

# Swindon Town Football Company Limited

Annual Report and Unaudited Financial Statements  
for the Year Ended 31 May 2020

# Swindon Town Football Company Limited

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**Swindon Town Football Company Limited**

(Registration number: 00053100)  
Balance Sheet as at 31 May 2020

		2020	(As restated) 2019
	Note	£	£
<b>Fixed assets</b>			
Intangible assets	<u>4</u>	27,500	70,833
Tangible assets	<u>5</u>	12,992	17,323
		<u>40,492</u>	<u>88,156</u>
<b>Current assets</b>			
Stocks	<u>6</u>	61,893	72,425
Debtors	<u>7</u>	97,497	116,881
Cash at bank and in hand		<u>147,070</u>	<u>170,610</u>
		306,460	359,916
<b>Creditors: Amounts falling due within one year</b>	<u>8</u>	<u>(2,365,765)</u>	<u>(1,969,472)</u>
<b>Net current liabilities</b>		<u>(2,059,305)</u>	<u>(1,609,556)</u>
<b>Total assets less current liabilities</b>		(2,018,813)	(1,521,400)
<b>Creditors: Amounts falling due after more than one year</b>	<u>8</u>	<u>(4,599,947)</u>	<u>(3,825,454)</u>
<b>Net liabilities</b>		<u>(6,618,760)</u>	<u>(5,346,854)</u>
<b>Capital and reserves</b>			
Called up share capital		6,237,293	6,237,293
Profit and loss account		<u>(12,856,053)</u>	<u>(11,584,147)</u>
<b>Shareholders' deficit</b>		<u>(6,618,760)</u>	<u>(5,346,854)</u>

**Swindon Town Football Company Limited**

**(Registration number: 00053100)**

**Balance Sheet as at 31 May 2020**

For the financial year ending 31 May 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

**Director's responsibilities:**

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the director on 24 June 2021

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Mr Lee Michael Power  
Director

## Swindon Town Football Company Limited

### Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020

#### 1 General information

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

County Ground  
County Road  
Swindon  
Wiltshire  
SN1 2ED

#### 2 Accounting policies

##### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

##### Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

##### Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

##### Going concern

The directors acknowledge the impact of the global coronavirus pandemic and have secured sufficient personal funding to support all of the company's liabilities as they fall due. As such the directors believe the continued use of the going concern basis to be appropriate.

##### Revenue recognition

Turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable in the normal course of business, net of discounts and other sales-related tax.

Merchandising revenue is recognised when goods are paid for and title has passed.

Gate receipts and other match day revenues are recognised as the games are played.

Prize money in respect of cup competitions is recognised when received.

Sponsorship and similar commercial income is recognised over the duration of the respective contracts. Broadcasting revenues received for live coverage or highlights are taken when earned whilst merit awards are allowed for only when known.

Match day turnover which is received in advance of the year end but relating to the following year (mainly sale of seasonal facilities) is treated as deferred income. The deferred income is then released to turnover as the games are played.

##### Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

## Swindon Town Football Company Limited

### Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020

#### Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Plant and machinery	25% reducing balance
Property improvements	3 to 20 years straight line

#### Goodwill

Goodwill arising on the acquisition of an entity represents the excess of the cost of acquisition over the company's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities of the entity recognised at the date of acquisition. Goodwill is initially recognised as an asset at cost and is subsequently measured at cost less accumulated amortisation and accumulated impairment losses. Goodwill is held in the currency of the acquired entity and revalued to the closing rate at each reporting period date. Goodwill is amortised over its useful life, which shall not exceed ten years if a reliable estimate of the useful life cannot be made.

#### Amortisation

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

Asset class	Amortisation method and rate
Player and football staff acquisition costs	Straight line basis over period of contract

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

#### Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell.

#### Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers.

#### Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Profit and Loss Account over the period of the relevant borrowing. Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the company has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

## **Swindon Town Football Company Limited**

### **Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020**

#### **Leases**

Leases in which substantially all the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to profit or loss on a straight-line basis over the period of the lease.

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee.

Assets held under finance leases are recognised at the lower of their fair value at inception of the lease and the present value of the minimum lease payments. These assets are depreciated on a straight-line basis over the shorter of the useful life of the asset and the lease term. The corresponding liability to the lessor is included in the Balance Sheet as a finance lease obligation.

Lease payments are apportioned between finance costs in the Profit and Loss Account and reduction of the lease obligation so as to achieve a constant periodic rate of interest on the remaining balance of the liability.

#### **Share capital**

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

#### **Defined contribution pension obligation**

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

#### **Prior year adjustments**

(Profit)/loss on disposal of intangible fixed assets (£559,410) was recognised within turnover in 2019. This has been reclassified as administrative expenses.

Income relating to transfer fees in 2016 of £1,355,061 was misidentified as capital introduced through the director loan account. This has been corrected and restated in the accounts.

### **3 Staff numbers**

The average number of persons employed by the company (including the director) during the year, was 99 (2019 - 130).

Swindon Town Football Company Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020

4 Intangible assets

	Players' registrations £	Total £
<b>Cost or valuation</b>		
At 1 June 2019	300,000	300,000
Additions acquired separately	15,000	15,000
Disposals	(150,000)	(150,000)
	<hr/>	<hr/>
At 31 May 2020	165,000	165,000
	<hr/>	<hr/>
<b>Amortisation</b>		
At 1 June 2019	229,167	229,167
Amortisation charge	58,333	58,333
Amortisation eliminated on disposals	(150,000)	(150,000)
	<hr/>	<hr/>
At 31 May 2020	137,500	137,500
	<hr/>	<hr/>
<b>Carrying amount</b>		
At 31 May 2020	<hr/> 27,500 <hr/>	<hr/> 27,500 <hr/>
At 31 May 2019	<hr/> 70,833 <hr/>	<hr/> 70,833 <hr/>



**Swindon Town Football Company Limited**

**Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020**

**5 Tangible assets**

	Land and buildings £	Plant and machinery £	Total £
<b>Cost or valuation</b>			
At 1 June 2019	3,040,426	602,552	3,642,978
At 31 May 2020	3,040,426	602,552	3,642,978
<b>Depreciation</b>			
At 1 June 2019	3,040,426	585,229	3,625,655
Charge for the year	-	4,331	4,331
At 31 May 2020	3,040,426	589,560	3,629,986
<b>Carrying amount</b>			
At 31 May 2020	-	12,992	12,992
At 31 May 2019	-	17,323	17,323

Included within the net book value of land and buildings above is £Nil (2019 - £Nil) in respect of freehold land and buildings.

**6 Stocks**

	2020 £	2019 £
Other inventories	61,893	72,425

**7 Debtors**

	2020 £	2019 £
Trade debtors	50,519	48,113
Prepayments	46,978	46,723
Other debtors	-	22,045
	97,497	116,881

**Swindon Town Football Company Limited**

**Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020**

**8 Creditors**

**Creditors: amounts falling due within one year**

	2020 £	2019 £
<b>Due within one year</b>		
Loans and borrowings	3,495	3,495
Trade creditors	1,350,385	1,035,919
Taxation and social security	455,513	81,150
Other creditors	556,372	848,908
	<u>2,365,765</u>	<u>1,969,472</u>

**Creditors: amounts falling due after more than one year**

	2020 £	(As restated) 2019 £
<b>Note</b>		
<b>Due after one year</b>		
Loans and borrowings	9 <u>4,599,947</u>	<u>3,825,454</u>

**9 Loans and borrowings**

	2020 £	2019 £
<b>Current loans and borrowings</b>		
Hire purchase contracts	<u>3,495</u>	<u>3,495</u>

	2020 £	(As restated) 2019 £
<b>Non-current loans and borrowings</b>		
Hire purchase contracts	6,699	10,194
Unsecured debentures	1,907,625	1,860,973
Other borrowings	<u>2,685,623</u>	<u>1,954,287</u>
	<u>4,599,947</u>	<u>3,825,454</u>

**Swindon Town Football Company Limited**

**Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020**

**10 Related party transactions**

**Transactions with directors**

	At 1 June 2019 £	Advances to directors £	Repayments by director £	At 31 May 2020 £
<b>2020</b>				
<b>Mr Lee Michael Power</b>				
Director loan account	(1,070,326)	1,303,892	(1,910,941)	(1,677,375)

	At 1 June 2018 £	Advances to directors £	Repayments by director £	At 31 May 2019 £
<b>2019</b>				
<b>Mr Lee Michael Power</b>				
Director loan account	(3,290,576)	3,632,250	(1,412,000)	(1,070,326)

**Summary of transactions with other related parties**

Recruitment fees of £225,000 (2019: £158,333) were paid to Power Geneva Limited, a company controlled by L Power.

**11 Parent and ultimate parent undertaking**

The company's immediate parent is Seebeck 87 Limited, incorporated in England and Wales.

The ultimate parent is Swinton Reds 20 Limited, incorporated in England and Wales.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.