
WEST BROMWICH ALBION HERITAGE LIMITED

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

for the year ended 30 June 2012

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WEST BROMWICH ALBION HERITAGE LIMITED

COMPANY INFORMATION

DIRECTORS

J R Peace
M J Jenkins

COMPANY NUMBER

00034292

REGISTERED OFFICE

The Hawthorns
West Bromwich
West Midlands
B71 4LF

AUDITORS

Clement Keys
Chartered Accountants & Statutory Auditors
No 8 Calthorpe Road
Edgbaston
Birmingham
B15 1QT

WEST BROMWICH ALBION HERITAGE LIMITED

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WEST BROMWICH ALBION HERITAGE LIMITED

DIRECTORS' REPORT for the year ended 30 June 2012

The directors present their report and the financial statements for the year ended 30 June 2012

DIRECTORS' RESPONSIBILITIES STATEMENT

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

PRINCIPAL ACTIVITIES AND REVIEW OF BUSINESS

The company has not traded throughout the period.

RESULTS

The profit for the year, after taxation, amounted to £NIL (2011 - loss £7,614 thousand).

DIRECTORS

The directors who served during the year were

J R Peace
M J Jenkins

PROVISION OF INFORMATION TO AUDITORS

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that

- so far as that director is aware, there is no relevant audit information of which the company's auditors are unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of any information needed by the company's auditors in connection with preparing their report and to establish that the company's auditors are aware of that information.

WEST BROMWICH ALBION HERITAGE LIMITED

DIRECTORS' REPORT
for the year ended 30 June 2012

This report was approved by the board on 30 October 2012 and signed on its behalf



M J Jenkins
Director

WEST BROMWICH ALBION HERITAGE LIMITED

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF WEST BROMWICH ALBION HERITAGE LIMITED

We have audited the financial statements of West Bromwich Albion Heritage Limited for the year ended 30 June 2012, set out on pages 5 to 10. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As explained more fully in the Directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

OPINION ON FINANCIAL STATEMENTS

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 30 June 2012 and of its results for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements.

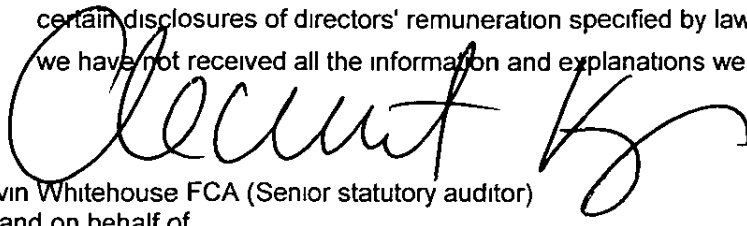
WEST BROMWICH ALBION HERITAGE LIMITED

**INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF WEST BROMWICH ALBION
HERITAGE LIMITED**

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit



Gavin Whitehouse FCA (Senior statutory auditor)
for and on behalf of

Clement Keys
Chartered Accountants
Statutory Auditors
No 8 Calthorpe Road
Edgbaston
Birmingham
B15 1QT

30 October 2012

WEST BROMWICH ALBION HERITAGE LIMITED

PROFIT AND LOSS ACCOUNT
for the year ended 30 June 2012

		2012 £000	2011 £000
EXCEPTIONAL ITEMS	4		
Debt waiver with fellow subsidiary	4	-	(7,614)
		<hr/>	<hr/>
PROFIT/(LOSS) ON ORDINARY ACTIVITIES BEFORE TAXATION		-	(7,614)
Tax on profit/(loss) on ordinary activities		-	-
		<hr/>	<hr/>
PROFIT/(LOSS) FOR THE FINANCIAL YEAR		<hr/> <hr/>	<hr/> <hr/>

All amounts relate to continuing operations

The notes on pages 8 to 10 form part of these financial statements

WEST BROMWICH ALBION HERITAGE LIMITED

STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES
for the year ended 30 June 2012

		2012 £000	2011 £000
PROFIT/(LOSS) FOR THE FINANCIAL YEAR		-	(7,614)
Transfer from property development reserve	7	(27)	(27)
Transfer from share premium account		-	7,614
TOTAL RECOGNISED GAINS AND LOSSES RELATING TO THE YEAR		<u>(27)</u>	<u>(27)</u>

The notes on pages 8 to 10 form part of these financial statements

WEST BROMWICH ALBION HERITAGE LIMITED
Registered number: 00034292

BALANCE SHEET
as at 30 June 2012

	Note	2012 £000	2011 £000
CURRENT ASSETS			
Debtors	5	2,132	2,159
NET ASSETS		<u>2,132</u>	<u>2,159</u>
CAPITAL AND RESERVES			
Called up share capital	6	1,399	1,399
Other reserves	7	262	289
Profit and loss account	7	471	471
SHAREHOLDERS' FUNDS	9	<u>2,132</u>	<u>2,159</u>

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 30 October 2012



M J Jenkins
Director

The notes on pages 8 to 10 form part of these financial statements

WEST BROMWICH ALBION HERITAGE LIMITED

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 30 June 2012

1. ACCOUNTING POLICIES

1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

2. OPERATING PROFIT

During the year, no director received any emoluments (2011 - £NIL)

3. EMPLOYEE NUMBERS

The average monthly number of employees, including the directors, during the year was as follows

	2012	2011
	No	No
Directors	2	2

4. EXCEPTIONAL ITEMS

	2012	2011
	£000	£000
Debt waiver with fellow subsidiary	-	7,614

5. DEBTORS

	2012	2011
	£000	£000
Amounts owed by group undertakings	2,132	2,159

WEST BROMWICH ALBION HERITAGE LIMITED

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 30 June 2012

6. SHARE CAPITAL

	2012	2011
	£000	£000
AUTHORISED		
10,000 Premier shares of £70 each	700	700
240,000 Ordinary shares of £10 each	2,400	2,400
	<u>3,100</u>	<u>3,100</u>
ALLOTTED, CALLED UP AND FULLY PAID		
47 Premier shares of £70 each	3	3
139,571 Ordinary shares of £10 each	1,396	1,396
	<u>1,399</u>	<u>1,399</u>

7. RESERVES

	Property Development Reserve £000	Profit and loss account £000
At 1 July 2011	289	471
Release of property development reserve	(27)	-
	<u>262</u>	<u>471</u>
At 30 June 2012		

8. RESERVES

	Property development reserve £000	Profit and loss account £000
At 1 July 2011	289	471
Transfer from property development reserve	(27)	-
Transfer of share premium to profit and loss reserves	-	-
Loss for the year	-	-
	<u>262</u>	<u>471</u>
As at 30 June 2012		

WEST BROMWICH ALBION HERITAGE LIMITED

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 30 June 2012

9. RECONCILIATION OF MOVEMENT IN SHAREHOLDERS' FUNDS

	2012	2011
	£000	£000
Opening shareholders' funds	2,159	9,800
Profit/(loss) for the year	-	(7,614)
Transfer of share premium to profit and loss reserves	-	(7,614)
Other recognised gains and losses during the year	(27)	7,587
	<hr/>	<hr/>
Closing shareholders' funds	2,132	2,159
	<hr/>	<hr/>

10. CONTINGENT LIABILITIES AND OTHER COMMITMENTS

The company is party to a cross guarantee and debenture over it's assets to secure balances due to bankers by group companies

11. RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemption in Financial Reporting Standard No 8 from the requirement to disclose related party transactions with other group companies on the grounds that all subsidiaries within the group which have nettered into related party transactions with each other are wholly owned subsidiaries of the parent of the group

12. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

As at the date of approval of these financial statements the company's ultimate parent company is West Bromwich Albion Group Limited, a company registered in England and Wales for which Group financial statements for the period were prepared the ultimate controlling party of West Bromwich Albion Group Limited is J R Peace a director of the company