



Companies House

— for the record —

Please complete in typescript,  
or in bold black capitals.

CHFP000

# 288a

## APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number

8848

Company Name in full

BRITISH MEDICAL ASSOCIATION

Date of  
appointment

Day Month Year  
01 08 2004

†Date of  
Birth

Day Month Year  
09 05 1948

### Appointment form

Appointment as director



as secretary



Please mark the appropriate box. If appointment is  
as a director and secretary mark both boxes.

NAME

\*Style / Title

DR

\*Honours etc

Notes on completion  
appear on reverse.

Forename(s)

MICHAEL ALBERT JOHN

Surname

CHAMBERLAIN

Previous  
Forename(s)

Previous  
Surname(s)

†† Tick this box if the  
address shown is a  
service address for  
the beneficiary of a  
Confidentiality Order  
granted under the  
provisions of section  
723B of the  
Companies Act 1985



†† Usual residential  
address

101 Southside Common, WIMBLEDON

Post town

LONDON

Postcode

SW19 4TP

County / Region

ENGLAND

Country

U.K.

†Nationality

BRITISH

†Business occupation

MANAGEMENT  
CONSULTANT

†Other directorships  
(additional space overleaf)

BIG PUBLISHING GROUP LTD  
ALPHAMERIK plc

I consent to act as \*\* director / secretary of the above named company

Consent signature

M. A. Chamberlain

Date

11/08/04

\* Voluntary details.

† Directors only.

\*\*Delete as appropriate

A director, secretary etc must sign the form below.

Signed

L. N. Whittingham

Date

23/8/04

(\*\*a director / secretary / administrator / administrative receiver / receiver manager / receiver)

You do not have to give any contact  
information in the box opposite but if you  
do, it will help Companies House to  
contact you if there is a query on the  
form. The contact information that you  
give will be visible to searchers of the  
public record..

L. N. WHITTINGHAM, BKA, BKA HOUSE,  
TAVISTOCK SQUARE, LONDON WC1H 9JP

Tel 020 7383 6104

DX number

DX exchange

When you have completed and signed the form please send it to the  
Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff  
for companies registered in England and Wales or  
Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB  
for companies registered in Scotland DX 235 Edinburgh



A30  
COMPANIES HOUSE

0375  
28/08/04

Form April 2002

Company Number

--

† Directors only.

† Other directorships


#### NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman, the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

#### Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.

— EUROPEAN MEDIA EXCHANGE, Ltd. (AKA OPTIMAS.COM)  
(appointed 2000, resigned May 2001)

— C-quential Ltd; C-quential Global Ltd; Contactica Ltd.  
(resigned on leaving Arthur D. Little Ltd in 2000)