



Companies House

for the record

Please complete in typescript,  
or in bold black capitals.

CHWP000

# 288a

## APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number

132310

Company Name in full

PERIODICAL PUBLISHERS ASSOCIATION  
LIMITED

Date of  
appointment

Day Month Year  
01 04 2008

†Date of  
Birth

Day Month Year  
20 03 1949

Appointment  
form

Appointment as director



as secretary



Please mark the appropriate box. If appointment is  
as a director and secretary mark both boxes

NAME

\*Style / Title

\*Honours etc

Notes on completion  
appear on reverse

Forename(s)

JONATHAN

Surname

SHEPARD

Previous  
Forename(s)

Previous  
Surname(s)

†† Tick this box if the  
address shown is a  
service address for  
the beneficiary of a  
Confidentiality Order  
granted under the  
provisions of section  
723B of the  
Companies Act 1985

†† Usual residential  
address

Post town

QUEENS HOUSE, 28 KINGSWAY

LONDON

Postcode

WC2B 6JR

County / Region

Country

UK

†Nationality

BRITISH

†Business occupation

CHIEF EXECUTIVE

†Other directorships  
(additional space overleaf)

ADVERTISING STANDARDS BOARD OF FINANCE

Consent signature

Jonathan Shepard

Date

7 August 2008

\* Voluntary details

† Directors only

\*\*Delete as appropriate

A director, secretary etc must sign the form below

Signed

Jonathan Shepard

Date

7 August 2008

(\*\*a director / secretary / administrator / administrative receiver / receiver manager / receiver)

You do not have to give any contact  
information in the box opposite but if you  
do, it will help Companies House to  
contact you if there is a query on the  
form. The contact information that you  
give will be visible to searchers of the



A47

\*AVR9T277\*

12/08/2008

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COMPANIES HOUSE

TUESDAY

When you have completed and signed the form please send it to the  
Registrar of Companies at

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff  
for companies registered in England and Wales or  
Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB  
for companies registered in Scotland

DX 235 Edinburgh  
or LP - 4 Edinburgh 2

Company Number

† Directors only

† Other directorships

PRESS STANDARDS BOARD OF FINANCE

AUDIT BUREAU OF CIRCULATIONS

ISC EDUCATIONAL SERVICES LTD

UK PRESS CARD AUTHORITY

INTERNATIONAL FEDERATION OF THE PERIODICAL  
PRESS

#### NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line

Give previous forenames or surname(s) except

- for a married woman, the name by which she was known before marriage need not be given
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it

#### Other directorships

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company