		
Surplus/(deficit) at end of year	(413)	(412)	(556)	(954)	(1 316)
Experience gains and (losses) on scheme assets					
Amount £000	(175)	(168)	(3)	36	158
Percentage of scheme assets	(9)%	(9)%	-	2%	10%
Experience gains and (losses) on scheme liabilities					

(94)

(4)%

13

(1)%

237

76

3%

## Contributions

Percentage of scheme liabilities

Amount £000

The Company expects to contribute £188,000 to the scheme in 2010

at 31 December 2009

## 15. Commitments under operating leases

At 31 December 2009 the company had annual commitments under non-cancellable operating leases as set out below

•		2009		2008
	Land and buildings £000	Other £000	Land and buildings £000	Other £000
Operating leases which expire Within one year In two to five years In over five years	- 13	31	- - 13	1 38
	13	31	13	39
16. Authorised and issued share capital		· <del></del>		
Authorised			2009 £000	2008 £000
Ordinary shares of £0 25 each			2,320	2,320
	2009	2008	2009	2008
Allotted, called up and fully paid	No	£000	No	£000
Ordinary shares of £0 25 each	5,280,000	1,320	5,280,000	1 320

at 31 December 2009

### 17. Reconciliation of shareholders' funds and movement on reserves

			Total
		Profit	share-
	Shar e	and loss	holders'
	capital	account	funds
	£000	£000	£000
At 31 December 2007	1,320	23,647	24,967
Profit for the year	-	3,840	3,840
Actuarial loss recognised on pensions	-	(4)	(4)
Deferred tax relating to actuarial gain on pensions	-	1	1
Dividends	-	(5,000)	(5,000)
At 31 December 2008	1,320	22,484	23,804
Profit for the year	· -	3,096	3,096
Actuarial loss recognised on pensions	-	(186)	(186)
Deferred tax relating to actuarial loss on pensions	-	-	-
Dividends	-	(4,900)	(4,900)
At 31 December 2009	1,320	20,494	21,814

#### 18 Share-based payments

Certain employees are granted stock options and restricted stock in the equity of our ultimate parent undertaking, Starwood Hotels & Resorts Worldwide Inc The number of stock options and restricted stock received depends upon grade level and performance. The employees will receive cash or equity (depending on the scheme) that is linked to the price of equity instruments of the parent undertaking. It is the parent undertaking that is obliged to make the payments to the employees.

The company recognised a charge for employee compensation expense of £463,000 (2008 £452,000) during the year. The awards are settled by the parent company and the employee compensation expenses recharged to Park Lane Hotel over the vesting period for the accruals. At period end the company has no direct liability to settle the awards through cash or equity

### 2004 Long-Term Incentive Compensation Plan

Stock options have a vesting schedule (typically 4 years at 25% per annum) The expiry date of stock options is 8-10 years after vesting. Stock options entitle the employee to a future cash payment which can be redeemed at any time between vesting and expiry. Market values are used to calculate the stock values at date of grant.

Restricted stocks generally vest after 3 years. There is no expiry period on restricted stocks. Restricted stocks are equity settled once the vesting period has expired. Market values are used to calculate the stock values at date of grant.

All stocks are traded in the USA and valued in US Dollars. An exchange rate of 1 593 as at 31 December 2009 (1 447 for 2008) has been used to convert all values in GBP.

at 31 December 2009

The following table illustrates the number and weighted average exercise process (WAEP) and movements in stock options during the year

	2009		2008	
	No	WAEP	No	WAEP
Outstanding as at 1 January	107,503	£21 60	84,935	£34 64
Granted during the year	69,622	£7 18	31,143	£33 41
Exercised during the year	(19,727)	£9 13	(8,575)	£3161
Expired during the year	(2,128)	<u>-</u>	-	
Outstanding as at 31 December	155,270	£20 01	107,503	£23 45
Exercisable as at 31 December	44,268	£27 33	27,169	£29 58

The weighted average share price at the date of exercise for the options exercised in 2009 was £14 54 (2008 £31 61)

The weighted average fair value per option for options granted during 2009 was £2 94 (2008 £11 91)

The fair value of the options granted is determined using a lattice valuation model. The following table lists the inputs to the model used for the year ending 31 December 2009 and 31 December 2008.

	31 December 2009	31 December 2008
Dividend Yield	3 50%	1 50%
Volatility		
Near term	74%	38%
Long term	43%	36%
Expected Life	7 years	6 years
Yield Curve		
6 month	0 45%	1 90%
1 year	0 72%	191%
3 year	1 40%	2 17%
5 year	1 99%	2 79%
10 year	3 02%	3 73%

The dividend yield is based on historical data for the 12 month period immediately prior to the date of the grant

The estimated volatility is based on a combination of historical share price volatility as well as implied volatility based on market analysis. The expected life represents the period that the parent company's (Starwood Hotels and Resorts Worldwide Inc) stock based awards are expected to be outstanding,

The yield is based on the implied zero coupon yield from US Treasury yield curve over the expected term of the option

For the share options outstanding as at 31 December 2009, the weighted average remaining contractual life is 17 months (2008–13 months)

at 31 December 2009

## 19. Ultimate parent undertaking and controlling party

The directors regard Starwood Hotels and Resorts Worldwide Inc , a company incorporated in the United States of America, as the ultimate parent undertaking and the ultimate controlling party

Sheraton International Inc is the parent undertaking of the smallest group of which the company is a member and for which group financial statements are drawn up. Copies of the financial statements are available from 1111 Westchester Avenue, White Plains, New York, NY 10604, USA

Starwood Hotels and Resorts Worldwide Inc, a company incorporated in the United States of America, is the parent undertaking of the largest group of which the company is a member and for which group financial statements are drawn up. Copies of the financial statements are available from 1111 Westchester Avenue, White Plains, New York, NY 10604, USA