ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2016



INDEPENDENT AUDITORS' REPORT TO WEST BROMWICH ALBION HERITAGE LIMITED UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated financial statements set out on pages 2 to 4, together with the financial statements of West Bromwich Albion Heritage Limited for the year ended 30 June 2016 prepared under section 396 of the Companies Act 2006.

This report is made solely to the Company in accordance with section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the Company those matters we are required to state to it in a special Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of Directors and Auditors

The directors are responsible for preparing the abbreviated financial statements accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the Company is entitled to deliver abbreviated financial statements to the Registrar of Companies and whether the abbreviated financial statements have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the Company is entitled to deliver abbreviated financial statements and that the abbreviated financial statements are properly prepared.

Opinion

In our opinion the Company is entitled to deliver abbreviated financial statements prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated financial statements on pages 2 to 4 have been properly prepared in accordance with the regulations made under that section.

Gavin Whitehouse FCA (Senior statutory auditor)

for and on behalf of

PKF Cooper Parry Group Limited

Statutory Auditors No. 8 Calthorpe Road Edgbaston Birmingham

B15 1QT

2 December 2016

WEST BROMWICH ALBION HERITAGE LIMITED REGISTERED NUMBER: 00034292

ABBREVIATED BALANCE SHEET AS AT 30 JUNE 2016

	Note	2016 £000	2016 £000	2015 £000	2015 £000
Current assets					
Debtors		2,024		2,051	
Total assets less current liabilities	<u></u>	· · · · · · · · · · · · · · · · · · ·	2,024		2,051
Net assets			2,024		2,051
Capital and reserves				_	
Called up share capital Property development reserve Profit and loss account	2		1,399 154 471		1,399 181 471
			2,024		2,051

The Company's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on 2 December 2016.

M J Jenkins

Director

The notes on pages 3 to 4 form part of these financial statements.

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2016

1. General information

West Bromwich Albion Heritage Limited is a limited liability company incorporated and domiciled in the United Kingdom. The address of its registered office is shown on the company information page.

The financial statements are for the year ended 31 June 2016 (2015: year ended 31 June 2015).

The company's ultimate parent company at the year end is West Bromwich Albion Holdings Limited, a company registered in England and Wales for which Group financial statements as at 30 June 2016 have been prepared and will be available at Companies House by 31 March 2017. See Note 3 for details of change of ownership after the year end.

1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

2. Share capital

	2016 £000	2015 £000
Shares classified as equity		
Authorised		
10,000 Premier shares of £70 each 240,000 Ordinary shares of £10 each	700 2,400	700 2,400
	3,100	3,100
Allotted, called up and fully paid		
47 Premier shares of £70 each 139,571 Ordinary shares of £10 each	1,396	3 1,396
	1,399	1,399

3. Post balance sheet events

On 15 September 2016 J R Peace sold his holding in West Bromwich Albion Holdings Limited, the ultimate parent company, to Yunyi Guokai (Shanghai) Sports Development Limited is controlled by G Lai.

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2016

4. Controlling party

The company's ultimate parent company at 30 June 2016 was West Bromwich Albion Holdings Limited, a company registered in England and Wales for which Group financial statements as at 30 June 2016 have been prepared and will be available at Companies House by 31 March 2017. The ultimate controlling party of West Bromwich Albion Holdings Limited during the year to 30 June 2016 was J R Peace, a director of the company. Following the sale of the shares in West Bromwich Albion Holdings Limited the controlling party is G Lai.

5. First time adoption of FRS 102

The company transitioned from previously extant United Kingdom Generally Accepted Accounting Principles (UK GAAP) to FRS 102 as at 1 July 2014. The transition is not considered to have a material effect on the financial statements and no adjustments were necessary to restate the financial statements previously presented under UK GAAP, including the Balance Sheet as at 1 July 2014 and the financial statements as at and for the year ended 30 June 2015.