

Registered number: 00034292

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**WEST BROMWICH ALBION HERITAGE LIMITED**

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**ABBREVIATED ACCOUNTS**

**for the year ended 30 June 2010**

THURSDAY



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COMPANIES HOUSE

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**WEST BROMWICH ALBION HERITAGE LIMITED**

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**INDEPENDENT AUDITORS' REPORT TO WEST BROMWICH ALBION HERITAGE LIMITED  
UNDER SECTION 449 OF THE COMPANIES ACT 2006**

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We have examined the abbreviated accounts set out on pages 2 to 4, together with the financial statements of West Bromwich Albion Heritage Limited for the year ended 30 June 2010 prepared under section 396 of the Companies Act 2006

This report is made solely to the company in accordance with section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.


**RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS**

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

**OPINION ON FINANCIAL STATEMENTS**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts on pages 2 to 4 have been properly prepared in accordance with the regulations made under that section.



Gavin Whitehouse FCA (Senior statutory auditor)  
for and on behalf of

**Clement Keys**  
Chartered Accountants  
Statutory Auditors  
39/40 Calthorpe Road  
Edgbaston  
Birmingham  
B15 1TS

1 November 2010

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**WEST BROMWICH ALBION HERITAGE LIMITED**  
Registered number: 00034292

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**ABBREVIATED BALANCE SHEET**  
as at 30 June 2010

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	Note	£000	2010 £000	£000	2009 £000
<b>CURRENT ASSETS</b>					
Debtors			9,800		9,827
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<b>9,800</b>		<b>9,827</b>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	2		1,399		1,399
Share premium account			7,614		7,614
Other reserves			316		343
Profit and loss account			471		471
<b>SHAREHOLDERS' FUNDS</b>			<b>9,800</b>		<b>9,827</b>

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on 1 November 2010



**M J Jenkins**  
Director

The notes on pages 3 to 4 form part of these financial statements

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**WEST BROMWICH ALBION HERITAGE LIMITED**

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**NOTES TO THE ABBREVIATED ACCOUNTS**  
**for the year ended 30 June 2010**

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**1. ACCOUNTING POLICIES**

**1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS**

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with applicable accounting standards

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**WEST BROMWICH ALBION HERITAGE LIMITED**

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**NOTES TO THE ABBREVIATED ACCOUNTS**  
**for the year ended 30 June 2010**

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**2. SHARE CAPITAL**

	<b>2010</b>	<b>2009</b>
	<b>£000</b>	<b>£000</b>
<b>ALLOTTED, CALLED UP AND FULLY PAID</b>		
47 Premier shares of £70 each	<b>3</b>	<b>3</b>
139,571 Ordinary shares of £10 each	<b>1,396</b>	<b>1,396</b>
	<hr/>	<hr/>
	<b>1,399</b>	<b>1,399</b>
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**3. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY**

As at the date of approval of these financial statements the company's ultimate parent company is West Bromwich Albion Group Limited, a company registered in England and Wales. As at 30 June 2010 the ultimate parent company was West Bromwich Albion Holdings Limited for which Group financial statements for the period were prepared.