THE HEREFORD CATTLE SOCIETY

(A company limited by guarantee)

YEAR ENDED 30 JUNE 2015

ANNUAL REPORT

Charity Number: 217428

Company Number: 12100

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THURSDAY

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YEAR ENDED 30 JUNE 2015

REPORT OF THE COUNCIL MEMBERS

The Council has pleasure in presenting its annual report, including the financial statements of the Society, for the year ended 30 June 2015. The Society is a company limited by guarantee and not having a share capital. As such it is governed by its Memorandum and Articles of Association. It was incorporated on 5 March 1878. The financial statements have been prepared in accordance with the Society's Memorandum and Articles of Association, applicable law and United Kingdom Generally Accepted Accounting Practice.

1. OBJECTS OF THE SOCIETY, PRINCIPAL ACTIVITIES AND ORGANISATION

The Charity Number is 217428. The Society is established to maintain unimpaired the purity of, and improve the breed of, cattle known as Herefords and to promote impartially the breeding of all the various tribes, families and strains of such cattle.

The Society's promotional activities during the year have been aimed at attracting new breeders for the expansion of the breed.

To achieve its objectives, the Society has participated in numerous promotional events throughout the country.

The Society has adopted an internationally renowned recording and performance programme to provide breeders and users of the breed with appropriate information for the improvement, furtherance and expansion of the breed.

A Council of 16 members is elected by the general membership at 3 yearly intervals and meet with the Breed Secretary regularly. The Council make all policy decisions. The Breed Secretary is responsible for carrying out these policies and for all office administration procedures.

The Society's plans for the future are to continue the promotion and expansion of the breed both domestically and internationally. With the expanding export market, the Society plans, with the benefits of data from its cattle performance programme, to promote the breed overseas in order to establish export markets.

2. COUNCIL MEMBERS

The Council Members during the year were:

Mr P J Allman	Mr T D Livesey	Mr G H Morgan
Mrs A Anderson	Mr R P Mann (Chairman)	Mr B A Rimmer
Mr M J Clark	Mr A Massey	Mr M Roberts
Mr R Hutchings	Mr E G Mills	Mr T D J Roderick
Mr R J Irvine	Mr W R Milner*	Mr D Smyth
Mrs C Fletcher**	Mr J Moorhouse	Mr R J B Wilson
Mr D Gatehouse**	Mr F Hawke**	Mr H Hewlett**
Mr D Kelly**	Mr A Spooner**	Mr T Thorne**
Mrs H Timmis**	•	

^{(*} Denotes Honorary Member of Council)

The Council Members are elected triennially by a ballot of the members of the Society. The current Council took office on 10th February 2015.

^{(**} Denotes Council Members who stood down during the year)

YEAR ENDED 30 JUNE 2015

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REPORT OF THE COUNCIL MEMBERS

Council Members must, at the time of their election, be actual breeders of Hereford Cattle (as defined in the Memorandum and Articles) and are elected on an area basis.

As and when new Council Members (Trustees) are elected, they are provided with all appropriate guidelines for the trusteeship.

PRESIDENT

Mr G Blandford

The President is elected annually by Council and is a member of Council only for the period in which he/she holds office, unless a member prior to his/her election.

VICE PRESIDENT

Mr J Moorhouse

BREED SECRETARY

Mr D E Prothero

3. REVIEW OF THE YEAR AND FUTURE DEVELOPMENTS

Despite the volatility of the Beef Market over the last 12 months demand and production of our Breed has continued to increase unabated.

Our membership continues to grow – up by 4% on last year, Registrations up by 5% breaking through the 8,000 barrier, a growth of a third over the last five years and Transfers up by 4% with record breaking Sales during the latter part of our fiscal year which we will mention later.

Independently BCMS (England, Wales & Scotland) reported that the number of Hereford sired Passports issued in the calendar year 2014 was up by almost 12% on the previous year – the largest increase of any Breed and APHIS (Northern Ireland) showed a massive growth of 23% for the same period.

The support for our Breed by the Processors, Dovecote Park and Dunbia, continues with Branded Hereford Beef being placed on the shelves of Waitrose and the Co-operative stores, supported by a number of Sainsburys stores selling Hereford Beef on their fresh meat counters.

As reported in the last Journal, Dovecote Park received the 'Product Innovation Award' from Waitrose with their 'Dry Aged Hereford' range which has been a great success throughout their stores.

We also saw the Co-operative Supermarket increase the promotion of their 'Truly Irresistible' range of Hereford Beef, now featured on the Co-operative website and further supported within a recent publication of their In-store magazine, both demonstrating their support for this outstanding product.

The Society's own Hereford Beef website (www.herefordbeef.org.uk) continues to expand. During the year an additional section introduced promoting wholesalers of 'Branded Hereford Beef', new recipes added on a regular basis and those who follow the social media trail will see an ever increasing number of visitors to the site.

YEAR ENDED 30 JUNE 2015

REPORT OF THE COUNCIL MEMBERS

In addition to the further development of the Hereford Beef Website, a new Hereford Beef Brochure has been published targeting consumers and retailers with the intention of creating a greater awareness of the virtues and benefits of Quality Hereford Beef.

On the sales front the Autumn Sale held in Hereford again recorded a strong demand for females, resulting in a near clearance of those offered and whilst the bull trade was a little slower, nearly all those offered were sold.

The Spring Sale was a totally different picture where we saw record prices paid for bulls, two breaking the five figure barrier selling to a top of 10,800 gns. resulting in a record average of £4,286.75. The females, again a near clearance of those offered selling to a top of 5,200 gns. With the Show heifers averaging £3,200.00.

We now look forward to achieving similar results in the coming year but, to do so, need the support of Members to ensure that only the best animals are brought forward for what is still a very selective market.

It has been encouraging to note that the Regional Sales held in Carlisle, Dungannon and Stirling also recorded record prices during the Spring, all of which augers well for the future.

The various Shows held throughout the year have all been extremely well supported and, at the end of the year, the Breed dominated at the Royal Three Counties Show taking the Overall Beef Breeds' pair Championship, the Native Pairs Breed Championship, the Native Inter-Breed Championship and Reserve in the overall Inter-Breed Championship – these successes adding to an already impressive list of Inter-Breed Championships and Reserves won at Moreton-in-Marsh, Kington, Newry, Border Union, Royal Ulster, Shropshire County, South of England and Cheshire – our congratulations to the breeders concerned – a tremendous result.

During the year the younger Members of our Breed have shown great enthusiasm. Sarah Cook organized the very successful 'Young Members Bonanza' at the Centenary Ashby Show at the beginning of the year. In the Autumn young breeder Richard Evans took advantage of the Society's Overseas Bursary and travelled to Agribition to compete in the International Judging Competition and came 5th out of a total of 52 entrants – a wonderful achievement.

During the Spring we saw two teams competing at the inaugural 'National Young Show Stars Beef Challenge' held at the Royal Three Counties Showground, both sponsored by the Society. The teams, representing the Midlands & East Anglia Hereford Breeders' Association and the North of England Hereford Breeders' Association, both finished in a respectable mid-table position, with the N.E.H.B.A. team winning, for the second time in succession, the award for the 'Best Breed Stand'.

Such enthusiasm, as demonstrated by these youngsters gives us all great confidence that the Breed will be looked after well into the future.

On the International front, a party of 14 from the U.K. attended the 14th European Conference in Switzerland, an extremely well organized and interesting five day Conference & Tour. The participation in such events provides a wonderful opportunity to see how our Breed performs in a totally different environment to our own and to meet up, not only with our European breeder friends but many from Australia, Canada and America who had taken time out to join in with the Conference activities.

Those in attendance also had the opportunity of meeting up with our World Hereford Secretary-General, Jose 'Pepe' Bonica from Uruguay who came along to provide a taster for the forthcoming World Conference being held next Spring in Uruguay.

YEAR ENDED 30 JUNE 2015

REPORT OF THE COUNCIL MEMBERS

The next European Conference due to be held in 2018 will be hosted by our Hungarian Hereford Association, an event which will certainly be worth attending based upon the experience of those who attended the last Conference hosted by them in 1995.

One of the final events of our calendar year was NBA Beef Expo held in York where, for the second year running, our North of England H.B.A. Members came up trumps in providing cattle for the Breed Stand.

Again, the event proved to be a great success for the Breed, winning the Runner-up award for 'The Best Breed Stand', this latest success following on from the 'Best Breed Stand Awards' won in 2009, 2012 and 2013. We congratulate all those involved in making this event so successful.

As Chairman and President of your Society it really is a tremendous pleasure for us to be able to present such a positive Annual Report on behalf of the Breed Council.

For some time now the resurgence of the Breed has been quite remarkable, especially when one takes into account the ups and downs of the Beef Industry in recent years.

It is our strong belief that our Breed is at its best when the Industry is under pressure, a Breed that has a proven track record of producing the finest for the least.

We look forward to the future with great confidence, knowing that we can rely upon all breeders to pull together and take our Breed forward under one banner 'The Hereford'.

Public Benefit

The trustees consider that they have complied with the duty in section 4 of the Charities Act 2011, in having due regard to public benefit.

In this regard, the Society implements Breed Improvement Schemes to facilitate the economic and efficient production of beef, constantly taking into consideration eco friendly systems of extensive food production using, whenever and wherever possible, natural resources.

The Hereford, a Breed that is renowned internationally for its ability to utilise natural grazing areas of the World to produce high quality beef economically. The Society will continue to promote this aspect of the Breed so as to increase its use with the aim of assisting the farming industry to meet the extremely challenging financial constraints put upon them in the current period of austerity.

4. FINANCIAL REVIEW

The financial results for the charity are as detailed in the Statement of Financial Activities on page 9 and the Balance Sheet on page 13. The Charity had net incoming resources in the year of £58,765 (2014 – £32,278) resulting in total assets of £770,830 (2014 - £712,065).

5. RISK MANAGEMENT

The Council Members actively review the major risks, which the charity faces on a regular basis and believe that maintaining reserves at current levels, combined with an annual review of the controls over key financial systems, will provide sufficient resources in the event of adverse conditions. The Council Members have also examined other operational and business risks faced by the charity and confirm that they have established systems to mitigate the significant risks.

YEAR ENDED 30 JUNE 2015

REPORT OF THE COUNCIL MEMBERS

6. RESERVES POLICY

It is the policy of the charity to maintain unrestricted funds at a level, which equate to approximately 12 months' unrestricted expenditure. This provides sufficient funds to cover management and administration and support costs. Unrestricted funds are maintained at least at this level throughout the year.

7. INVESTMENT POLICY

Council uses its investment advisors to meet its requirements, which is to generate income. This has been achieved with a mix of equity and fixed return investments. Council is satisfied with the returns achieved given current market conditions.

8. PRINCIPAL ADVISORS

The principal advisors to the charity during the year were as follows:

SOLICITORS

T A Matthews & Co

First Floor Broadway House

32 – 35 Broad Street

Hereford HR4 9AR

BANKERS

National Westminster Bank Plc

12 Broad Street

Hereford HR4 9AH

INDEPENDENT AUDITOR

S. Southall FCCA

Baldwins (Stourbridge) Limited

Copthall House 1 New Road Stourbridge West Midlands DY8 1PH

INVESTMENT ADVISORS

J M Finn and Co Salisbury House London Wall London

EC2M 5TA

YEAR ENDED 30 JUNE 2015

REPORT OF THE COUNCIL MEMBERS

9. STATEMENT OF COUNCIL MEMBERS' RESPONSIBILITIES

The Council Members (who are also directors of The Hereford Cattle Society for the purposes of company law) are responsible for preparing the Report of the Council Members and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Council Members to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including income and expenditure, of the charitable company for that period. In preparing these financial statements, the Council Members are required to:

- select suitable accounting policies, and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the charitable company will continue in business.

The Council Members are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company, and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company, and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

So far as the Council Members are aware;

- there is no relevant audit information of which the Charitable company's auditor is unaware; and
- the Council Members have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The Council Members are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements may differ from legislation in other jurisdictions.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

On behalf of the Board of Council Members

R P Mann Chairman

RPMany

G Blandford President General Glandford.

Registered Office Hereford House 3 Offa Street Hereford HR1 2LL

22nd September 2015

YEAR ENDED 30 JUNE 2015

INDEPENDENT AUDITOR'S REPORT TO THE COUNCIL MEMBERS OF THE HEREFORD CATTLE SOCIETY

We have audited the financial statements of The Hereford Cattle Society for the year ended 30 June 2015 which comprise the Statement of Financial Activities, the Summary Income and Expenditure Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Society and the members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Members' Responsibilities Statement set out on page 6, the members' (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition we read all the financial and non-financial information in the members' annual report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2015, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended:
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Members' Annual Report for the financial year for which financial statements are prepared is consistent with the financial statements.

(Continued)

YEAR ENDED 30 JUNE 2015

INDEPENDENT AUDITOR'S REPORT TO THE COUNCIL MEMBERS OF THE HEREFORD CATTLE SOCIETY

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of members' remuneration specified by law are not made; or
- · we have not received all the information and explanations we require for our audit; or
- the members were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemption in preparing the Members' Annual Report.

Mr S N Southall (Senior Statutory Auditor)
For and on behalf of Baldwins (Stourbridge)

Limited, Statutory Auditor

Copthall House 1 New Road Stourbridge DY8 1PH

28Th SEPTEMBER 2015

YEAR ENDED 30 JUNE 2015

STATEMENT OF FINANCIAL ACTIVITITES

	Note	Restricted Funds £	Unrestricted Funds £	Total 2015 £	Total 2014 £
INCOMING RESOURCES					
Incoming resources from generated funds					
Voluntary income	2	-	3,126	3,126	2,269
Activities for generating funds	2	_	72,189	72,189	68,445
Investment income	2	_	15,592	15,592	14,254
Incoming resources from charitable			,	,	,
activities	2		346,893	346,893	329,238
TOTAL INCOMING RESOURCES		<u> </u>	437,800	437,800	414,206
DECOMBOEC EVDENDED					
RESOURCES EXPENDED	3		401,950	401,950	383,837
Charitable activities Governance costs	3	-	4,438	4,438	8,992
	,				
TOTAL CHARITABLE EXPENDITURE			406,388	406,388	392,829
TOTAL RESOURCES EXPENDED			406,388	406,388	392,829
NET INCOMING RESOURCES BEFORE OTHER RECOGNISED GAINS AND	5	-	31,412	31,412	21,377
LOSSES					
OTHER RECOGNISED GAINS AND LOSSES					
Unrealised profit on revaluation		-	25,100	25,100	-
Unrealised (loss)/profit on investments		-	(719)	(719)	10,553
Profit on disposal of investments		-	2,972	2,972	348
NET MOVEMENT IN FUNDS			58,765	58,765	32,278
TOTAL FUNDS BROUGHT FORWARD			712,065	712,065	679,787
TOTAL FUNDS CARRIED FORWARD		-	770,830	770,830	712,065

All amounts derive from continuing activities.

There were no recognised gains or losses other than through the Statement of Financial Activities.

(continued)

The notes on pages 14 to 21 form part of these financial statements.

YEAR ENDED 30 JUNE 2015

STATEMENT OF FINANCIAL ACTIVITIES

•	Restricted Funds £	Unrestricted Funds £	Total £
CHANGES IN RESOURCES AVAILABLE	•		
FOR CHARITY USE			
Net Movement in Funds for the Year	-	58,765	58,765
Resources used for Net Acquisitions of Fixed			
Assets for Charity use	-	24,676	24,676
Net Movement in Funds Available for future			
activities	-	34,089	34,089

YEAR ENDED 30 JUNE 2015

INCOME AND EXPENDITURE ACCOUNT

	Note	Total 2015	Total 2014 £
INCOMING RESOURCES			
Incoming resources from generated funds			
Voluntary income	2	3,126	2,269
Activities for generating funds	2	72,189	68,445
Investment income	2	15,592	14,254
Incoming resources from charitable		•	
activities	2	346,893	329,238
TOTAL INCOMING RESOURCES		437,800	414,206
RESOURCES EXPENDED			
Charitable activities	3	401,950	383,837
Governance costs	3	4,438	8,992
TOTAL CHARITABLE EXPENDI	ΓURE	406,388	392,829
TOTAL RESOURCES EXPENDED	•	406,388	392,829
Profit on disposal of fixed asset investments		2,972	348
NET INCOME FOR THE YEAR	5	34,384	21,725

STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES

	Total 2015 £	Total 2014 £
Net income for the year	34,384	21,725
Unrealised (loss)/profit on revaluation of fixed asset investments Unrealised surplus on revaluation of fixed	(719)	10,553
assets	25,100	
Total recognised gains and (losses) relating to the year	58,765	32,278
Total gains and (losses) recognised since last annual report	58,765	

YEAR ENDED 30 JUNE 2015

BALANCE SHEET

	-	2015		20	14
	Note	£	£	£	£
FIXED ASSETS					
Intangible Fixed Assets	6		-		-
Tangible Assets	7		265,482		236,000
Investments	8		453,754		408,930
			719,236		644,930
CURRENT ASSETS					
Stock	9	10,166		10,078	
Debtors	10	26,380		38,986	
Cash at bank and in hand		44,378		38,231	
	-	80,924		87,295	
Creditors: amounts falling due within one year	11	(29,330)		(20,160)	
NET CURRENT ASSETS			51,594		67,135
NET ASSETS	12		770,830		712,065
FUNDS					
Unrestricted Funds					
Revaluation Reserve	13		174,500		149,400
Designated Reserves	13		128,282		122,759
General	13		468,048		439,906
			770,830		712,065

These financial statements are prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These accounts were approved by the Council Members on 22nd September, 2015 and signed on their behalf by:

R P Mann Chairman RPMann

YEAR ENDED 30 JUNE 2015

NOTES TO THE FINANCIAL STATEMENTS

1. PRINCIPAL ACCOUNTING POLICIES

a) Basis of Accounting

The financial statements are prepared under the historical cost convention as modified by the inclusion of certain fixed assets at valuation and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). In preparing the financial statements, the charity follows best practice as laid down in the Statement of Recommended Practice "Accounting and Reporting by Charities" (SORP 2005).

b) Incoming Resources

Income is included in the Statement of Financial Activities in the year in which it is receivable. The value of services provided by volunteers has not been included.

c) Resources Expended

All expenditure is included on an accruals basis and has been classified under headings that aggregate all costs related to that category. However, the cost of direction and administration of that activity consists mostly of the staff and overhead costs of Hereford House. The costs are attributed to the management and administration costs of the charity as, in the opinion of Council, this most accurately affects their nature.

d) Fixed Assets

Fixed assets are stated at cost or valuation. Items are capitalised where the acquisition cost exceeds £100.

Depreciation is provided on all tangible fixed assets, except those described below, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Motor Vehicles

Office fixtures, fittings, equipment and furniture

Breedplan set up costs

25% reducing balance

20% reducing balance, 20% straight line

10% reducing balance, 25% reducing balance

33% straight line

Oil paintings and pictures are stated at valuation. No depreciation is provided in respect of oil paintings and pictures as, in the opinion of Council, their value increases over time and a depreciation charge would therefore not be appropriate.

The Council carries out a continual programme of repairs and maintenance to its freehold buildings, the cost of which is charged to the statement of financial activities. In the opinion of Council, the useful economic life of the freehold buildings is in excess of 50 years, and the programme of repairs and maintenance holds their residual value at a level that a depreciation charge would not be material.

Stock is valued at the lower of cost and net realisable value. Cost is computed on a first in first out basis. Net realisable value is based on estimated selling price less estimated cost of disposal.

YEAR ENDED 30 JUNE 2015

NOTES TO THE FINANCIAL STATEMENTS

f) Leasing and hire purchase commitments

Rentals received under operating leases are included in income as receivable.

g) Pensions

The company operates a defined contribution scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the year they are payable.

h) Fixed asset investments

Included within fixed asset investments are shares held for generating investment income. The market value of those investments is shown in the financial statements.

i) Intangible fixed assets

Intangible fixed assets are amortised evenly over their estimated useful lives.

Trade Mark – 5 years Breedplan – 3 years

j) Fund accounting

- Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity. Unrestricted reserves include a revaluation reserve representing the restatement of fixed assets at market value.
- Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.
- Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

2. ANALYSIS OF INCOMING RESOURCES

ANALISIS OF INCOMING RESOURCES		
	2015 £	2014 £
Voluntary income		
Donations	3,126	2,269
	3,126	2,269
Activities for generating funds		
Rental income	72,189	68,445
Investment income		
Income received from fixed asset listed investments	15,592	14,241
Interest received	-	13
	15,592	14,254
Incoming resources from charitable activities		
Membership income	76,970	71,558
Gift aid	13,419	12,724
Registration and transfer fees	233,200	223,617
Sales and commissions	10,500	4,694
Beef scheme levies	11,929	15,495
Export fees	875_	1,150
•	346,893	329,238

NOTES TO THE FINANCIAL STATEMENTS

3. ANALYSIS OF RESOURCES EXPENDED

	Basis of Allocation	Activities in Furtherance of the breed	Rental Income £	Governance £	Total 2015 £	Total 2014 £
Grants Payable The amount payable in the year comprises: Northern Ireland Hereford						
Breeders Association Scottish Hereford Breeders	Direct	500	-		500	500
Association M & E A Hereford	Direct	-	-	-	-	500
Breeders Association	Direct	500	-	•	500	500
Hereford Cattle Breeders Association	Direct	-	-	•	-	500
South Western H.A.	Direct	500	-	-	500	-
South of England H.B.A.	Direct	-	-	•	-	500
North of England H.B.A.	Direct	- •	-	-	-	-
Powys Hereford Club	Direct	-	-	-	-	80
North Wales/Dyfed and Powys Clubs Website	Direct	322	•	-	322	310
		1,822	-	-	1,822	2,890
Furtherance and Promotion of the Breed Breed promotion and						
publicity Other costs	Direct Direct	97,190 33,117	-	- -	97,190 33,117	84,819 30,674
		130,307	-		130,307	115,493
Property, Equipment, Management and Administration Property and equipment						
costs	Direct	25,487	12,700	-	38,187	52,935
Staff costs Office costs	Usage Direct	190,307 23,435	7,000	-	197,307 23,435	185,192 21,276
Other costs	Direct	8,717	2,175	-	10,892	6,051
		247,946	21,875		269,821	265,454
TOTAL CHARITABLE ACTIVITIES		380,075	21,875		401,950	383,837
Governance Costs Audit and professional fees	Direct			4,438	4,438	8,992
TOTAL GOVERNANCE COSTS			-	4,438	4,438	8,992
TOTAL RESOURCES EXPENDED		380,075	21,875	4,438	406,388	392,829

YEAR ENDED 30 JUNE 2015

NOTES TO THE FINANCIAL STATEMENTS

4. STAFF COSTS

	2015	2014
	£	£
Wages and salaries	159,321	152,346
Social security costs	16,687	15,828
Other pension costs	21,299	17,018
	197,307	185,192
Average number employed	Number	Number
Administration	6	6

No employee earned £50,000 per annum or more in the current or prior year.

Council Members Emoluments

Members of the Council act in an unpaid capacity and do not accrue benefits under the pension scheme.

Pension Scheme - Defined Contribution

The pension charge for the year was £21,299 (2014 £17,018).

5. NET INCOMING RESOURCES

Net incoming resources are stated after charging:

	2015 £	2014 £
Auditor's remuneration Depreciation	2,400 10,812	2,350 11,457

NOTES TO THE FINANCIAL STATEMENTS

6. INTANGIBLE FIXED ASSETS

	Certified Trade Mark £	Breedplan Setting Up Costs £	Total £
Cost			
1 July 2014	3,966	25,480	29,446
Additions	-		<u> </u>
30 June 2015	3,966	25,480	29,446
Accumulated Depreciation			
1 July 2014	3,966	25,480	29,446
Charge for year			
30 June 2015	3,966	25,480	29,446
Net Book Value 30 June 2015	-	-	-
1 July 2014	-	-	

7. TANGIBLE ASSETS

	Eurobald	Furniture Office Fixtures &	Motor	Oil Paintings &	
	Freehold Property	& Fittings	Vehicles	Pictures	Total
Cost or Valuation					
1 July 2014	48,545	130,485	40,225	157,594	376,849
Additions	-	676	24,000	-	24,676
Revaluation	-	-	-	25,100	25,100
Disposals			(22,475)		(22,475)
30 June 2015	48,545	131,161	41,750	182,694	404,150
Accumulated					
Depreciation					
1 July 2014	-	120,090	20,759	-	140,849
Charge for year	-	2,316	8,496	-	10,812
Disposals			(12,993)		(12,993)
30 June 2015	- _	122,406	16,262	-	138,668
Net Book Value					
30 June 2015	48,545	8,755	25,488	182,694	265,482
1 July 2014	48,545	10,395	19,466	157,594	236,000

Certain parts of the freehold property are held for use in operating leases.

YEAR ENDED 30 JUNE 2015

NOTES TO THE FINANCIAL STATEMENTS

Hereford House, Offa Street was purchased in 1920 for £2,500 and subsequently various capital purchases were made including adjacent land (now Hereford House, East street) and the Society's Car Park bringing the total purchase price to £48,545.

	2015 £	2014 £
Oil paintings and pictures at valuation Valuation in 2015 (2012) by Brightwells, auctioneers and valuers	182,600	157,500
Historical cost information Historical cost of revalued paintings and pictures	565	565

During the year ended 30 June 2015, Brightwells, professional auctioneers and valuers, carried out a valuation of the oil paintings. The valuation provided was the value for insurance purposes, based on current market conditions. Brightwells are members of the Society of Fine Art Auctioneers. The value on the balance sheet has been revalued accordingly.

The paintings were previously valued at £157,500 by Brightwells in 2012.

8. FIXED ASSET INVESTMENT

Fixed asset investments comprise listed investments as follows:

·	£	2014 £
Valuation at 1 July 2014	408,930	330,705
Additions	77,028	327,144
Disposals	(31,485)	(259,472)
(Loss)/gain on revaluation	(719)	10,553
Valuation at 30 June 2015	453,754	408,930
Historical cost of investments held	432,090	386,547

2014

2015

All of the Society's investments are held in the United Kingdom.

All of the investments are held primarily to provide an investment return for the Society.

Total

NO

OTES TO THE FINANCIAL STATE	MENTS		·		
9. STOCKS					
				2015 £	2014 £
Goods for resale				10,166	10,078
10. DEBTORS					
				2015 £	2014 £
Trade debtors				15,791	30,348
Other debtors and prepayments				10,589 26,380	8,638 38,986
11. CREDITORS: AMOUNTS	FALLING DUE	WITHIN ON	E YEAR		
				2015 £	2014 £
Taxation and social security				14,661	9,712
Other creditors and accruals				14,669 29,330	10,448 20,160
12. ANALYSIS OF NET ASSE	TS BETWEEN F	TUNDS			
	General	Restricted	Designated	Revaluation Fund	Total
	Fund £	Fund £	Funds £	£	£
Intangible fixed assets	-	-	-	-	-
Tangible fixed assets Investments	90,982 406,396	-	47,358	174,500	265,482 453,754
Current assets	-	-	80,924	-	80,924
Current liabilities	<u>(29,330)</u> 468,048	<u> </u>	128,282	174,500	<u>(29,330)</u> 770,830
	400,040		120,202		
13. MOVEMENT IN FUNDS					
	At 1 July 2014		Outgoing Resources	Transfers	At 30 June 2015
	£	£	£	£	£
Unrestricted funds		25.100			174.500
Revaluation fund Designated fund 1	149,400 121,018	25,100 11,928	- 7,205	-	174,500 125,741
Designated fund 2	1,741	800	-,205	•	2,541
General fund	439,906	428,044	399,902	-	468,048
	-i	444 000	405 105		770 020

465,872

712,065

407,107

770,830

YEAR ENDED 30 JUNE 2015

NOTES TO THE FINANCIAL STATEMENTS

Revaluation Fund

The revaluation fund is required by the Companies Act 2006 and represents the amount by which fixed assets stated at a valuation exceed their historical cost.

Designated fund 1

This designated fund represents income received from beef scheme levies which is used for the promotion of schemes which aim to improve the Breed.

Designated fund 2

This designated fund represents donations received which are to be used towards the development of young breeders.

14. GUARANTEE

Members of the Society guarantee to contribute an amount not exceeding £5 to the assets of the Society in the event of a winding up in the time that they are members, or within one year of ceasing to be a member. The total number of such guarantees at 30 June 2015 was 1,367 (2014 - 1,314).

15. RELATED PARTY TRANSACTIONS

Members of Council enter into transactions with the Society in the normal course of business and on identical terms to every other member of the Society. During the year sales amounting to £28,305 were made to Members of Council.

YEAR ENDED 30 JUNE 2015

DETAILED PROFIT AND LOSS ACCOUNT

	2015 £	2014 £
Turnover (Appendix 1)	350,019	331,507
Administrative expenses (Appendix 2)	(406,388)	(392,829)
Other operating income	72,189	68,445
Operating profit	15,820	7,123
Investment income	15,592	14,254
Profit on ordinary activities before taxation	31,412	21,377
Profit on disposal of investments	2,972	348
Trading profit for the financial year	34,384	21,725

RECONCILIATION OF PROFIT AND LOSS ACCOUNT TO STATEMENT OF FINANCIAL ACTIVITIES

	2015 £	2014 £
Trading profit for the financial year	34,384	21,725
Profit on revaluation of fixed assets	25,100	-
(Loss)/profit on revaluation of investments	(719)	10,553
Net movement in funds	58,765	32,278

DETAILED PROFIT AND LOSS ACCOUNT		(Appendix 1)
	2015	2014 £
TURNOVER	£	x.
Membership income (Note i)	90,389	84,282
Registration fees	195,381	187,300
Transfer fees	34,569	33,240
Herd name registrations	3,250	3,077
Export fees	875	1,150
Sales of publications	300	345
Society shows and sales	2,950	1,935
Private sales	2,384	2,145
Semen sales	4,866	269
Beef scheme levies	11,929	15,495
Donations	3,126	2,269
Donations	350,019	331,507
(i) Membership Income	71,650	66,158
Members' annual subscriptions	5,320	5,400
Entrance fees on admission to membership Gift Aid	13,419	12,724
OIII Alu	90,389	84,282

DETAILED	PROFIT	AND LO	SS ACC	OUNT
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(Appendix 2)

	2015 £	2014 £
ADMINISTRATIVE EXPENSES	&	~
Grants	1,822	2,890
Subscriptions	1,582	1,660
Publicity expenses	89,985	79,794
General running costs (Note i)	282,428	280,081
Depreciation and amortisation (Note ii)	10,294	11,457
Provision for World and European conferences	1,500	1,500
Breed improvement scheme	7,205	5,025
Breedplan costs	11,572	10,422
	406,388	392,829
(i) General Running Costs		
Salaries	176,008	168,174
Pension scheme payments	21,299	17,018
Pension to former employee	- 	750
Auditor's fees	2,400	2,350
Legal and professional fees	2,038	6,642
Rates	9,355	9,163
Repairs, renewals and maintenance	6,563	22,985
Insurance	5,078	4,763
Printing and stationery	5,700	5,404
Postage	13,417	11,862
Telephone	4,318	4,010
Office cleaning	5,940	5,459
Electricity	8,935	8,096
Vehicle expenses	2,058	3,286
Travelling, subsistence and hospitality	8,427	4,818
Bad debts	4,887	
Sundry expenses	2,915	1,792
DNA testing	670	1,200
Bank charges	2,420	2,309
	282,428	280,081
CD Demonstration		
(ii) Depreciation	-	2,500
Breedplan amortisation Furniture, office fixtures and equipment	2,316	2,469
Motor vehicles	8,496	6,488
Profit on disposal of motor vehicle	(518)	-,
From on disposal of motor venicle	10,294	11,457
	- V, - V 1	, ,

MEMBERSHIP

	Number of Members 2015	Number of Members 2014
Northern Ireland 1	140	125
Scotland	71	71
Wales	254	237
North of England	177	169
South of England	112	114
South West of England	141	131
Midlands and East Anglia	179	181
West Midlands	270	263
Overseas	23	23
	1,367	1,314

NUMBER OF NEW MEMBERS ELECTED

2010/2011	94 Members
2011/2012	105 Members
2012/2013	104 Members
2013/2014	135 Members
2014/2015	133 Members

This schedule does not form part of the statutory financial statements